



## EUROPEAN NEWS

## BANK OF ITALY SCANDAL

## Magistrates block steps to reinstate Sarcinelli

BY PAUL BETTS IN ROME

THE CONFLICT between the Italian State and the judiciary over the controversial Bank of Italy affair deteriorated sharply yesterday after a move by the magistrates to block the proposed reinstatement of Sig. Mario Sarcinelli, at present temporarily suspended from his position as joint deputy Director-General of the central bank.

The magistrates' decision came on the eve of a Cabinet meeting during which Sig. Filippo Maria Pandolfi, Treasury Minister, was expected to officially request Sig. Sarcinelli's reinstatement.

But the magistrates yesterday blocked Sig. Sarcinelli's reinstatement by enforcing Article 104 of the Italian penal code.

The article empowers magistrates to suspend a public official during preliminary judicial proceedings if they consider the charges sufficiently serious.

Sig. Sarcinelli was arrested last March in connection with judicial investigations into allegedly irregular loans granted to Societa Italiana Resine (SIR), one of Italy's largest chemical groups, now on the verge of collapse.

After spending 12 days in prison, the Deputy Director-General was released on bail

earlier this month and temporarily suspended from office by the Central Bank in view of Italian legislation relating to public officials on bail.

However, senior management of the Bank of Italy had proposed during the past few days to reinstate Sig. Sarcinelli, who, like Dr. Paolo Baffi, the Central Bank Governor, has vigorously denied all charges against him.

The charges specifically relate to allegations that Sig. Sarcinelli and the Central Bank Prime Minister, is coming under increasing pressure to promote his reinstatement.

Already a number of Cabinet Ministers, leading politicians and economists have expressed their confidence in Dr. Baffi and the central bank.

Apart from speculation that the entire affair could entail the possible backstage political manoeuvres at a time of imminent General Elections, the various initiatives of the magistrates have been criticised since the arrest and suspension of Sig. Sarcinelli were not considered by law at the discretion of the magistrates.

At the same time, the magistrates have not taken any direct action against the Central Bank's Governor, who effectively faces the same charges as Sig. Sarcinelli.

fluctuation band.

In these circumstances, an increase in West German interest rates was not only tolerable but actually desirable.

Despite the Bundesbank's argument, there remain fears that the strength of the dollar may be only temporary. It is felt that both the relatively high inflation rate in the U.S. and balance of payments deficit may work to depress the U.S. currency again later this year.

Should this happen, it is believed that it will face the EMS with its first major test and that the D-mark is likely once again to find itself a leading candidate for an upward parity change.

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The use of fragmentation weapons as such would not be banned, because they are seen by many governments as being legitimate weapons. The ban would extend only to weapons that contain undetectable fragments.

## Agreement near on new arms convention

By BRIK KHINDARIA in Geneva

NEW INTERNATIONAL conventions, banning the indiscriminate use of land mines and booby traps as well as weapons containing undetectable fragments, are near completion after four weeks of negotiations in Geneva.

A conference is to be called next September to finalise the conventions and to study the possibility of a third treaty, putting strict limits on the use of incendiary weapons, such as napalm and flame-throwers.

The convention concerning land mines and booby traps will follow the lines of a British proposal whose aims are to minimise harm to civilians and to ensure that the location of mines and other explosive devices is disclosed at the end of hostilities to prevent accidents.

The convention as drafted so far bans the use of ordinary objects as booby traps rigged with explosive devices. The ban would also outlaw tampering with letters and parcels to convert them into bombs.

Armed using land mines would be obliged to keep a detailed record of their locations and would have to disclose publicly these locations at the end of hostilities.

Remotely delivered mines, such as those dropped by air, must be built so that they deactivate themselves or explode after a certain time, because it is difficult to keep a complete record of their locations.

The convention along these lines will be a big step forward in regulating the use of mines, especially by retreating armies, without preventing their use as legitimate weapons of war.

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## IMF AND EUROPE'S PROBLEM ECONOMIES

## Portugal hope for \$50m loan accord

BY JIMMY BURNS IN LISBON

PORTUGAL and the International Monetary Fund have resumed negotiations that could lead eventually to the renewal of the Portuguese letter of intent and the release by the Fund of a \$50m credit facility.

A top-level Portuguese delegation led by Dr. Jose Silva Lopes, Governor of the Bank of Portugal, and Dr. Vitor Constancio, the former Finance Minister, left for Washington yesterday for three or four days of talks aimed at breaking the deadlock with the IMF.

Portuguese officials will present the Fund with a set of final figures showing a much better improvement in the balance of payments position in 1978 than originally estimated.

Unpublished figures from the Bank of Portugal show that Portugal's current account deficit was reduced in 1978 from \$1.5bn (£750m), to \$775m (£387m).

The trade deficit last year was \$2.3bn (£1.15bn), not \$2.4bn (£1.2bn) as originally forecast.

The trade deficit was mainly offset by a substantial increase in immigrant remittances and a favourable balance in tourism,

up by 45 per cent and 60 per cent respectively.

In its letter of intent to the Fund last year, Portugal undertook to reduce its current account deficit to \$1bn between April 1978 and March 1979.

Portuguese officials, however, continue to believe that a substantial improvement in the balance of payments this year will be adversely affected by international price increases and that this should be taken into account by the Fund.

Oil imports, which last year accounted for some 11 per cent of Portugal's total import bill, are expected to increase by 16 per cent in value this year, putting further strain on the balance of trade.

Whether or not Portugal signs its crucial agreement with the Fund, still largely depends on the outcome of the

political crisis brought on by the defeat of the Government in Parliament last month.

The negotiating team is going to Washington hoping that the Government's revised budget will be approved by Parliament next month and that this will then pave the way for the third and final round of talks in Lisbon with the Fund.

The signing of a new letter of intent as the basis for Portugal's short-term economic policy is felt to be crucial in reviving the sagging confidence of the international banking community in Portugal's position.

This is thought to have been aggravated by the threat of an early election in the autumn and the imminent collapse of the non-party government led by Dr. Carlos Mota Pinto.

## Mission expected in Ankara next week

BY DAVID TONGE, DIPLOMATIC CORRESPONDENT

A MISSION from the International Monetary Fund is expected in Ankara early next week to resume negotiations with Turkey, but IMF officials are sounding a cautionary note.

Mr. Bulent Ecevit, Turkish Prime Minister, said last weekend that Turkey has "come to a hopeful phase" in its relations with the Fund.

However, Fund officials now warn that major technical issues must be thrashed out.

Bankers say that until Turkey feels secure that these issues are near solution, it is likely to delay the final moves in restructuring £1.5bn of short-term debt and seeking the £200m of fresh money which important

enterprises.

The Fund officials warn that this process will not be simple. They also say they regret Turkey's present insistence on renewing its letter of intent rather than renegotiating a new one.

Renegotiation would allow the Turks to draw on the newly-available Witteveen Fund. But Ankara fears that starting afresh could delay the availability of the new funds until the IMF's reluctance to agree to the Turkish Government's request should be kept secret.

They say that this will require a complete reassessment of targets for monetary financing and the public sector deficit as well as of the pricing policies of Turkey's large state economic

## Moscow 'ready for China talks'

BY DAVID SATTER IN MOSCOW

THE SOVIET UNION has responded to an unusual Chinese offer to begin talks to improve relations by indicating its readiness to participate, and pressuring the Chinese for their views on the subject and the aims of possible negotiations.

Mr. Andrei Gromyko, Soviet Foreign Minister, presented a Note to Mr. Wang Youping, the Chinese Ambassador, which said that a Soviet-Chinese declaration of principles would be a suitable base for improving relations.

The Note, published yesterday by Tass, the Soviet news agency, did not insist on this approach, however, and only said that after agreement on the subject and the aims of the negotiations, it would be possible to discuss their level and venue.

The Chinese offer to negotiate to improve relations and resolve outstanding problems was made on April 3 after the Chinese officially informed the Soviet Union that they would not renew the 30-year-old friendship treaty between the two countries when it expires next year.

Communist powers.

In recent years, the Soviet Union has called, on several occasions for negotiations to improve relations. But the Chinese have insisted that mutual troop withdrawals along the Sino-Soviet frontier were a precondition for the holding of any such talks.

The Soviet Union and the Chinese usually hold annual trade negotiations and continuing talks about their border dispute, although the trade talks were not held this year, and there have been no discussions on the border situation since last autumn.

When China announced its intention not to renew the Soviet-Chinese Friendship Treaty, the Soviet Union said the Chinese could have avoided scrapping it by adjusting it to suit present conditions.

A Soviet Government statement issued a short time later said the Soviet Union held China fully responsible for terminating the treaty and would draw the appropriate conclusions.

## Floods rise to critical level in W. Poland

By Leslie Collett in Berlin

POLAND'S WORST floods in a generation are at a critical level in the western district of Gorzow, where the Note River is nearly five feet above the emergency mark.

Flood waters in the worst hit north-eastern district, however, have receded.

Some 175,000 acres of farmland remain flooded in the Ostroleka and Lomza districts, out of the 24m acres inundated a week ago.

Five thousand evacuated residents of the area have been able to return to their homes, but 71 villages are still submerged.

The floods have delayed spring planting until next month in large areas of Poland, and the outlook is for another poor harvest after three consecutive bad years for Polish farming.

The severe flooding also affected western parts of the Soviet Union, especially Byelorussia and the Ukraine, where the Bug and Pripyat Rivers overflowed and forced the evacuation of much of the city of Brest and several other towns.

## New tremors hit Yugoslavia

TITograd — New tremors

yesterday shook Yugoslavia's earthquake-devastated Adriatic coastal region for the third successive day, adding to the difficulties of relief parties working in pouring rain.

An estimated 80,000 people, homeless or fearing to return to damaged houses, have camped for three days without water or electricity in army tents.

Road and rail links were cut by the earthquake which ravaged the region on Sunday, killing about 200 people and injuring more than 1,000, according to official estimates.

Reuter

## Danes protest over N-energy

BY HILARY BARNES IN COPENHAGEN

SEVERAL THOUSAND people took part in demonstrations against nuclear energy in 13 Danish towns yesterday as the Danish Parliament debated the Folkeeting (Parliament) debated the Government's energy policy.

The Government is in favour, in principle, of the introduction of atomic energy, but is not due to make any decision on the building of reactors until next year.

These men, Ford claimed, had provoked unrest.

The Government-imposed settlement approved by the Ministry of Labour, was for a 12 per cent pay increase covering the 10,300 workers.

In yesterday's debate, spokes-

men for the two government parties, the Social Democrats and the Liberals, took markedly different points of view on atomic energy.

The Social Democratic spokesman said the party had yet to make up its mind whether the country should use atomic energy, while the Liberal spokesman emphasised the necessity of introducing atomic energy.

Mr. Arne Christiansen, Commerce and Energy Minister, also put forward the Bills which will give the go-ahead to the

gas project is expected to receive the approval of a large majority of the Folkeeting when the Bills are given their final reading within the next few weeks.

At one time, the project was much criticised by independent economists, but after the oil shortage caused by events in Iran, the critics have ceased to be so active.

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# 25% of electorate cast vote on first day of Rhodesia poll

By TONY HAWKINS IN SALISBURY

THREE QUARTERS of a million voted on the first day of Rhodesia's one-man-one-vote poll on Tuesday according to official figures released yesterday.

These show that 735,000 people—25 per cent of the estimated 2.9m voters—went to the polls on the first day of the five-day elections. Initial indications yesterday suggested that voting had slowed down but at polling stations around the country there were reports of a continuing steady turnout.

Some election officials were confidently predicting that by last night there would have been a 40 per cent turnout and

that the 50 per cent figure will be reached today, the third day of the poll.

On present trends, a turnout in excess of 60 per cent now looks increasingly probable. Political observers here believe that this must strengthen Salisbury's case for early recognition by the major Western powers and lifting of economic sanctions.

But it is acknowledged that at least one more attempt to convene an all-party conference involving the new majority rule Government in Rhodesia to be established next month and the external guerrilla alliance of Mr. Joshua Nkomo

and Mr. Robert Mugabe is likely.

However, if as seems highly probable, Bishop Muzorewa's United African National Council, wins a sweeping victory this week, there may well be a marked reluctance on the bishop's part to agree to new talks unless this is felt to be necessary in order to secure Western recognition and the abolition of sanctions.

Officials here are confident that international observers will report favourably on the electoral process itself. The results for the 72 black common roll seats will be announced next week and all results should be to hand by Wednesday, April 25.

## Split among Iran's ayatollahs

By OUR FOREIGN STAFF

THE CONFLICT between Ayatollah Khomeini, Iran's spiritual and political leader and his main and more moderate rival, Ayatollah Taleqani, was accentuated yesterday by processions in support of both men, and the announcement that the two were to meet.

A convoy of about 60 army vehicles, bedecked with flowers, drove through Tehran carrying pictures of Ayatollah Khomeini and slogans of support for an Islamic republic. Although nominally part of the hastily-called "Army Day," it was seen as a move to give him support in limiting powers of the local Islamic revolutionary committees.

The growth of the indepen-

dent power of the revolutionary committees caused the rift between the ayatollahs. A taped message from Ayatollah Taleqani broadcast yesterday on Tehran radio said he would return to Tehran soon and asked his supporters to stop demonstrations on his behalf.

Meanwhile a rare public statement carried on the radio from the Islamic Revolutionary Council, a body believed to wield the real power in the country, accused Ayatollah Taleqani of worsening the crisis by leaving his Tehran office and home after his two sons and a daughter-in-law had been arrested.

In this unusual public criticism between clergymen, there was also a warning that anti-

revolutionary elements would be dealt with when Ayatollah Taleqani returned. A fuller version of the statement published in newspapers called on him to come out of hiding, saying his absence allowed opponents to exploit a very sensitive situation.

Potential for clashes between the rival and disparate political factions remains. The Islamic guerrillas, the Mujahidin, called for another pro-Taleqani demonstration in Tehran yesterday afternoon.

AP adds: Revolutionary Islamic courts in Tehran and the provinces yesterday executed seven more people accused of killing innocent persons, according to the State radio.

## Uganda massacre report

KAMPALA — Troops of ousted Ugandan dictator Idi Amin massacred civilians in East Uganda in reprisal for a reported military triumph by anti-Amin forces, refugees said yesterday.

Deputy Prime Minister Sunthorn Hongladarom said that Saudi Arabia had expressed a desire to see that all the crude oil in the contract signed with the private firm be delivered to Thailand.

He was believed to be referring to the Bangkok-based Summit Industrial Corporation (Panama) which has alleged to have sold part of a shipment to Singapore. A spokesman for Summit said yesterday that the crude oil shipment from Saudi Arabia was never intended to be entirely for Thailand.

AP-DJ

night that they had secured the Owen Falls Dam which carries a road bridge across the Nile at Jinja.

Tanzanian soldiers thrust east from Kampala to take the dam and secure its power station, source of almost all Uganda's electricity, against the dangers of sabotage, he said.

Kampala fell one week ago to an army of Tanzanian and returned Uganda exile troops who installed a new provisional government.

"They are killing everybody in Tororo," said Miss Kabirage, Tororo's assistant District Commissioner, who reached Kenya and telephoned Nairobi, the capital.

The latest victory by forces of the new transitional Uganda Government was reported by Akena Pojok, its Minister of Power, who said on Tuesday

Reuter.

Ugandans who fled into Kenya said retreating bands of Field Marshal Amin's soldiers slaughtered the District Commissioner at the border town of Tororo, while other citizens were dragged from their homes and shot.

"But the bulk of the army had last night still to reach Jinja, 50 miles east of Kampala, in its drive to gain control of the entire country.

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## Lebanese forces move into enclave

By Ihsan Mijazi in Beirut

A BATTALION of 500 Lebanese regular troops yesterday entered southern Lebanon and took up positions alongside the United Nations' peace-keeping force, but its deployment was not completed because the troops came under shelling from the Israel-backed Christian militiamen.

An announcement said the battalion took up defensive positions pending contracts to be undertaken by the United Nations to complete the stationing.

No casualties were reported among the troops.

The troops, equipped with armoured personnel carriers and mortar guns, moved from Sidon southward to the port of Tyre at daybreak and linked up with the United Nations' force (UNIFIL). Tyre is about 35 miles south of Beirut on the Mediterranean coast.

From there the troops headed inland and entered the zone controlled by UNIFIL to carry out a declared mission of extending Lebanon's sovereignty to the southern region.

Israel, under American pressure, dropped its objections to the deployment. But its allies, the Christian militias, opposed the move strongly and their leader, Major Saad Haddad, vowed to stop the deployment and proclaim an independent state in his enclave.

The enclave is a nine-mile-wide strip stretching along the Israeli border.

Dr. Selim al Hoss, the Prime Minister, who went to Damang yesterday for talks with President Hafez Assad and other Syrian leaders, said the Lebanese troops would not be deterred by the Israeli-backed elements in the south.

## U.S. moves to bolster treaty

By Roger Matthews in Cairo

THE UNITED STATES is determined to strengthen the Egyptian-Israeli peace treaty by increasing economic stability in the region, Mr. Robert Strauss, President Carter's special trade representative said here yesterday.

He is heading a 28-strong delegation of officials and business leaders who are seeking to identify attractive areas for private investment in Egypt. Mr. Strauss said the future for increased U.S. investment was excellent, but emphasised that he was not there to solve problems, but to define them.

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## INDO CHINA BORDER CONFLICT

# Hanoi talks peace, prepares for war

IN INDOCHINA'S Communist state, peace is war. As the Vietnamese negotiators sit across southern Lebanon and took up positions alongside the United Nations' peace-keeping force, preparations are afoot for another round of fighting. In fact, while the peace talks got off to a shaky start last week several Vietnamese divisions were engaged in large-scale sweep operations against Peking-backed guerrillas in western Kampuchea (Cambodia).

Hanoi, which for years successfully followed a policy of "talk, talk, fight, fight" against the Americans, gave a go-ahead for peace-talks with China on April 4 after meticulous preparations for a resumption of conflict if the talks failed.

When the Chinese advanced into Vietnam in February they had to face only the regional forces and militia. Four regular Vietnamese divisions chose to stay near the capital, Hanoi, and a large part of the Vietnamese air force was engaged in Kampuchea.

But since the end of the Chinese campaign, Hanoi, thanks to its general mobilisation order, has brought the strength of a regular army from 600,000 to one million. Observers estimate that about 100,000 of these troops have now been moved close to the Chinese border where they are engaged in building fortifications, digging tank traps and foxholes, while the American-made F-5 and A-37 fighter bombers have been brought up from the South to strengthen the Vietnamese Air Force in the North. New anti-aircraft batteries are also being installed.

A steady stream of Soviet ships have been unloading at Danang and Haiphong from where Soviet transport planes are ferrying them to airports in Hanoi and Vientiane. The assumption appears to be the conviction of the Vietnamese that the Chinese attack in February was only the first of many. In a key article, Vo Nguyen Giap, Vietnam's Defence Minister, recently argued that both sides should withdraw their military forces from three to five kilometers from the border line as it stood before the Chinese invasion of February 17 and that prisoners of war should be exchanged as soon as possible.

Although the cautious Soviet reaction to the Chinese attack in February disappointed Hanoi, Moscow has since moved in a big way to arm and equip Vietnam. The price seems to have been the Vietnamese permission to Soviet navy ships to drop anchor at Danang and Cam Ranh Bay. Although there is no indication yet that Cam Ranh Bay has been prepared for use as a base, the arrival there of the first Soviet vessels has put Peking on notice.

While China has withdrawn

its troops from Vietnam, very few have returned to barracks. Western military analysts monitoring developments in the Sino-Vietnamese border say that some units from Kunming and Canton military regions have done so, but some 400,000 troops drawn from four military

tions to invade Laos nor did the Laotians take the "threat" seriously. But the affair helped to reduce Chinese presence in the country—600 Chinese workers and engineers were ordered out and some Chinese Embassy staff left voluntarily.

President Phoumponvong of Laos visited Phnom Penh and signed an agreement on technical-scientific co-operation in "all fields" which in a way sealed a de facto IndoChinese alliance. Similar agreements—called 25-year friendship treaties—were signed between Laos and Vietnam in July 1977 and between Vietnam and Kampuchea in February, shortly after the Chinese attack on Vietnam.

The treaties have provided the legal framework for Vietnamese troops to operate in Laos—mainly building roads and suppressing anti-Communist insurgency—and in Kampuchea.

But the recent Lao-Kampuchean agreement does not include any explicit clause of security co-operation. The joint communiqué pledged "whole-hearted mutual help in construction and defence." Sources in Vientiane said that some units of Pathet Lao soldiers had been sent to Kampuchea to help suppress Pol Pot remnants in a symbolic show of solidarity.

Hanoi, which had till recently presented itself as "a bolt on China's door to South East Asia," now has all of IndoChina to perform that task. A recent editorial in the Vietnamese Communist Party daily newspaper, Nhan Dan, said that South East Asia was now safe from Chinese expansionism because, in order to go south, "they must break through the IndoChina bastion."

Late last month the Vietnamese Army launched a major operation in western Kampuchea to destroy the Khmer Rouge bases, cut off their supply line from Thailand and thus strengthen the "Indochina bastion." Seen from Hanoi, Pol Pot guerrillas causing insecurity and chaos to the newly installed Heng Samrin regime in Kampuchea and insurgent groups opposing its Pathet Lao ally are instruments of Peking.

Having ousted the Peking-backed Pol Pot regime from Phnom Penh, the Vietnamese are engaged in operations to wipe out all remaining traces of Chinese influence. There is no evidence yet of the Vietnamese claim that Pol Pot had fled to Thailand following the recent sweep.

Western intelligence sources in Bangkok say that Pol Pot and his associates, as well as Chinese advisers that stayed on with him after the fall of Phnom Penh, are being hard pressed. But few would agree that the Sino-Vietnamese tussle over Kampuchea was nearing its end.

AP

John Hoffman adds from Peking: China has accused Vietnam of continuing armed attacks on Chinese villages and frontier posts.

Intermediate Vietnamese artillery and rifle fire had been directed against several towns in China's Guangxi and Yunnan provinces in the past week, the New China News Agency said.

The newsgency listed nine incidents in which Vietnamese troops reportedly crossed the border and engaged Chinese soldiers and attacked Chinese civilians. They had also attempted to steal Chinese cattle.

Two Chinese had been killed and several wounded, said the reports. "The Vietnamese armed incursions drew resolute counter-blows from Chinese troops and civilians," said the news agency.

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## AMERICAN NEWS

## U.S. motor workers' chief warns of wages showdown

BY JOHN WYLES IN NEW YORK

MR. DOUGLAS FRASER, the union chief who will be leading critical negotiations this summer with the three leading U.S. motor companies, yesterday warned the Government to "stay the hell away" from the industry's pay talks and claimed that the Administration's pay restraint policy had "self-restricted."

The vigour of Mr. Fraser's language in a speech to a United Auto Workers' (UAW) convention removed all ambiguity about the union's position on President Carter's anti-inflation policy. Significantly, the UAW president claimed that last week's agreement between the Teamsters Union and the road haulage industry "bent the hell" out of the Government's pay guidelines and that sharp increases in prices and corporate profits meant that "workers can see there isn't any equity or fairness in the programme."

This clear signal that the UAW will seek a settlement above the 22.5 per cent increase in pay and benefits over three years allowed by Government policy coincides with crucial moves in key rubber industry negotiations.

The United Rubber Workers (URW) executive will meet tonight to discuss selecting one of the big four tyre companies

as a strike target should there be no agreement when the industry's contract expires at midnight on Saturday. Firestone, Uniroyal and Goodyear are possible targets if the outline of an agreement is not in sight.

Of the three, only Goodyear

has so far made a formal offer. This was in line with Government policy and was rejected by the union which is urging the companies to show the same kind of flexibility as the road haulage employers who have costed their settlement with the Teamsters at 31.5 per cent.

Essentially, therefore, the URW wants the Government to bend its pay guidelines to accommodate a settlement as it did with the Teamsters. The attitude seems to be that if the Government wants them to claim a victory for its policy, that is its affair, but the union's priority is winning a package of pay and benefits worth more than 22.5 per cent.

If the Teamsters' talks are

any guide, a hard-line interpretation by the Government of its guidelines is unlikely to be the main obstacle to a settlement. The deal which ended the haulage industry's 10-day shutdown indicated that the Administration's minimum aim is to achieve a smaller package in various industry-wide negotiations than was agreed in the preceding negotiations.

Thus it will be seeking less than the 40 per cent deal which ended a long shutdown of the rubber industry in 1976, but is unlikely to dig in over 22.5 per cent.

The Administration's stand may have changed even more radically by the time the motor industry's negotiations get under way in mid-July. Interestingly, however, Mr. Fraser indicated yesterday that the UAW may seek a contract which runs for less than the normal three years. But much would depend on the "amount of security we get for our active workers and retired people."

Current contracts with Ford, General Motors and Chrysler expire at midnight on September 14 and there has been no agreement for the last 12 years without a strike at one of the companies. The target this year is generally expected to be General Motors.

## CIA's Iran estimate rejected

BY DAVID BUCHAN IN WASHINGTON

THE U.S. will need "about a year" to restore its intelligence capability to verify whether the Soviet Union lives up to the provisions of the proposed SALT arms agreement, Mr. Harold Brown, the Defence Secretary, has conceded.

The Defence chief's statement, issued late on Tuesday, was designed to soften the impact of an estimate made in closed hearing to the Senate but since leaked by Admiral Stanley Turner, director of Central Intelligence, that the recent loss to the U.S. of two listening posts in Iran used to monitor Russian missile tests could not be made good for some five years.

Mr. Brown did not take issue with the CIA director's estimate, but argued that accelerated U.S. intelligence programmes — which include newer satellites and modernise

ing U-2 spy aircraft — would suffice for the purposes of the planned SALT treaty.

He also pointed out that development of new missile types, which Washington and Moscow have yet to agree in the context of the treaty, could not be achieved overnight. Each such Soviet programme will require about 20 test flights over a period of years," he said.

If the Defence Secretary is right, the net effect on the U.S. of the closure of Iran intelligence posts may be minimal — but perhaps not for the reasons the Administration is giving.

Congressional leaders now warn that if a SALT pact is not reached within the next month or so, the Senate may not vote on it until 1980. Thus it might not come into effect until next year by which time,

## Colombians 'killed in Venezuela'

BY KIM FUAD IN CARACAS

JUST over a month after taking office, Venezuela's Christian Democratic Government is facing seriously strained relations with neighbouring Colombia and its Arab associates in the Organisation of Petroleum Exporting Countries (OPEC).

Relations with Colombia, made tense by a long-standing border dispute and the illegal entry of thousands of impoverished Colombians into prosperous Venezuela, flared up after Press claims that Venezuelan authorities had slaughtered hundreds of Colombians.

The Colombian charges of "genocide" have been picked up by congressmen in both countries, generating a full-scale row.

Ultra-nationalists in both

countries have taken advantage of this situation to make sabre-rattling statements about Colombian claims to the strategic Gulf of Venezuela, the gateway to Venezuela's huge western oil fields in Lake Maracaibo.

The matter has been under discussion for a decade and a new round of talks is scheduled shortly, but the issue has been clouded by a belief that the 20,000 sq km gulf may hold commercial oil deposits. This has whetted appetites in Colombia which now imports Venezuelan oil.

Elsewhere, Venezuela, which has traditionally picked its way very carefully through the political thicket of Middle Eastern affairs as a founding member

of OPEC, has now become entangled in controversy over the Egyptian-Israeli peace treaty. A public statement by President Luis Herrera Campins leading the treaty on the day it was signed, just as Venezuela's OPEC partners jointly repudiated it stunned Arab diplomats in Caracas who had expected a non-committal Venezuelan stand.

Diplomatic representatives of Saudi Arabia, Iraq, Libya and Syria in Venezuela later held a joint news conference and issued a statement condemning the treaty and detailing actions approved by the 22-nation Arab League at Baghdad, which included calling on other nations not to lend their support to the treaty.

## PHILANTHROPY FEELS THE PINCH

## Fewer dollars for good deeds

BY NANCY DUNNE IN WASHINGTON

IN THE U.S. philanthropy world the battle between the old established philanthropies, the more militant advocacy groups and the small neighbourhood organisations is now over a fund of ever-diminishing dollars.

Their problems start with the payroll deduction scheme, which allows employers to deduct a small charitable contribution averaging \$50 a year from their workers' pay.

The major user of this very successful plan is United Way of America, the biggest umbrella fund raising organisation, which last year raised \$1.5bn for its 2,000 local chapters, which distributed money to 37,000 affiliated agencies.

Charity organisations are no longer the province only of the middle class white volunteer worker. But as ethnic and community groups enter the field, they find that the cash available is shrinking, and that much of it is staying at home.

Americans probably still qualify as the world's most generous people. Despite billions of dollars spent on health, welfare and foreign aid grants, they gave an estimated \$380 to philanthropic causes last year, an 8 per cent increase over the previous year, but still short of the 9.1 per cent inflation rate.

U.S. fund raisers are feeling the pinch, for costs are rising dramatically and the pool of willing volunteers is shrinking as housewives go back to work. Philanthropic groups are thus jealously eyeing the payroll deduction scheme as a fundraising tool.

The plan's great attraction is its cost effectiveness. Almost 80 per cent of all money raised by United Way goes directly to philanthropic spending. About

Delfin, United Way's national director of public relations said: "It is a question of having finite resources and spending them in the best way possible."

Mr. Delfin says the traditional view of philanthropy as charity is changing. "It's not just for low income people. Philanthropy can serve those in the middle class who run into trouble as well as the poor."

Some United Way agencies,

strict accounting standards, which many of the new, inexperienced groups cannot meet, although they are offered technical assistance and managerial training.

United Way critics say it is reluctant to fund organisations run by minorities which mostly need help. United Way says that \$335m goes to the black community but admits that only \$45m of that goes through agencies actually run by blacks.

In Santa Clara County, California, a group of minority agencies has begun a boycott of the local United Way after charging discrimination in its distribution of donations. Their complaint was upheld by the local human relations commission.

The United Way board of directors is also criticised because like other large philanthropic organisations, is dominated by wealthy businessmen. One official of United Way has said the poor and minorities are not proportionately represented because they haven't the background or expertise to deal with problems in fund-raising.

But the most crucial issue dividing the philanthropy business is the critics' insistence that the umbrella group actively maintains a monopoly of the pay-roll deduction scheme.

Speaking on the nationally televised MacNeil-Lehrer Report, Mr. Robert Bothwell, another United Way critic, charged that United Way to "reduce the number of militant organisations."

Mr. Delfin says that all philanthropic groups have the right to exist but for membership in the United Way, they must follow

## WORLD TRADE NEWS

## JAPAN'S BALANCE OF PAYMENTS

## Capital outflow helps soften surplus

BY RICHARD C. HANSON IN TOKYO

JAPAN'S current account surplus is showing some signs of moderation, but the latest figures reveal a continued trend towards large trade surpluses with the European Community.

A preliminary report by the Ministry of Finance shows that the March current account, after adjustment for seasonal factors, was in deficit by \$192m (£93m), the first adjusted deficit in more than three years. Before adjustment the surplus was \$800m, compared with \$290m in February, leaving for the fiscal year a \$13.9bn in fiscal 1977.

Exports (fob) in March rose 7 per cent from a year ago, while imports (fob) jumped 40 per cent, but the trade account surplus expanded to \$1.5bn from \$1.1bn in February.

For the year trade edged into a record high surplus of \$20.6bn from \$20.3bn.

Japan's March trade balance with the EEC showed the second largest surplus on record at \$570m, up from \$47m the previous month and \$247m last year. The record was in July 1977 at \$562m.

Despite a 4.9 per cent increase in imports (cif) from

the EC during the whole year, for the month, the surplus fell compared with a 30 per cent rise in exports (fob), to the EC, the surplus for the year was \$5.3bn versus \$4.6bn a year earlier.

The surplus with the EEC was increased by deliveries of \$8.9bn surplus with the U.S. up from \$8.5bn.

The appreciation of the yen

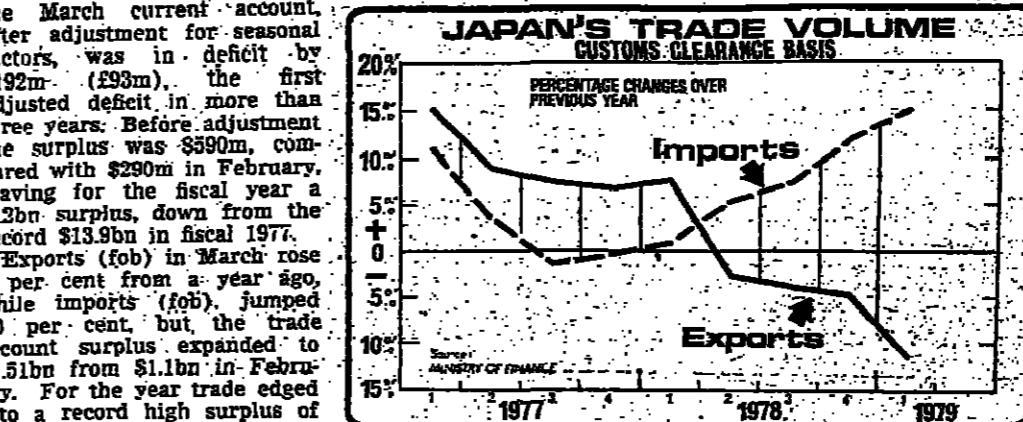
On the import side, oil shipments were down 0.5 per cent in volume and accounted for only 28.3 per cent of all imports against 33 per cent the prior year.

Japan's overall international balance of payments account for the year, including the capital accounts, fell into deficit for the first time since 1975 as a result of a record \$16.2bn outflow of long-term capital, which the Government had encouraged as a means of offsetting the current account surplus.

The overall payments deficit was \$2.3bn, a sharp turnaround from the \$1.1bn surplus in fiscal 1977. In March, the deficit was \$2.2bn, the sixth consecutive monthly deficit.

The massive long-term capital outflow reflected an increase in lending abroad and more than doubled Japanese investment in foreign securities. This was combined with a sharp fall in the inflow of foreign funds through portfolio investments.

During the fiscal year, a Government emergency import programme brought in \$3.1bn in imports, the largest portion being in the form of aircraft for leasing overseas. That scheme will be dropped this year.



## EEC may ease terms for Lisbon

By GILES MERRITT in Brussels  
THE EUROPEAN COMMISSION has put forward a series of proposals that would have the effect of cushioning Portugal's trading relationship with the Common Market.

The revised trade terms would come into effect at the beginning of next year and run until the end of 1982.

His government career includes time as director of the Central Intelligence Agency, U.S. Ambassador to the UN, and envoy to China. He is also a former national chairman of the Republican Party.

## New marine chief

President Carter is to nominate General Robert Barrow, a three-war veteran, to become the 27th Commandant of the 187,000-member Marine Corps. A report from Washington: General Barrow is the holder of the Navy Cross and the Army Distinguished Service Cross for "extraordinary heroism" in the Korean and Vietnam wars.

At the instigation of the Portuguese Government, the Brussels Commission has proposed to the EEC Council of Ministers a protocol that would amend the 1972 agreement between Portugal and the Community. In accepting the Portuguese case, the Commission is arguing that Portugal's trade deficit, together with the steps already taken in cutting tariffs on EEC trade, combine to make the new concessions acceptable.

The protocol has the effect of allowing Portugal a pause in its tariff-cutting programme, with particular reference to such items as motor vehicle components and parts, oil-based products, photographic material, textiles, machine tools, paper and watches.

The Portuguese will also be allowed to adopt measures to protect their new industries.

On the EEC side, Portugal is to be granted an enlarged quota for certain wines and spirits, while paper and packaging items will be allowed in on a tariff-free basis.

In the agricultural sector, Portugal will receive improved terms for its import-tinted fish products, while the wrecked tanker Amoco Cadiz along the French coast, Reuter reports.

Some 150 claimants, from the French Government to hoteliers and fishermen, can now go ahead with actions against the company.

## Two Britons on trial

Two British businessmen have gone on trial in Chicago for a second time, accused of swindling U.S. clients by promising to tap Arab oil funds for loans totalling nearly \$250m, Reuter reports. Mark Willies, 50, from Bristol, and Donald Redwood, 45, from London, were alleged to have pocketed more than \$100,000 in advance fees without securing a single loan.

## Amoco Cadiz ruling

A Federal judge in Chicago has cleared the way for lawsuits seeking fibre in damages from the Standard Oil Company of Indiana and its subsidiaries over the large-scale spill from the wrecked tanker Amoco Cadiz along the French coast, Reuter reports.

Some 150 claimants, from the French Government to hoteliers and fishermen, can now go ahead with actions against the company.

## Fokker in A-310 proposal

By Michael Donne, THE DUTCH Government is now considering a contribution by Fokker to the European A-310 Airbus manufacturing programme.

Fokker already makes parts of the wings for the existing A-300 Airbus, but is not yet contributing to the new smaller version, the A-310, for which several European airfrane have made commitments for 90 aircraft.

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## S. Korea to cool export drive

BY ROBERT GRAHAM IN MADRID

SEOUL — Faced with rising inflation, South Korea has decided to reduce its export-oriented heavy industries in favour of light industries in order to make available more consumer goods.

Mr. Shin Hyon-hwa, Deputy Premier and Economic Planning Minister, in announcing the decision, said the Government was ready even to curtail export drives and economic growth.

The revised trade terms would come into effect at the beginning of next year and run until the end of 1982. They would help to ease Portugal's economic problems while Lisbon conducts its negotiations on accession to the EEC.

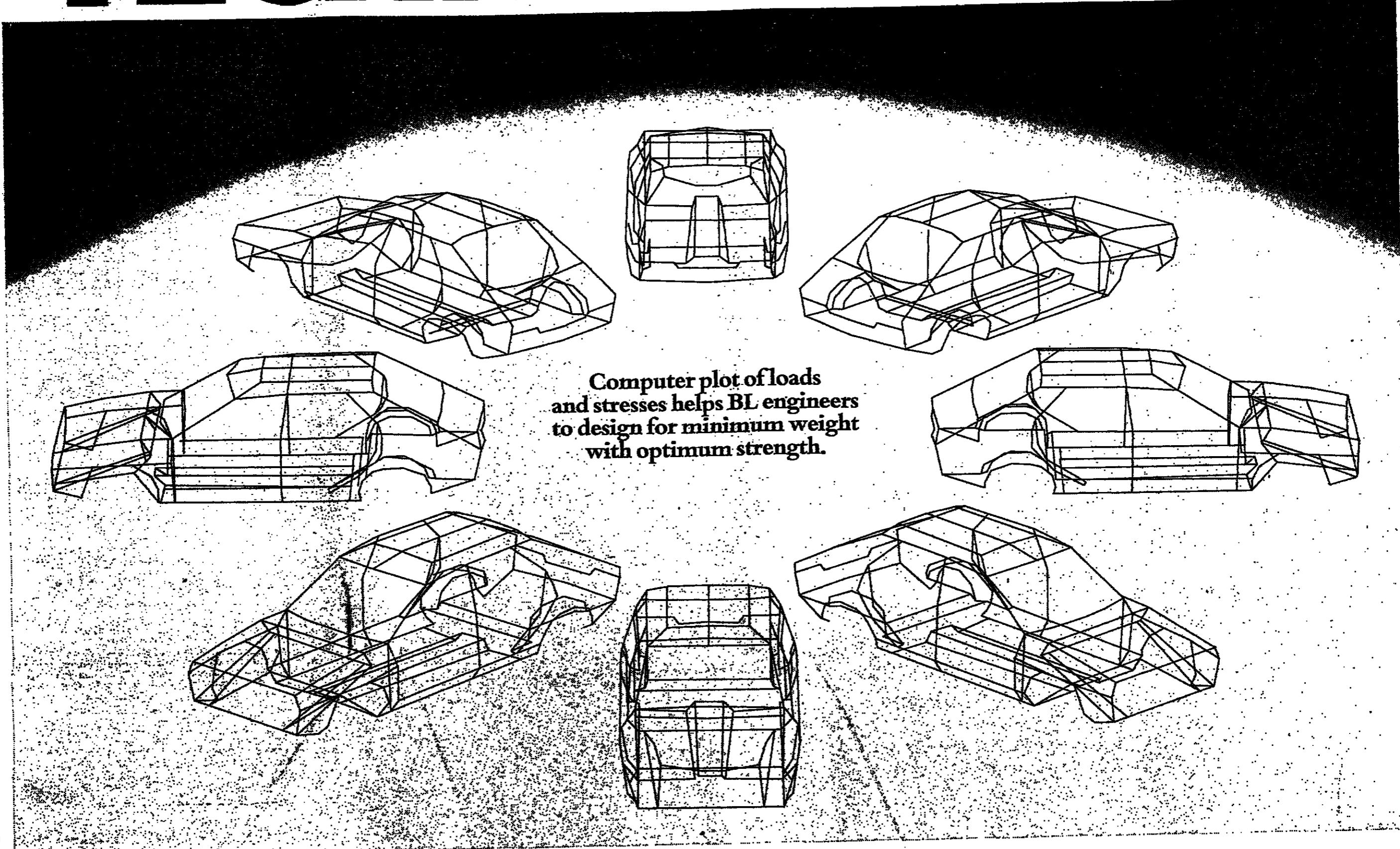
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Escalating transport costs are demanding better performance from commercial vehicles.

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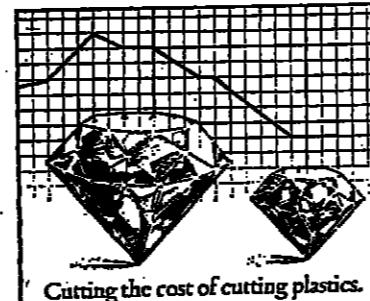
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Our new commercial engine proving centre at Leyland, commissioned in 1978, is the world's most advanced. Using computer systems to put engines through an exhaustive series of performance tests. Only when every single test has shown that the engine is up to specification is it allowed back onto the production line.

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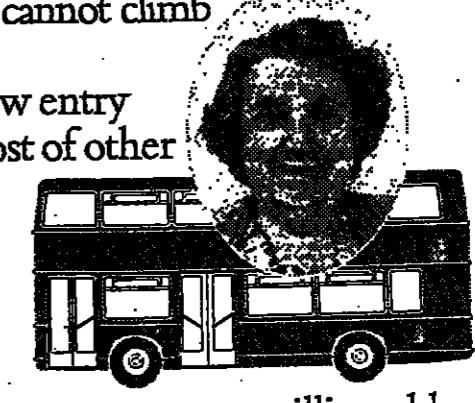
"Human factors studies" is jargon for some extremely valuable research. Studying how

people live, how they go to work, even how the human body operates. And then building this knowledge into our vehicles.

Our new Titan double decker bus is a shining example of this technology.

Our engineers found that literally millions of elderly people don't use today's buses, simply because they cannot climb up into them.

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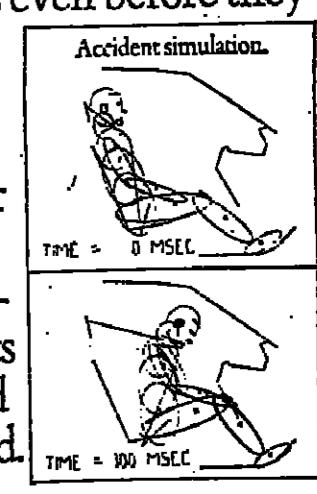


And could give an extra two million old people the chance to go by bus.

#### 60-0 mph in 100 milliseconds.

Nobody likes car crashes. But they happen. And it's important to know what happens to passengers in an accident. So we crash all our new cars hundreds of times even before they leave the drawing board.

This isn't as expensive as it sounds. Because we simulate the accidents on our computer, as part of our computer aided design programme. And in many aspects of this extremely advanced technology, we lead the world.



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## UK NEWS

## Council refuses to meet local ombudsman

BY JAMES MCDONALD

Exchanges between a local ombudsman and a local authority led to a refusal by the council to meet him. On December 14 last year Mr. Pack Cook, local ombudsman for the North and East Midlands of England, issued a report about a complaint by a council-house tenant that South Kesteven District Council, Lincolnshire, had delayed investigating reported leakage through a window and had refused compensation for ensuing damage. He found maladministration in

the delay. The council decided merely to note his report and take no further action. The ombudsman was not satisfied and was, in law, compelled to issue a second report, published today by the Commission for Local Administration, in England, in which he calls on the council to compensate the complainant.

Mr. Cook voices his concern that the council has refused to meet him for informal discussions intended to lead to a satisfactory outcome. "This is my fifth year in office,

and on no previous occasion has such a meeting been declined."

"This negative attitude fails to take account of Parliament's intention that my colleagues and I should assist local government by fair and objective examination of complaints; and that our rulings should be accepted by them in like spirit."

This involves an amount of money trifling to all except the complainant. What matters is the principle — the complainant is entitled to justice

from the council and may job, which aims to strengthen and not undermine local democracy, cannot be fully effective if those responsible to the electorate refuse to meet with me."

Mr. Cook says that inadequacy of the council's records made his investigation difficult. The council did little, if anything for seven months following the request for repair, but later made every effort to identify the trouble, which cause damage to decorations and a carpet.

"The chief executive of the council, when writing to me on March 1, 1979, said: "The Committee remain totally convinced that the problems which have been encountered are the direct result of condensation" rather than any fault with the window."

Mr. Cann, chief executive of the council, said last night: The ombudsman's second report will go before the housing committee for consideration — probably in June or July, after the elections."

## Tikkoo sells giant oil carriers

By Ian Hargreaves, Shipping Correspondent

MR. RAVI TIKKOO, the shipowner, is selling his fleet of ultra-large crude carriers and switching his attention to smaller vessels for the U.S. oil trade.

Globtik Tankers, which has bases in London and New York, said yesterday that the 484,000 deadweight-ton sister-ships Globtik Tokyo and Globtik London were in the process of being sold to Liberian interests as they completed voyages to Japan.

## Chartered

The deal is thought to involve Tokyo Tankers, which has the vessels on charter until 1983.

Globtik has already placed orders for four 80,000-dwt tankers in Japan and apparently wants to release cash to finance building two more ships in this class. Built to the highest safety standards, they are designed for transhipping oil into U.S. ports.

The first of the new ships is due for delivery at the end of June. It will sail under the British flag.

## Options

Globtik said yesterday that the disengagement from large tankers was not necessarily permanent. The company still has options to build up to three 600,000-dwt nuclear-powered tankers at an American yard.

In the last six months orders have been placed for 25 80,000-dwt tankers, raising fears that this profitable sector of the tanker industry may soon face the problems of overcapacity typical in other tanker trades.

## British shipyards may win £60m bulk carrier order

By Ian Hargreaves, Shipping Correspondent

EUROCANADIAN Shipholders is negotiating a possible £60m contract with British Shipbuilders as part of its fleet expansion programme.

The Canadian-owned shipping group, whose headquarters is in Switzerland, said yesterday that it was also transferring a number of recently purchased secondhand ships to the British flag.

The possible new building contract involves six 67,000 dwt dual purpose vessels for use on the C. C. line's mixed container and bulk service between Canada and Europe.

Sunderland Shipbuilders and Swan Hunter, both part of British Shipbuilders, have done design work for the ships. Eurocanadian said yesterday it was now awaiting a firm tender from British Shipbuilders. It is also talking to shipyards in

Korea, Japan and Poland. Mr. Peter Twiss, president of Intercast, the Swiss subsidiary of Eurocanadian, said he hoped that the British offer, with the assistance of Government subsidy, would be competitive.

The order would give the British group a chance to start series production for this type of bulk carrier capable of travelling through the Panama Canal, Mr. Twiss said.

Bermudian companies associated with the Eurocanadian group now own seven bulk or combination carriers for use in either dry cargo or oil trades.

These vessels, aggregating 500,000 dwt, will be managed by Denholm Ship Management of Glasgow and fly the British flag. The group also operates a chartered fleet of 24 bulk carriers.

Its strategy is to substitute

new ships for the converted vessels now serving on the transatlantic liner service, releasing the older ships for worldwide operation in the bulk trades.

The group's expansion of its British-flag bulk carrier interests contrasts with a 5.5m dwt reduction in the British fleet, mostly of bulk carriers, since the beginning of last year.

Mr. Twiss said that the company was awaiting the outcome of the election before determining its next move on its holdings in the Furness Withy shipping group.

After the Monopolies Commission ruling against Eurocanadian's take-over bid for Furness Withy in 1976, Eurocanadian agreed to reduce its stake in the British company to 10 per cent by the end of this year.

All members of Lloyd's have

THE committee of Lloyd's of London has rejected the request by 110 members of the stricken Sasse syndicate underwriting a £1.3m loan recently arranged by the syndicate.

The syndicate faces a £10.6m loss on North American fish and damage to property insurance, and a £3m loss on computer leasing contracts.

Many of the syndicate members face bankruptcy unless further aid is forthcoming.

Mr. Stephen Merrett, who took over management of the syndicate from Mr. Frederick Sasse when it ran into trouble, had been hoping for enough money from Lloyd's to have enabled all members of the syndicate to pass the annual Lloyd's audit.

All members of Lloyd's have

to pass an annual audit to test whether their underwriting assets are sufficient to meet their liabilities. If they fail, they could be forced to resign their membership of Lloyd's.

But behind the scenes at Lloyd's, there is an attempt to arrange a market rescue for the syndicate.

There is some feeling among a few Lloyd's members that the syndicate should perhaps be helped because of the unusual number of Lloyd's safeguards which broke down in the period when the £13.6m losses were incurred.

If further aid was forthcoming from the market, some of the underwriting agents, managers of the members' affairs at Lloyd's, might arrange loans to the Sasse syndicate.

Pill victims plan to sue U.S. makers

Financial Times Reporter

THREE HUNDRED British women plan to sue American drug companies for damages caused by the contraceptive pill.

The women have formed the Pill Victim Action Group to press their claim that American drug companies do not give adequate warnings of possible side-effects of the pills they sell in Britain.

The Californian lawyer Mr. Gerald Sterns, who won damages for the British victims of the DC 10 crash near Paris in 1974, will fight their case.

In a BBC interview, Mr. Sterns explained that whereas in the U.S. a four-page leaflet is inserted in pill packages warning women of the increased risk of clotting and thrombosis in using such contraceptives, British law does not compel American manufacturers to give warnings with pills sold here.

Mr. Sterns said that between 60 and 70 per cent of pills taken by British women are made by American manufacturers. The action group wants a health warning to be compulsory with every packet sold.

Mrs. Judith Challenger, chairman of the group, is one of its 300 listed pill victims. She had a stroke.

The Family Planning Association urged Britain's 3m women on the pill to keep taking it, deeming the risks associated with pregnancy greater than those of the pill.

The association agreed that more information about side-effects should be given, but said it should come from doctors, rather than pill packets.

Rapid development of solar heating 'unlikely'

BY COLLEEN TOOMEY

SOLAR HEATING is unlikely to develop rapidly in the UK this year, in spite of the latest oil shortages and energy price rises, it was claimed yesterday.

Britain's reluctance to adopt anything with a "gimmicky" image, occasional "disasters" that have pervaded the solar heating industry, plus lack of understanding by the heating and builders' merchants trades have all inhibited growth in Britain. Mr. Alfred Manly, president of the Heating and Ventilating Contractors' Association, said:

False claims have been made by companies marketing solar systems on the financial advantages of installation.

There had been problems over fixing solar collectors to certain kinds of roof and with pipework. There had also been a tendency to overlook some of

## Findus subsidy lifts redundancy threat at Hull fish factory

By RHYD DAVID

FINDUS, the frozen foods group, too small for fresh sale and has to be processed. Wessenden Street has been developing a filleting machine aimed at maximising yield from the fish.

Because of the subsidy, Findus said it would study ways of saving the factory permanently. Plans were in hand to improve performance and spending on advertising and promotion would be increased.

The company said two weeks ago that the plant at Strickland Street and its adjoining annexe in Wessenden Street would close with effect from July. Operations have been hit by the reduction in fish available for UK processing following the closure of traditional grounds to UK fleets. The factory lost £500,000 in 1978 on top of heavy losses in preceding years.

An application for the subsidy, initially for six months, was submitted, however, before the March 31 deadline for the ending of the scheme and has been granted by the Department of Employment.

Findus said yesterday that the subsidy would enable the Wessenden Street plant to continue as an experimental centre for work on the blue whiting, possible replacement for cod in some applications, including fish fingers. It is thought that about 1m tonnes of blue whiting a year could be caught off the coast of Scotland but the fish is

not yet fully understood.

Two other major closures in the north, involving the loss of about 4,000 jobs will take place today as planned. At Spennymoor, Durham, the first redundancies come into effect at Courtaulds' large worsted spinning plant. Nearly 1,600 workers will lose their jobs before the end of May. Notices also expire today for 2,400 workers at Dunlop's Speke plant on Merseyside.

## Another U.S. loan likely for British Airways

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE U.S. Export-Import Bank of Washington has given tentative approval, subject to confirmation by Congress, for a loan of \$716m (about £36m) to British Airways so that it can buy a further nine Boeing 737 jets.

Last year, the Ex-Im Bank loaned \$151.2m (about £75m) to British Airways to buy 19 737s.

The 19 737s will be used on short-haul routes in Western Europe, replacing ageing One-Eleven and Trident One and Two airliners, and the other nine will be used by British Airways, the airline's brashy charter subsidiary, replacing Boeing 707s. The orders were announced last year.

The loans will cover about 70 per cent of the total cost of 28 aircraft. The airline will provide the remaining 30 per cent.

British Airways will receive the first of six long-range Lockheed Tri-Star airliners next week.

The others will be delivered later this summer and early in 1980, bringing its total Tri-Star fleet to 15, with another six on order.

The new aircraft, Series 500, is capable of carrying 250 passengers over 6,000 miles, or up to 330 passengers over a shorter distance.

Each Series 500 is fitted with the more powerful Dash 524 version of the Rolls-Royce RB-211 engine.

Strathclyde to receive £52m Euro-bank loan

Strathclyde estimates that its loan will save ratepayers £300,000 a year in interest on the first instalment.

The loan, the largest to a Scottish local authority, will finance sewage disposal works near Glasgow, water supply and sewage disposal in North Ayrshire and the Monklands motorway in Glasgow.

The agreement for the first instalment of £12m was signed in Luxembourg by Sir Lawrence Boyle, the council's chief executive, and Mr. Kenneth Paterson, the director of finance.

The bank has an investment of over £100m in Scotland and the Lothian Region and negotiated loans totalling £39m during the last 18 months.

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## Recovery in UK economy forecast

By DAVID FREUD

SIGNS that the UK economy may recover next spring are indicated by figures published by the Central Statistical Office.

It will be several months, however, before these signs can be interpreted with any degree of certainty.

The composite index of longer-leading indicators, which looks forward about a year, rose substantially in March, after a steady fall for 16 months.

The index shows recent movements in the FT-Actuaries 500 index and short-term interest rates, the only series available for March.

It remains to be seen whether the favourable movements in these two series are sustained and whether the two further series in the index — covering total house building in Britain and net acquisition of financial assets by companies — support the trend when figures become available.

The composite index of shorter-leading indicators, which looks forward about five months, has not yet been calculated for February because of insufficient data. This index has fallen steadily since August.

The composite index of coincident indicators — showing current trends — fell in February. Both the series available contributed to this movement, with the smoothed indices of manufacturing production and retail sales both falling.

## Land sales bring BR £9.8m

By Andrew Taylor

BRITISH RAIL last year raised £9.8m from land sales, taking its total raised from land disposals to £213.3m since 1963.

Mr. Robert Lawrence, vice-chairman of British Rail and chairman of its Property Board, defended the board's record of disposals. He said: "We are not sitting on vast tracts of undeveloped land."

"Last year, we sold 3,305 surplus acres. We expect to dispose of at least a similar amount this year, and it could be a bit more."

The board, set up to manage and exploit BR's land and property bank, had disposed of more than 76,000 acres since 1963 and now had between 4,000 and 5,000 under-used or unused acres available for development.

The board also reported a 15 per cent increase in gross income on lettings, to £34.2m. It was reduced to £25.4m by management expenses and to £23.8m after charging development land tax, showing a 12 per cent increase on last year's net surplus.

Mr. Lawrence criticised the system of levying development land tax on property sales and developments of a nationalised body like British Rail, although this did not mean he wanted BR to be completely exempt from the tax.

## £38m sleeper coach scheme

MR. WILLIAM RODGERS, Transport Secretary, said yesterday he had authorised the British Railways Board to build 236 new coaches for sleeper train services. The coaches will be built at the board's workshops in Derby at an estimated cost of £38m.

The new cars will replace ageing rolling stock and the Department of Transport said yesterday the design would take into account lessons learnt from the investigation into the "Tatton" sleeper train fire last year.

The end of the 1980s, and the first could be functioning by the end of the century.

Thermonuclear reactors would work by the fusion of hydrogen atoms as opposed to the fission of uranium atoms in present nuclear stations. Fusion is the solar process which forms all fossil fuels such as coal and oil, as well as wave, wind and hydro power.

Intertech International Tokamak Reactor will be the latest of about 50 Tokamaks. There are four Tokamaks being built in Europe, the U.S., Japan and the USSR, and Mr. Kadomtsev said each will tackle a different problem. The four reactors will culminate in Intertech.

Guide to Good Practice on Solar Heating for Domestic Hot Water, The Heating and Ventilating Contractors' Association, ESCA House, 32 Palace Court, London W2 2EJ.

## Home buying outlook brighter

BY ANDREW TAYLOR

A BRIGHTER outlook for house buyers is indicated in the latest monthly figures from the Building Societies Association, which show an 11 per cent increase in building society net receipts last month compared with February.

Mr. Norman Griggs, secretary general of the association, said: "There are grounds for optimism over the months ahead. As rates of interest decline in the economy, building societies should be able to improve their intake of funds and step up their mortgage lending."

Interest rates had swung back in favour of building societies following the recent cuts in MLR and bank rates. "The societies are more competitive now than at any stage since last September."

Allowing for seasonal factors the underlying improvement in

March receipts rose to £257m last month—compared with £231m in February. Mr. Griggs said that the improved flow of funds was being maintained, and on current performance net receipts could top £300m in April.

Societies lent £726m to home buyers and promised to lend a further £746m to mortgage applicants—the highest figure for 12 months.

The increase in lending and new commitments was largely the result of seasonal factors.

Mr. Griggs said that house price increases have meant that building societies—as much constrained by cash shortages

as by Government lending restrictions—have been unable to consider making so many individual loans.

In the first quarter of the year societies made 178,000 loans compared with 179,000 in the last quarter of 1978.

Less money is now being lent for home improvements. At one stage last year loans for other than house purchase were averaging £100 a month. The figure is halved now that the Government is easing its restrictions on mortgage lending, making money more available.

## Building society accuses politicians

BY ANDREW TAYLOR

THE Leicester Building Society has sharply criticised politicians for paying too much attention to first-time house buyers and ignoring mounting problems in the rest of the housing market, society's annual meeting last week.

Mr. Gerald Aspell, Leicester's chairman said: "Schemes to help first-time buyers such as cash bonuses, interest-free loans or grants are merely tinkering with the system. First-time buyers' problems can only be

resolved as long as there is healthy activity throughout the whole of the housing market."

He told shareholders at the society's annual meeting last night that the ceiling of £25,000 on loans qualifying for tax relief should be lifted.

"Unless an adjustment is made to take account of inflation, pressure will be built up in the middle and bottom end of the market, thus adding to the problems of the first-time buyer."

It was not a question of show-

ing preference to an affluent sector of the market since prices of £40,000 and more were by no means unusual—particularly in London and the Home Counties. "We also need to remember that the majority of first-time buyers will eventually seek to move on up the ladder."

Government restrictions on mortgage lending had not stemmed a "natural market adjustment in house price levels."

"In fact, it could be that

restrictions themselves contributed to the actual rate of increase. In the new building field, house starts were depressed, leading to increased competition for those properties which were available."

The society also said reductions in interest rates were now beginning to be reflected in an improved level of funds. In the first quarter of this year Leicester granted home loans worth £57.7m to more than 70,000 people.

## Advertiser 'applied improper pressure'

A MAJOR ADVERTISER made a blatant attempt to put improper pressure on a weekly newspaper, the Press Council ruled yesterday. The Council condemned the action by Wales Gas, a region of the British Gas Corporation.

Mr. John Tanner, editor of the North Wales Weekly News, complained that Wales Gas withdrew its advertising in a calculated attempt to manipulate the Press by using commercial pressure.

In its adjudication the Council reaffirmed its condemnation of any action to limit editorial freedom by threats of withdrawal of advertising.

The North Wales Weekly News had criticised Wales Gas in an editorial about a liquid petroleum gas depot at Llandudno.

Mr. A. R. Price, public relations officer of Wales Gas, wrote to the newspaper's managing director saying he was not satisfied that the editor recognised the serious lapse of journalistic standards in comment which could only inflame local feelings.

Until there was a return to normal standards of ethics, Wales Gas had decided to withdraw its advertising.

Mr. B. R. Jones, regional secretary of Wales Gas, denied that it had tried to restrict Press freedom. The decision to withdraw advertising of gas appliances, he said, was taken

by senior management on commercial grounds alone, as the adverse editorial environment cancelled out its value.

No threat to withdraw advertising had been made to the newspaper.

### Sensitive

The Press Council rejected a complaint by Wales Gas that the editorial in the North Wales Weekly News "fell little short of incitement to violence, and far exceeded what was acceptable."

The newspaper advocated only lawful behaviour, the Council held.

The editorial, headed "Time to put the boot in," commented on the hazards of siting liquid-gas tanks in a residential area of Llandudno.

Noting local objections, it said that protesters must use every legal means to fight their case. The Gas board was more sensitive to kicks on the back-side than to appeals to its better nature, the newspaper added.

In its adjudication the Press Council said: "The leading article and the headline were a vigorous expression of the newspaper's views. They employed figurative terminology but only lawful means of protest were advocated."

## More European companies invest in Scotland

FINANCIAL TIMES REPORTER

THERE HAS been "impressive" growth in jobs and investment in Scotland by European manufacturing companies over the past five years, according to Scottish Council (Development and Industry) survey.

The study, published yesterday to coincide with the opening of the Hanover Trade Fair, was undertaken by the council's research institute. It shows that jobs in these companies have risen from 6,000 to 14,000 while the number of companies increased from 28 to 73. Also capital investment has increased from £27m to an estimated £128m.

The Dutch, with 18 manufacturing companies, head the league table followed by Switzerland with 13, Sweden 10 and Germany nine. Others are: Norway 6, France 5, Denmark and Ireland three each and Belgium two.

The survey shows that the growth record of European-owned companies is impressive although, compared with North American-owned manufacturing concerns, with about 92,000 employees in Scotland, their fair.

## Shell executive takes company aid top job

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

MR LOUIS WALKER, director of trade relations at Shell (UK) has been appointed chairman of the London Enterprise Agency which has been set up to assist small companies in inner cities. Mr. David Peters is vice-chairman.

The scheme sponsored by nine major companies is being piloted in London, but it will be extended to other cities if it is a success.

The agency will loan staff on an advisory basis; offer training facilities and help small companies with their purchasing requirements—studies have

now there's a direct route to profitable industrial growth in Scotland.

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No matter where you're based—in Scotland and wishing to expand, or thinking of Scotland as a manufacturing base, the SDA can meet your capital requirements.

Set up to stimulate Scotland's industrial development and to create opportunities for growth, the

## City parking charges rise 50%

PARKING METER charges in the City of London are to increase by 50 per cent on April 30—from 20p to 30p an hour.

Because City meters are intended for short-stay parking, the minimum charge will remain at 10p although this will buy 20 minutes instead of 30 minutes parking.

Meters will be converted to accept 50p coins as well as 10p coins when the new charges come into effect.

The meters will be converted over four weekends, therefore some parts of the City will continue with the old charge for three weeks.

Drivers are advised to check the rates on individual meters.

The Corporation of the City of London say that the increase is intended to discourage long-term parking and to make each meter more available.

Parking charges at Smithfield Market will increase from 20p to 30p and at the St. Paul's Churchyard coach park charges will rise to £1 for 30 minutes.

JULY 1979



THE ENVIRONMENT Department is negotiating to buy one of the best-known buildings in Liverpool, the Lyceum Club in Bold Street, which has been threatened with demolition. It is a Grade II listed building, designed in 1802 by Thomas Harrison of Chester. It will be restored, if the negotiations are successful. Mr. Peter Shore, the Environment Secretary, said: "The latest move had been decided upon, he said, following representations and because of the implications for the club's owners of any further delay in reaching a decision. The club is on a site adjoining Liverpool's Central Station, and had been proposed for inclusion in a development of the area agreed by British Rail with a development company.

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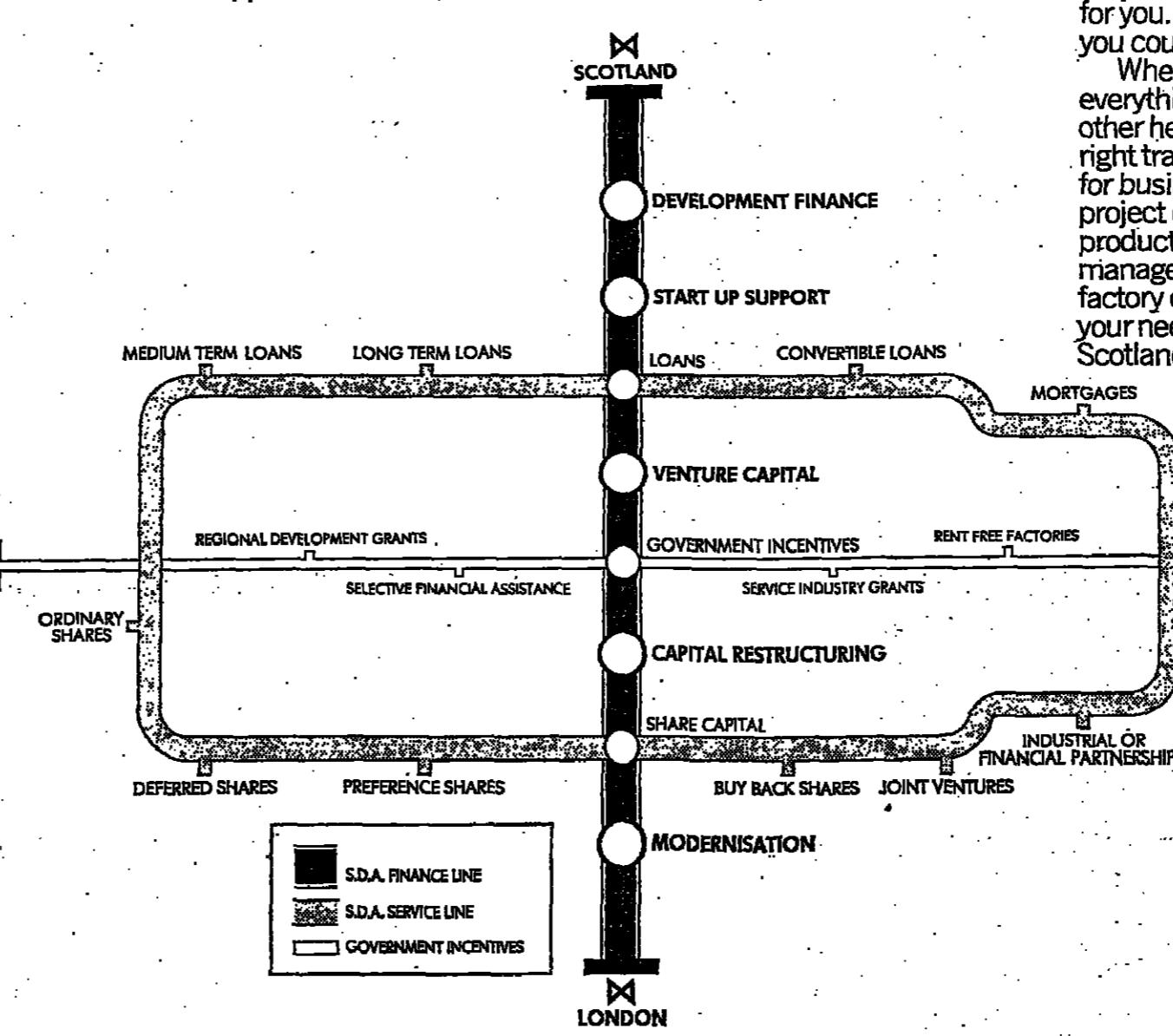
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few sources of venture capital, putting equity and loan finance behind new products and advanced technology. Or it may be money to help develop the next stage of your company, to improve your capital structure—or modernise your plant.

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## UK—ELECTION NEWS

## Labour opens prices offensive

BY JOHN HUNT

LABOUR WENT over to the offensive on prices yesterday with the unveiling of what Mr. Roy Hattersley called "a major strengthening" of the powers of the Price Commission.

"It will mean a fundamental change," the Prices Secretary said at Labour's Press conference. "We are moving the emphasis from the investigation of price increases to the investigation of prices themselves."

"That changes very considerably the powers that the Commission will have over the next five years."

He was explaining how Labour would implement its manifesto promise that the Commission would cut prices instead of merely investigating them and freezing them.

The powers of the Commission would be increased by allowing it to investigate prices in areas of industry and commerce from which it is at present excluded.

Insurance premiums was one example of the type of examination it might carry out under the new proposals, he said.

However, it would not be able to move into those areas which are excluded by Britain's international treaty obligations.

In addition, the Commission would be empowered to initiate examinations of costs and prices in whole sectors of industry and this could be followed by recommendations to freeze or reduce prices.

At present, the power to initiate such wide-ranging examinations rests solely with the Government.

The Commission would be allowed to investigate the



Mr. Hattersley (left) and Mr. Callaghan.

prices of specific goods and services even where there was no immediate application for a price increase. Currently, it can only do so when a price rise is proposed.

The Prices Secretary was egged on by the Prime Minister, sitting beside him, who suggested that he should be a "little bit destructive" about Conservative policies.

Mr. Hattersley agreed that

the Tories had been "almost hysterically" opposed to the Price Commission. But it seemed impossible to get them to say anything on the subject since the start of the election campaign.

He challenged them to say whether they would maintain any form of price control, whether they were sal or sorry that some prices had been frozen and whether they would counter-

mand all the orders made by the Commission.

Mr. Callaghan made some play with the latest EEC Commission figures on the outlook for the British economy for the current year.

These suggest that prices in the UK will rise by 9.7 per cent this year—a prediction which Mr. Callaghan saw as giving some backing to his forecast that the inflation rate would eventually turn out at around 10 per cent.

But when it was pointed out to him that the Commission also forecast that Britain's growth rate would only be 2.3 per cent, he replied that it was best to be cautious about all statistics of this kind.

The Prime Minister attacked the statement made the previous night by Mrs. Margaret Thatcher, the Conservative leader, on old age pensions. He described this as "astonishing in its evasiveness."

He said that Mrs. Thatcher had only promised to protect the pension against price increase whereas the Labour Government policy was for it to keep pace with prices or wages, whichever was the higher.

Mr. Callaghan alleged that if this Tory policy was put into effect pensions would be 25 weeks lower than they are today.

He described Mrs. Thatcher's statement as "a pretty added Easter egg".

Finally, he also had some more hard words for the policies of the EEC. He insisted that he was an EEC supporter but was "against the jumbo jumbo and other nonsense" that came from Brussels.

In February, 1974, he launched the notion of Wessex regionalism by standing for Westbury. He polled 521 votes, an experience that has neither diminished his enthusiasm nor quelled the growth of his following.

The Wessex regionalists want self-government, a Wessex Regional Assembly and the introduction of a Wessex property tax to be paid by all house buyers who have not resided in Wessex for any seven years, or for three years before purchase.

They want a Wessex transport system, a Wessex TV and radio channel, control of industrial expansion and the diversion of revenues from natural resources, including Dorset oil, into the development of alternative energy sources and long-term employment opportunities.

Eventually, the regionalists hope, Britain will switch to federal rule, with 10 areas: Scotland, Wales, Northumbria, Lancashire, Mercia, Anglia, London (two regions) Wessex and Cornwall.

Mr. Callaghan is a "mischiefous and short-sighted tactic," he went on. "The Community is the only practical framework for Britain's ailing economy."

Mr. Steel also attacked Mrs. Thatcher and said that she had repeated "her notorious language on race" during a plane in the previous day.

"Can she not imagine how the word 'swamped' must sound and feel to an unemployed black teenager faced by the unfriendly pressures of our society?" he asked.

Like the Bourbons, the Tory leader learned nothing and forgot nothing.

THE NATIONAL FRONT, which will field around 300 candidates in the General Election, launched a lengthy manifesto yesterday which laid greater stress on national resurgence than on the party's better known racial policies.

The economic policies outlined in the document—"It's our country, let's win it back"—concentrate on the need to create British enterprise protected by import controls, and are hostile to both multinationals and export of capital.

The party emphasises that it is "principally one of private enterprise," but is prepared to borrow from "socialist doctrine" the concept that "economic activity must be regulated within the bounds of public interest and planned for the purpose of national development."

On race, the National Front repeats its pledge to repatriate, by law, all coloured immigrants and their offspring.

The manifesto claims that such repatriation would alleviate the suffering of "the non-white people condemned to live in an increasingly hostile Britain."

However, the National Front emphasises that policies are not sufficient: a "new type of man" must complement them, "a type of man in which there is a fine balance of knowledge, intellect, character and will, combined with the moral and physical stamina to work for aims only realisable through years of toil and struggle."

"This new type of man must be capable of deeds of heroism, as he must believe in the ideal of heroism," says the manifesto.

THE ANTI-NATO League yesterday announced that it would issue Sun leaflets headed "Danger—beware this poison" to combat the National Front's election campaign.

Mr. Peter Hain, the League's chairman, said that pickets would be out in force at Front meetings. "We are not prepared to use violence, but we hope to be there in such large numbers that the meetings will not take place."

## Price Commission's fate in balance

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE IRONY of the campaign debate over prices—which Labour thrust forward yesterday as one of the key issues of the campaign—is that whichever party wins the election, the much-maligned Price Commission will almost certainly cease to exist in its present form.

The Conservatives have made no secret in the past of their absolute desire to abolish the Price Commission, which Tory leaders have described as a "mafia-like Star Chamber."

Although the cautious campaign approach is to talk about a "review" of the Commission, along with other Government agencies, there is little doubt that the Price Commission would be scrapped by a Tory Government—and at the earliest opportunity.

Labour also has plans to scrap the existing Price Commission—but before the business world starts rejoicing it should be pointed out that these are long-term plans aimed at strengthening the Commission and Labour's whole competition policy.

In the short-term, Labour plans to give the existing Commission certain new powers—including the power to reduce prices which have been given as an interim measure, certain areas at present exempted such as air fares, and the power to investigate the reasons why some companies achieve a higher than usual return on capital.

But in the longer term, a new Labour Government would eventually merge the existing Price Commission with the Monopolies and Mergers Commission to spear-head a tougher competition policy.

The Conservatives would not rule out an interventionist role in keeping price rises to a minimum. After their review is complete, they would probably give an enlarged Office of Fair Trading the job of examining "unfair" or "excessive" price rises.

Labour's strengthened Price Commission can be expected to continue developing this policy of treating both the symptoms and the causes of rising prices.

But Labour's philosophy would remain the same: price rises would still have to be notified to the Commission and "approval" sought before they could be implemented.

The Conservatives, however, would end the system of price notifying price rises. Mrs. Sally Oppenheim, Conservative spokesman on prices and consumer protection, has often pointed out that price controls do little actually to contain the general level of price rises.

An invigorated Office of Fair Trading would still ensure that at least some unjustified price rises were publicised—adverse publicity being the main Tory weapon rather than controls—but it would still be up to the overall competition policy to ensure that price rises were kept to a minimum in the long term.

Again, the Tories would place a great deal of emphasis on the OFT to carry out a more aggressive competition policy.

Labour's approach to the nationalised industries would be to increase consumer representation since she believes this would have the effect of "muzzling" consumer power. Instead, the checks on the nationalised industries' monopoly power should come from outside, such as from the OFT and Monopolies Commission.

The OFT would also be asked to scrutinise price increases by the nationalised industries.

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## Tories pledge tax cut to less than 30p

BY PAUL TAYLOR

MRS. MARGARET THATCHER, the Conservative leader, disclosed for the first time yesterday the level of income tax cuts that a Tory Government would seek.

She suggested it would eventually want to reduce the basic level of tax below 30p in the pound and the top rate to the present European average of 57p in the pound.

Speaking at the Conservative Party press conference in London, Mrs. Thatcher was pressed to go into detail on the Tory pledge to reduce basic and higher tax rates substantially in addition to raising the tax threshold levels.

She replied that Lord Barber, Chancellor in the last Conservative Government, had left the basic rate at 30p in the pound and added that "naturally, we would like to do better than any previous government."

Reducing the top rate to 60p in the pound would cost about £400m a year, she said. However, that might be only a nominal cost because of the expected reduction in tax avoidance and "moonlighting" and the return of high salary earners to Britain.

Sir Geoffrey Howe, Shadow Chancellor, spelt out why the Conservatives had promised to reduce income tax, and how the reduction would be paid for.

A reason for Britain's poor economic position, he said, was the high tax on earnings.

He contrasted the tax position of a British married man with two children earning £50 a week paying 39.5p in the pound tax and national insurance with workers in other countries. In West Germany, that tax rate would only be paid by a worker earning more than £500 a week; in Canada, more than £500 a week; and in France, £200 a week.

Income tax had to be cut to encourage people to work harder, to start businesses and even to stay in Britain at all. Sir Geoffrey dismissed Labour pledges to cut income tax. Only a Conservative Government would do anything "really substantial and worthwhile," he said.

He attacked Labour's record on taxation, saying that instead of reducing direct taxes during the past five years, the Government had increased the rate of tax on earnings by 4p in the pound and millions of people had been brought into the tax brackets.

A Conservative Government, Sir Geoffrey promised, would "cut and cut substantially, the basic and higher rates of income tax and raise substantially the level at which people start paying income tax."

The Tories were determined to spend less of the taxpayer's

## Inflation rise threat

BY DAVID FREUD

THE RATE of retail price inflation would rise by about 2 percentage points if an incoming Tory administration translated its proposed income tax cuts straight into increases in value-added tax.

Mrs. Thatcher's aim to cut the standard rate of income tax from its present level of 33p in the pound would cost about £400m for each penny reduction. Thus to bring it below 30p, say, 29p—would cost some £1.6bn in terms of revenue foregone.

These figures are based on the Treasury's "ready reckoner" released in March and are at 1978-79 income and price levels. Up-to-date estimates of changes in the 1979-80 financial year would probably show revenue loss of about an additional 10 per cent.

The Tories also say that it would cost a further £400m to bring down the top marginal rate of tax from the present 33p in the pound to 57p, the European average.

## Unionists open battle

BY STEWART DALBY

ULSTER'S UNIONIST parties officially got off the mark in their election campaigns yesterday with the publication of the Official Unionist Party's manifesto, an address by Mrs. Anne Dickson, leader of the Unionist Party of Northern Ireland (UPNI); and a Press conference by the Rev. Ian Paisley, leader of the Democratic Unionist Party (DUP).

The Official Unionists called for a devolved parliament, provided that it did not weaken the link with Britain. They were in favour of the Conservatives' plan for one or more regional councils with majority rule.

They criticised British membership of the EEC on present terms. On security, they felt that local security forces such as the Royal Ulster Constabulary and the Ulster Defence Regiment should continue to be built up until the Provisional IRA is defeated.

## Plaid offers 'sharp spur' to defend Wales

BY ROBIN REEVES, WELSH CORRESPONDENT

WALES NEEDS the "sharp spur" of more nationalist MPs to ensure the needs of Wales are taken seriously, Mr. Gwynfor Evans, Plaid Cymru's president, said in Cardiff yesterday.

Launching the party's election manifesto, Mr. Evans said its track record since 1974 showed Plaid could be relied on to do its utmost for Wales.

"The Labour Party's track record shows one cannot depend on it to act for Wales without the sharp spur of a Welsh national party which threatens or wins its Parliamentary and local government seats," he said.

The plan includes the drawing up of an economic strategy for Wales, manpower planning, a more interventionist Welsh Development Agency, a halt to further Welsh steel plant and colliery closures unless coal reserves are exhausted, the introduction of a national minimum wage, and the creation of a regional mechanism in price control policies.

Plaid is contesting all 36 Welsh seats. In spite of the referendum result, it is expected to hold its three seats, but its ambition at this election is to replace Labour in Anglesey.

Turning to the National Health Service, Mrs. Thatcher attempted to counter some of the "scare and smears" that she said Labour had been raising against Tory policy.

She repeated that a Conservative government would maintain the level of expenditure on the service, although some resources might be switched, in particular away from administration.

Labour's scares on health service charges were "utterly false, callous and inhuman," she said.

Mrs. Thatcher hedged on higher prescription charges. It was not her intention to raise prescription charges but she added that no "responsible government" could say what it might have to do over a five-year period.

However, Mrs. Thatcher was more definite on suggestions that the Tories would impose hospital charges and charges for visiting the doctor.

She denied that there was any intention of putting charges for hospital visits and added that there could be no charges for "responsible" visits to the doctor.

Sir Keith Joseph, Conservative spokesman and leading policy maker, said that all the exceptions to charges for the elderly, children, disabled and chronically sick would stay.

In answer to Mr. Callaghan's assertion that the Conservatives had deserted the middle ground in the political spectrum, Mrs. Thatcher said that if the Prime Minister's idea of the centre ground was backing the recently selected Left-wing candidate for Newham, North-east, then he was "welcome to it."

There is also support for the Tories' argument that cuts in the higher rate bands might in the longer term cost very little in net revenue terms as high income earners returned to Britain and the incentive to use avoidance schemes was diminished.

On balance, therefore, the Tory plans to cut income tax might cost anything between £1.5bn and £2bn in 1978/79 revenue. The Conservatives say that some of the shortfall will be matched by public spending cuts.

A Parliamentary written answer by Mr. Robert Sheldon, Financial Secretary to the Treasury, in November stated that a unified rate would have to be set at 12½ per cent to raise £1.8bn. The effect on the Retail Price Index would be to add on 2½ per cent points.

A single rate VAT at 10 per cent would raise £700m, and add 0.8 points to the retail price index.

Mr. James Molyneaux, Parliamentary leader of the Official Unionist Party, who launched the manifesto, felt that the Province's chances of getting a devolved parliament were better under Labour than under the Conservatives. The Conservatives firmly opposed devolution.

Mr. Molyneaux said that the Official Unionists would enter no formal coalition with the main parties if the next Parliament turns out finely balanced.

Mrs. Dickson said that her party, that of the late Mr. Brian Faulkner, wanted a tougher line on security and felt that the Government in Dublin should do more to prevent the Republic becoming a sanctuary for IRA fugitives.

Stricter security was emphasised also by Mr. Paisley.

He said that he favoured putting Ulster on a complete war footing until Republican terrorism had been defeated.

## The style of a special candidate

BY RICHARD HALL

THE NICETIES of being an ex-Premier at the hustings are rather different for Mr. Edward Heath and Sir Harold Wilson. For both, however, their constituents, where they are still lords of all they survey, are the easiest places to be.

Half a bitter in hand, Mr. Heath circulates among the respectfully questioning groups in what he calls, with a jocular air, the "poshest pub in Bexley."

At Huyton, Sir Harold exchanges greetings with afternoon shoppers: "Seen you before," he says, left and right. "How are you keeping?"

He tells someone who complains of her arthritis that his mother suffered from it, too. "Yes, Mary's well," he replies. "She'll be here next week."

As soon as he is up North, Sir Harold's accent seems to grow suddenly stronger.

Party officials display a similar superiority in both towns, but there is no ordinary candidate. They like to joke with the escorting detectives and listen for anecdotes of Downing Street.

Apart from obligatory eve-of-poll rallying calls, neither erstwhile maestro will extend himself on needless rhetoric in his own constituency, which each has held for almost 30 years.

Mr. Heath, however, gave a fluent address this week in an isolated hall behind an arterial road in Bexley.

Sir Harold toured the Huyton clubs in the evening. "I've



Terry Kite  
Sir Harold Wilson, left, meeting his constituents in Huyton yesterday as Mr. Edward Heath takes a break from campaigning in Bexley, Sidcup.



Terry Kite  
Roger Taylor  
Sir Edward Heath, right, meeting his constituents in Bexley yesterday as Mr. Harold Wilson takes a break from campaigning in Huyton, Sidcup.

## Callaghan accused on attitude to EEC

By Paul Taylor

MR. EDWARD HEATH accused the Prime Minister yesterday of making Europe a "scapegoat" for the Government's failures.

However, Mr. Heath said that he still believed that, in spite of some criticisms, the electorate does not want Britain to leave Europe or see the Community destroyed.

Mr. Heath, speaking in Portsmouth, described Mr. Callaghan's tactics on Europe as "utterly unscrupulous and immensely damaging to the national interest."

The Government's "so-called renegotiation" was completely fruitless, the former Prime Minister said. He added that Mr. Callaghan's activities had resulted in a "deep-seated contempt for the Labour Government throughout Europe."

Mr. Anthony Weddwood Benn, Energy Secretary and Mr. John Silkin, Agriculture Minister, had blocked "almost every positive initiative the Community had attempted to take in relation to Britain."

Mr. Heath said that it was a "tragic commentary" on Mr. Callaghan's brand of leadership that he had chosen to fall in with opponents of the EEC, who wanted to destroy the Community.

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It is preferable that applicants (probably in their mid 20's to early 30's) should have experience of small systems and a knowledge of insurance or reinsurance would be a distinct advantage. It would be useful to be acquainted with basic O & M techniques.

The salary will reflect the importance of the position and other attractive benefits will include the provision of a company car at an early date.

This is an ideal appointment for a person capable of working on his/her own initiative and wishing to become an integral part of a professional management team.

If you feel you have the professional expertise and ambition to fill this position please write enclosing curriculum vitae to Michael Simmonds, FCA, Greig Fester Limited, Regis House, 43/46, King William Street, London EC4R 9AD.

## Financial Controller

to £15,000 + Car

A Chartered Accountant with a top audit firm training and experience of very tight financial and accounting control gained in line management in the service sector or a highly organised large volume manufacturing organisation is required for the top financial position in a major multi-branch service operation whose rapid growth is being backed by a large prestigious parent Group and a capital expenditure programme which in the short term approaches £100 million. The brief is to take charge of and refine the financial controls over day-to-day operations, extend them to new units as they come onstream and to play an active part in the forward planning and control of the expansion programme.

The eventual size of the operation and its long term expansion potential offers considerable career opportunities to the successful applicant.

The position will be based in the Home Counties with relocation assistance available as necessary.

Please write in confidence by first class mail, to B. H. Mason at John Courtis and Partners Ltd., Selection Consultants, 78 Wigmore Street, London W1H 9DQ, quoting reference 671/FT.

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**CJ**

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M.D. (designate) for Electronics Industry  
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The company manufacture electronic equipment, and sell, on a contract basis, to industry and commerce worldwide. It employs 650, turnover is £9m and it is part of a major international engineering group. They are expanding rapidly and they require a General Manager reporting to the Managing Director who will take full management responsibility for the company.

G.E. Forrester, Ref: 18209/FT

Male or female candidates should telephone in confidence for a Personal History Form to:

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for a long established company with an international household name and a seven-figure turnover from the manufacture and sale of consumer products which are principally marketed through the grocery trade. The Manager will be responsible for the formulation, implementation and continuing development of marketing policies and sales objectives.

Candidates, aged probably mid to late thirties, must have gained experience of both marketing and sales of fast moving consumer goods through grocery outlets in a sophisticated marketing environment. The emphasis of the appointment will be on the marketing abilities of the candidate, who will be required to identify new market opportunities resulting in the profitable expansion of the business.

Salary is for negotiation around £12,000 plus car and normal benefits. Location southern Home Counties.

Please telephone (01-629 1844 at any time) or write—in confidence—in the first instance for a personal history form. P. Hook ref. B.1231.

This appointment is open to men and women.

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## £20,000 p.a. tax free Financial Manager

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Building Group

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Suitably qualified candidates please phone 01-493 7117 for application form quoting MRD 9111 (24 hour answering service).

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## CIMA

## TREASURER

## Surrey

to £10,000

Responsible to the Group Financial Controller and leading a small team, the Treasurer will develop the company's cash management and exchange control procedures, introducing regular reporting and controlling foreign exchange exposure. He or she will liaise with banks and finance houses to ensure that the most effective use is made of available borrowing facilities.

A major international group manufacturing and processing high value commodities, our client is highly profitable. The European headquarters in Surrey controls a turnover exceeding £200 million. Applicants should ideally be qualified accountants or have relevant treasury or banking experience and be aged under 35. Please telephone or write to Stephen Blaney B.Comm. ACA quoting reference 1/1810.

EMA Management Personnel Ltd.  
Burne House, 88/89 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## CIMA

## CHIEF ACCOUNTANT

## West End

c£11,000+car

The Chief Accountant will be responsible to the Group Financial Controller for the production of timely consolidated management information, and for the sophistication of a system which is at present being developed using a versatile computer package. Responsibility also covers year end financial and statutory returns.

Our client is a multi-national public company with a consolidated turnover in excess of £70 million from a variety of industrial services. Applicants (male or female) should be qualified accountants aged 30-35 with experience in a commercial environment. Please telephone or write to Stephen Blaney B.Comm. ACA quoting reference 1/1815.

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## Marketing Director

## Engineering

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This position is responsible for both UK and overseas sales and marketing in an established engineering company. Sixty percent of the £20m plus sales turnover is earned abroad.

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Ref: K7949/FT

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details not refer to previous correspondence with PA and quote the reference on the envelope.

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## ASSISTANT INVESTMENT MANAGER

Capel-Cure Myers Ltd. requires an Assistant Investment Manager for the Private Client Department in their Edinburgh Office. He or she will be required to maintain a large and expanding client connection and, whilst reporting to the Investment Manager, also be capable of managing clients' portfolios with a minimum of supervision.

The successful applicant will probably be aged at least 25. Experience in the management of private client investment portfolios and the ability to communicate and build up enduring business relationships with a wide variety of clients are essential qualifications. The vacancy could suit a stockbroker or investment manager seeking more responsibility or wishing to work in Scotland.

Interviews can be arranged in Edinburgh or London. In the first instance please send brief details of career to date or telephone:

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Tel: 01-238 5030 or 031-225 2171.

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Henderson Administration seeks an additional Investment Manager to work on the UK side of its investment department in which the funds are expanding rapidly.

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Please reply in your own handwriting, giving full details of your background and experience, to C. G. Clarke,

**Henderson**  
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11 Austin Friars, London, EC2N 2ED.

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Permanent London-based appointments will be offered, but candidates must be prepared to travel overseas, principally to the Middle East and Africa. Previous experience in developing countries is desirable. Previous employment with a consulting firm would be an advantage.

Applicants are expected to provide evidence of competence in the preparation of reports. Fluency in English is essential, and a knowledge of Arabic or French would be useful.

Salaries will be in accordance with qualifications and experience.

The positions offer attractive working conditions and benefits, including four weeks' annual holiday, company pension scheme, free private medical and hospitalisation insurance, luncheon vouchers, and incentive allowances for overseas visits.

Applications should be submitted by 25 May, together with a current curriculum vitae, telephone number and examples of recent written work, to:

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## COMPANY SECRETARY

for

## LLOYD'S BROKERS

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Candidates, aged between 28 and 40, must have had previous experience in the Lloyd's field: be fully conversant in the running of an Accounts Department and in the handling of Overseas Currencies; be people of some presence, and capable of investigating the accounts of other Companies with the aid of the appointed Auditors.

Duties include the preparation of interim and final balance sheets, provision of running statistics, handling of investments, budgeting, advising Management of the impact of new legislation and supervision of all internal office requirements reporting directly to the Joint Managing Directors.

Only persons presently on high salaries, in current employment, with strong loyalty records should apply as this is an appointment where there is no stinting on reward, where a share in continually increasing profit is offered, in a Group where equity shares have been allocated to a number of long-standing employees and where the successful candidate must be able to play an important part in a progressive team.

Details in strictest confidence to Box A8740, Financial Times, 10, Cannon Street, EC4P 4BY.

## The Drapers' Company

Applications are invited by 1st June, 1979, for the post of Clerk to the Drapers' Company.

The Clerk is the senior administrative officer and will be required to devote his/her whole time to the duties of the office.

Starting salary as Clerk will be in the region of £15,000 per annum, according to qualifications and experience.

Applicants should be preferably between 45 and 55 years of age.

The person appointed will be required to join the staff on 1st March, 1980, and to succeed the present Clerk on his retirement on 31st July, 1980, and will be eligible to join the Company's approved non-contributory pension scheme.

A statement of the Clerk's duties and a form of application may be obtained from the Clerk to the Drapers' Company, Drapers' Hall, Throgmorton Street, London, EC2N 2DD.

لهم اصلح ما فينا

M

## F/X &amp; Treasury

## Corporate Development

Our Client is a prominent and highly-regarded International Merchant Bank enjoying an excellent reputation for the quality and efficiency of its foreign exchange and money market activity.

The bank's current plans call for an executive to assume responsibility for the development of foreign exchange and treasury activities with its corporate clients. Ideal candidates will be in their late 20's and possess strong dealing experience and a keen awareness of the underlying influences affecting the international markets.

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The U.K. Brokerage Market is one of the finest and most highly developed in the free world and we feel we have something significant to offer in the way of innovation, flexibility and service. The winds of economic change have influenced insurance markets in many different countries over the last few decades and in other countries we have always been in the forefront in ensuring that these changes have been constructive and beneficial.

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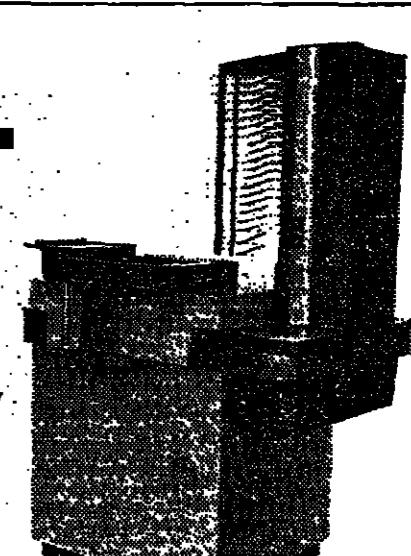
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Applicants should possess a thorough knowledge of international banking operations and accounting. A professional qualification in banking or accounting, or a University degree is desirable, as is experience in managing a small, resourceful department or project team. A premium is placed on communicative skills and organisational ability.

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G. Sable, Ref: 29202/FT

Male or female candidates should telephone in confidence for a Personal History Form to:  
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Financial  
Controller

London/Brussels  
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**Pontinental**  
A Division of the Coral Leisure Group

Headquarters Accountant

Reed Paper & Board (U.K.) Ltd. has a turnover of £160m, employing 5,300 people in ten paper mills. The Company is a subsidiary of Reed International.

The job is to manage the Headquarters Accounts function and provide the Financial Director with expert support in specialised financial matters.

The duties of the Headquarters department are to consolidate the monthly management accounts, report on the Company's performance and annually produce the Company's statutory accounts. They are also required to account for Headquarters' costs, compare these costs with budgets which have been set in conjunction with the departmental manager and explain the significant variances. The Headquarters Accounts are also responsible for the payment of all Company purchases of pulp and, as results, are involved in the purchase of foreign currency amounting to £30m. per annum.

The Headquarters Accountant is personally involved in the use of Bills of Exchange, contact with discount houses, and with the Company's Bankers. The position is also responsible for four people.

A mature, qualified Financial Accountant with A.C.A. or the A.C.C.A. qualification who has an enquiring mind and a deep interest in the development of Company accounts, both for the Company's needs and for the changes in legislation, will ideally fill this position. Age should be 30+.

Please write in confidence, giving career details, to:

B. M. Geddes,  
Financial Director,  
Reed Paper & Board (U.K.) Ltd.,  
New Hythe House,  
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# Financial Analysis

A challenging role in a major growth company

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- Forecasting and evaluating profitability
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**digital**

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The roles carry responsibility for the following:

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- Planning and control of inventory levels
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Well-established trading and manufacturing company with sales considerably in excess of US\$100 million wishes to appoint a Managing Director.

The successful candidate, preferably with a knowledge of Jamaica, will have a proven record of outstanding achievement as a professional manager with a strong commercial pedigree. A natural leader with a "noise" for trading, he will nevertheless be competent to run a multifaceted business with home and export ramifications.

Knowledge of the food industry and experience of working with a professional organisation in Europe or North America would be advantageous.

Likely age 35-45. Total compensation package including substantial fringes open to negotiation.

Replies, in strict confidence, to the company's advisers:  
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Commercial  
Director

Paper and Board Merchanting  
London Based

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The Commercial Director reports to the Managing Director and is responsible for implementing and monitoring the agreed sales and commercial policies to achieve budgeted profit; also for planning and directing distribution arrangements.

Applicants, men and women, preferred age 35-45, should have some experience of paper merchanting. Whilst formal qualifications are of interest the key requirement is a record of achievement as a commercial manager in a similar company with sales over £15m. This is an important new appointment and a substantial five figure commencing salary is negotiable. Benefits, including a car, are those normally associated with a large group. Relocation expenses reimbursed. Reference 146.

Write or telephone 01-499 2215, in confidence.

**Philip Egerton & Associates**

Selection Consultants  
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We have a vacancy for an executive to join the department servicing Continental Institutions.

The team is strongly supported by our research in U.K. Gilts and Equities, plus Mining shares. Applicants should have at least two years' Stock Exchange or investment experience, and a working knowledge of French or German is highly desirable.

This position offers substantial scope for travel and for advancement within the firm. Remuneration will be commensurate with experience, initiative and ability. Please write to or telephone:

James Joicey-Cecil,  
James Capel and Co., Winchester House,  
100 Old Broad Street, London EC2N 1BQ  
Tel: 01-588 6010



TAXATION ACCOUNTANT

(Major multi-national Group)

CITY

A young, qualified accountant with initiative and a keen interest in taxation is required by our client, a major multi-national group, for its small specialist tax team. The position entails U.K. taxation as it applies to group companies with substantial overseas earnings. There is a minimum of computation work and opportunity for tax planning and advisory work, particularly as the group is growth orientated.

This is a particularly attractive opening for an accountant with relevant tax knowledge who is contemplating a career in taxation. The position offers considerable challenge and attractive long term prospects.

Applicants are invited to write or telephone R. J. Welsh,  
Reginald Welsh & Partners Limited,

Accountancy & Executive Recruitment Consultants  
123/4 Newgate Street, London EC1A 7AA Tel: 01-600 8337

JAPAN

## International Tax Accountant

Aged 26 plus  
London, £10,000

A large international Group is strengthening its tax planning function in line with rapid recent and future expansion. This new position, within a Division with operations worldwide, offers an exceptional opportunity for a young qualified accountant, with at least one year's post qualification.

J.A.T. Bowers, Ref: 21174/FT

Male or female candidates should telephone in confidence for a Personal History Form to:  
LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

**Hoggett Bowers**  
Executive Selection Consultants  
BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

## Finance Director c. £15,000 + Car

Our Client is a Group of Automotive Component Engineering Companies, with multi-located manufacturing activities, producing a variety of high volume component parts and products. The Group has a turnover in excess of £100 million and is a clearly defined Division of a major UK manufacturing organisation.

The requirement is for a Financial Director with the personal skills and practical background to make an effective contribution to profitability and management at both the operating Company and Group level in an organisation where profit accountability is decentralised to individual operating companies. Visibility in this role is high and success will undoubtedly be well recognised.

Responsibility will be to the Managing Director of the Group and applicants, aged early 30s upwards, should preferably hold a good University Degree in addition to their accounting qualifications.

The position will be based in an attractive part of the Western Home Counties. Relocation assistance will be provided where appropriate. BUPA, comprehensive life assurance cover and other substantial benefits are standard additions to the salary package.

Please write in confidence, by first class mail, to B. H. Mason at John Curtis and Partners Ltd., Selection Consultants, 78, Wigmore Street, London W1H 9DQ, quoting reference 670/FT.

**JC&P**

### Aim high in pharmaceuticals.

A highly diversified multi-national corporation offers great prospects to an ambitious financial executive.

### Finance Manager — Casablanca

For a \$6.5M turnover company which is growing fast in Morocco, Tunisia and French W. Africa:

You'll be well qualified, at least 30, with the drive and determination that can take you to the top. Your exposure to multi-national financial techniques — including asset management — will be first class, as will your ability to communicate at all levels.

The operations team is small, the career development potential is big and the world is your oyster.

Rewards include excellent remuneration, relocation expenses, generous housing and car allowance and assistance towards school fees.

So if you are fluent in French, and know you've got what it takes, contact us now about position L941.

In England: (01) 930-0497, 2 St. Albans St., London SW1Y 4QS.  
In Toronto: (416) 920-7702, 50 Prince Arthur Ave., M5R 1B5.  
In Montreal: (514) 849-5357, 1115 Sherbrooke St. W. H3A 1H3.  
In Calgary: (403) 265-8780, 500-4th Ave. S.W., Ste. 1918, T2P 2V6.

**The Caldwell Partners**  
Executive Recruiting

### BUDGETT AND MACPHERSON LIMITED

## CHIEF EXECUTIVE

The grocery, provisions and dried fruit interests of James Budgett & Son Limited and Macpherson Train & Co. Ltd. have been merged to form this new company.

A Chief Executive is now being recruited. A proven record of professional management is essential as well as a considerable experience of this trade. The Head Office is in London and there is a network of branch offices throughout the UK.

The initial task will be to mould together the constituent companies and trading operations to form an efficient and profitable new company. It is expected that this Chief Executive will be appointed to the Holding Company board in due course.

This appointment is an opportunity for a young executive to take on full profit responsibility. An M.B.A. or similar qualification would indicate an understanding of and an enthusiasm for management.

Candidates in their thirties or early forties would enjoy the style of management in this Group.

A very substantial salary would be negotiated. Generous benefits include a profit share.

Applications will be handled in complete confidence. Letters giving full particulars in the form of a curriculum vitae or otherwise and marked confidential should be addressed personally to the Consultant advising the Company.

P. G. Richardson.  
The Faculties Partnership Limited,  
177 Vauxhall Bridge Road, London SW1V 1ER.

## ACCOUNTANT

Aggressive international freight forwarding company with offices in UK, USA and on the Continent, requires a Chartered or Certified Accountant with at least 3 years' experience, to manage its Accounts Dept. at Heathrow Airport. Knowledge of computers essential and knowledge of airline and freight forwarding operations an advantage.

Salary negotiable based on experience.  
Written applications, stating qualifications and career to date to:  
Box A.6737, Financial Times,  
10, Cannon Street, EC4P 4BY.  
All applications treated in strict confidence.

## TREASURER

### Slough

Our client is the Eastern Hemisphere Headquarters of a rapidly expanding U.S. Corporation providing a wide range of services and products to the oil industry.

A Corporate treasury function is now being developed reflecting the company's growth and planned further development of its control and forecasting procedures. Reporting to the Managing Director, the successful candidate will control the cash management function through projections, currency exposure analysis and short-term money-market dealings. Viewed as an essential part of the company's management function, the appointment will encompass risk management and involve contact with all management disciplines.

Candidates will be qualified accountants who have previous experience of a multi-currency treasury environment. Aged in their late 20s/early 30s they should have a broad base of experience gained in an international corporation and have the maturity and presence to operate within a senior management team.

Prospects for advancement within the group are excellent.  
For further information and a personal history form please contact Nigel V. Smith, A.C.A., or Kevin Byrne, B.A., quoting reference 2440.

Commercial/Industrial Division

Douglas Ilambicus Associates Ltd.  
Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2R 0NS. Tel: 01-836 9501  
121, St. Vincent Street, Glasgow G2 5EW. Tel: 041-226 3101  
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



## SENIOR TAXATION ADVISOR

### London W.I.

£14,500 + Car

Our client, a leading multi-national with diverse business interests, proposes to strengthen its group taxation department to service the significant expansion in the group's world-wide activities.

Reporting to the Group Tax Manager, the successful candidate will be principally active in the planning and development of the group's structure, the evaluation of new business ventures and other major projects and in providing advice on corporate and personal tax matters with special emphasis on European locations.

Candidates should be professionally qualified (solicitors or accountants), aged 28-32, with a sound knowledge of U.K. tax. In addition, they should show a commercial and creative approach and be able to present technical information to management in a clear and concise manner.

For further information and a personal history form, please contact Nigel V. Smith, A.C.A., or Robin F. Taylor, B.A., C.A., quoting reference 2434.

Commercial/Industrial Division  
Douglas Ilambicus Associates Ltd.  
Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2R 0NS. Tel: 01-836 9501  
121, St. Vincent Street, Glasgow G2 5EW. Tel: 041-226 3101  
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



## FINANCE MANAGER

### Cornwall

£10,000

Our client is a member of a group of companies engaged in exploring for and mining, processing, marketing, trading and re-cycling non-ferrous metals, ores and related products on a worldwide scale.

Reporting to the General Manager, the successful candidate will be responsible for all routine reporting, including co-ordination of budgets, five year planning, project evaluation and capital expenditure control and will administer all day to day financial matters. In addition, he/she will be closely involved in the acquisition of mineral rights and the interpretation and assessment of their legal, environmental and financial impact.

Candidates should be qualified accountants, preferably aged 28-35 with the maturity and communicative ability to involve themselves in a wide range of responsibilities. The company's programme in Cornwall is an important extension of the U.K. operations and the incumbent will require the capability to structure and develop the finance function accordingly.

For more detailed information and a personal history form, contact Nigel V. Smith, A.C.A., or Robin F. Taylor, B.A., C.A., quoting reference 2433.

Commercial/Industrial Division  
Douglas Ilambicus Associates Ltd.  
Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2R 0NS. Tel: 01-836 9501  
121, St. Vincent Street, Glasgow G2 5EW. Tel: 041-226 3101  
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



## RECENTLY QUALIFIED OPERATIONS/ FINANCIAL INVESTIGATIONS

### S. London Emoluments to £8,750 + Car

Our client, a major British Group operating worldwide, has experienced rapid growth over the last three years with a current annual turnover of several hundred million pounds.

The audit and review function has been recently established to carry out investigations to identify, evaluate and report on areas of financial exposure and maximise the efficient utilisation of systems and controls. The successful candidate will have broad exposure throughout the Group and will report directly to the Departmental Manager.

Candidates should be qualified accountants aged in their mid 20s with at least a year's post qualification experience. They must have the presence to communicate at all levels and have the freedom to travel between 50% and 70% within the U.K. and overseas. Opportunities for advancement within the Group are excellent.

For more detailed information and a personal history form, please contact Nigel V. Smith, A.C.A., or Robin F. Taylor, B.A., C.A., quoting reference 2437.

Commercial/Industrial Division  
Douglas Ilambicus Associates Ltd.  
Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2R 0NS. Tel: 01-836 9501  
121, St. Vincent Street, Glasgow G2 5EW. Tel: 041-226 3101  
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



# FINANCE DIRECTOR

TI New World Limited, part of the Domestic Appliance Division of Tube Investments, employ 1,100 people in the design, manufacture and marketing of domestic gas cookers.

Reporting to the Managing Director the successful applicant will be expected to contribute significantly to the formulation and enactment of innovative financial policies directed toward the business objectives.

The Finance Director is responsible for co-ordinating the accounting and systems functions within the company and is involved in the day to day management, with the additional role of Secretary to the Board.

Candidates must possess appropriate qualities of authority



**NEW WORLD**

and articulation for effective interaction with other Board members and company staff at all levels.

The man or woman appointed is likely to be over 30 years of age, a qualified accountant, with broad experience preferably in the engineering industry.

The company is located in the North-West of England within easy reach of pleasant countryside. Salary is competitive and conditions of employment, including a company car, are those to be expected from a large group.

Relocation expenses to the North-West will be paid, where appropriate.

Please send a full CV to:  
Mr. R. F. Barrack  
Personnel Director  
TI Domestic Appliances Ltd.  
Radiation House  
North Circular Road  
London NW10 0JP.

## Audit Manager

### Essex

c. £8,000+Car

Our client, a major company of an international organisation with wide interests in a variety of industries, requires an Audit Manager to control a small team responsible for undertaking operational reviews and improving systems and procedures in a number of companies in the group. Reporting to the Chief Auditor you will be his representative in dealing with the management of all the units audited by your team.

Candidates must be qualified accountants in age range 25 to 35 with at least four years senior auditing experience ideally involving the use of computer systems and audit retrieval packages.

Excellent career opportunities throughout the organisation are available in addition to large company benefits including a comprehensive pension scheme and generous relocation allowances where appropriate.

If you feel you are ready for a management role, please telephone or write giving concise details of your career to date quoting Ref. CW 2192.

**Lloyd Chapman  
Associates**

125, New Bond Street, London W1Y 0HR 01-499 7761

## Financial Executives

£15,000-£20,000 + car

A major British group with widely diversified interests throughout both commerce and industry, wishes to appoint additional high calibre Financial Executives at its headquarters in the Greater London area.

The Group is highly successful, progressive in outlook and expanding rapidly in the UK and overseas, and the men or women appointed to these senior management positions will be involved in the formulation and implementation of financial policy; short and long term planning, budgeting and the overall supervision of finance and accounting activities in a particular area of the Group's operations.

Our client would like to hear from qualified Accountants who have substantial professional experience at senior level in a large international organization and are now ready to assume a greater degree of responsibility. Preferred age is 35+.

Salary will be negotiable in the range £15,000-£20,000 per annum plus car and an attractive benefits package in line with the seniority of the appointments.

Write with career and personal details to Position Number ASF 728; Audit Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

**AK ADVERTISING**

## Credit Officer

Bank of Ireland Finance Group

Bank of Ireland Finance (UK) Ltd., and British Credit Trust Ltd are the wholly owned British subsidiaries of the Bank of Ireland. The UK operations are already highly developed and offer a competitive range of consumer and industrial credit facilities throughout the market-place.

As part of a planned programme of expansion there is a vacancy for a Credit Officer as a member of a Credit team at the Company's Administrative Headquarters in Harrow which will be relocated to Slough during the second half of the year.

The Credit Officer will assist in safeguarding the Company's industrial and commercial investments by assessing and

Please write or telephone for an application form and job specification to:-

Mr. P. R. H. Preston, Personnel Manager, Bank of Ireland Finance Group, Havelock Place, Harrow, Middx HA1 1ND. 01-863 8631.



*JOHN MILES*

making recommendations on new applications and in reviewing existing commitments. He/She will assist Field Staff in the areas of Credit Applications, reviews and collection matters.

The successful candidate will probably be 25/30 years of age and have had some lending and security experience in a Bank or Finance House and is likely to have obtained a relevant recognised qualification.

A generous salary and fringe benefits are offered, including a non-contributory pension and life assurance scheme. Staff mortgage facilities are available after a qualifying period.

Please write or telephone for an application form and job specification to:-

Mr. P. R. H. Preston, Personnel Manager, Bank of Ireland Finance Group, Havelock Place, Harrow, Middx HA1 1ND. 01-863 8631.

## Tax Analyst

This is an opportunity for a qualified accountant or lawyer to join Air Products Limited in New Malden, Surrey, 10 miles south-west of London. The company is a subsidiary of Air Products and Chemicals Inc. which has world-wide interests in the manufacture and marketing of industrial gases and cryogenic equipment.

The post involves working with the European Tax Manager who provides a tax management service to Air Products Limited and related companies in Benelux, West Germany and France. Specific duties will involve assisting with the following:

- Negotiation and settlement of tax liabilities.
- Seeking out opportunities for improving the company's performance through reducing cost by tax planning.
- Ensuring that maximum advantage is taken of tax and investment incentive programmes.
- Providing a tax input into all kinds of management decisions.

Candidates, aged 28-35, should have several years' experience in corporate tax work. A facility in languages will be an advantage. The post is open to applicants from the UK or from other European countries.

Remuneration will be negotiable and benefits commensurate with a large multinational organisation will be included. Generous relocation assistance will be provided.

Replies, giving full details, should be addressed to: J. D. G. Addison (ref. TA/FT/194/JA), Personnel Manager, Air Products Ltd., Coombe House, St. George's Square, New Malden, Surrey, KT3 4HH, England.

**Air Products**

## ABU DHABI NATIONAL FOODSTUFF CO. REQUIRES General Manager

Applications are invited for this top-level Managerial post from suitable candidates who have the following qualification and Experience:-

Qualification - Graduate of any recognized University

Experience - Minimum 10 years in Management level preferably in Import & Trading of Foodstuff

General - Thorough knowledge of Import & Export Procedure, and world Market. - Excellent command over English language

Salary will be negotiable depending upon the Qualification & Experience of the right candidate.

Priority will be given to U.A.E. Citizen and then other Arab Nationals.

Applications together with Copies of Certificate and other documents should be forwarded within 20 days to:

**CHAIRMAN**  
ABU DHABI NATIONAL FOODSTUFF COMPANY  
POST BOX: 662, ABU DHABI - U.A.E.

## ROWE & PITMAN

(Members of The Stock Exchange)

## FOREIGN DEALER

The Firm, which transacts a substantial amount of securities business in overseas centres, is seeking an experienced person to join the Dealership Desk of the International Department.

Applicants must above all have a good knowledge of the Eurobond market and should be conversant with foreign exchange dealing as well as having a general understanding of the workings of foreign security markets.

Salary will be fully competitive, depending upon age and experience, plus participation in the Firm's profit sharing scheme. There is a non-contributory pension scheme, incorporating good insurance cover.

Applications with C.V. in confidence to:-

Mr. P. N. Smith,  
Messrs. Rowe and Pitman,  
1st Floor, City-Gate House,  
39-45 Finsbury Square,  
London EC2A 1JA.

## DEPUTY FINANCIAL CONTROLLER

South London c £8,000 + Car

A new appointment as a result of recent growth through an active development policy and by acquisition within the successful UK operation of a leading US Group within the travel industry.

Your initial role as Financial Accountant for the UK operation with turnover approaching £50m and 60 sales outlets is designed to provide participation in a major review of operating systems, the extension of computerised services and to assume day-to-day control of financial accounting staff and the preparation of management and financial reports.

The potential for personal development is excellent and preference will be given to Chartered Accountants under age 30. The company will gladly assist with relocation expenses where applicable.

Call Robert Miles on 01-248 6321

Personnel Resources Limited 01 248 6321  
Financial Appointments Hilgate House, Old Bailey, London EC4M 7HS

£11,000 +

# Profit

## General Manager U.K. Aftermarket

INTERNATIONAL AUTOMOTIVE COMPONENT MANUFACTURER  
SOUTH WALES

Our client is one of the world's leading automotive component manufacturers. The continued expansion of the Company's business has given rise to reorganisation and the new position of General Manager. Reporting to the Managing Director, he or she is required to take overall responsibility for the management of the Company's Aftermarket marketing and sales operation, supplying automotive component products to factors and other distributors.

Suitable applicants for this senior management position are likely to have the following:

- a good academic record and sound business training, and preferably be a Business Graduate (or hold an equivalent qualification)
- a proven track record of achievement in marketing/sales management, including profit accountability. It would be advantageous if this had been obtained within an organisation recognised for its marketing expertise, preferably in a similar technically orientated company or multi-national group
- at least five years' experience at senior management level
- be between 33-40 years of age

An attractive basic salary is offered, which is negotiable dependent upon qualifications and experience, together with a profit related bonus scheme and all the normal benefits associated with a senior position in a progressive international company. Relocation expenses will also be paid.

Please write in confidence, with relevant career details, to: Profit Limited (ref 36/78), Management Consultants, 27 Marylebone Road, London NW1 5JS.

## Manager of Financial Controls Europe and South Africa

Five-figure salary

A major United States corporation, manufacturing and marketing an extensive range of optical products and sophisticated instruments, seeks an experienced financial control and accounting manager.

The initial role in this new appointment will be to support the United States based Director of Audit Services and will include special responsibilities for the reviews of accounting and reporting systems and controls in Europe and in South Africa. He or she will also work closely with the Corporate Controller, Treasurer, and Tax Directors on specific assignments.

A graduate chartered accountant is needed who is experienced in the commercial application of accounting skills, preferably in a US company, and who has fluency in French.

Location London or Versailles to suit the job holder. The negotiated salary will include compensation for some mid-week absence from home. An automobile will be provided.

Please write in confidence for an application form to David Prosser, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 5SY, quoting MCS/374.

**Pricewaterhouse**  
Associates

## Phillips & Drew

### Institutional Equity Executive

We are seeking a person of some 2 to 5 years' relevant experience to provide a sales service in equities, based on the firm's research output, to institutional clients.

An appropriate professional qualification would be useful but is not essential. Age preferred is 25-33.

Please apply to A. G. Wright, Staff Manager,

Phillips & Drew

Lee House, London Wall, London EC2Y 5AP

## Assistant Finance Officer

Up to £7,454 including supplements

Applications are invited from qualified Accountants with considerable financial management experience and proven ability as a senior level.

The successful candidate will be responsible to the Finance Officer for the running of the Finance Department, including:-

- (a) The supervision of all routine accounting activities.
- (b) The maintenance and monitoring of all financial control systems including costing and budgetary functions.
- (c) The preparation and

planning of budgets and, in conjunction with Senior Management, the control of such.

Additionally, he/she will be expected to deputise for the Finance Officer, at notice, and consequently be expected to:-

(a) Contribute to the effective management of the Polytechnic resources.

(b) Be prepared to undertake ad-hoc investigations and report thereon.

Candidates must be able to demonstrate a wide experience in management and planning, and must possess the ability to communicate fluently both orally and in writing.

Apply by sending a full curriculum vitae (no application form) naming two referees to:

The Staffing Officer,

Polytechnic of the South Bank

Borough Road, London SE1 0AA

**£6,000 accountancy appointments £9,000**

These appointments appeared in the Financial Times on 17th April. For full details see the F.T. of that date or telephone Julie Burgess on 01-248 8000 ext. 526.

JOB TITLE	SALARY	LOCATION	ADVERTISER
Young Qualified Accountant	—	Bermuda	The London Security Reinsurance Limited
Financial Controller	£7,000	N. W. England	Financial Times Box A.6739
Internal Auditor	£8,500	London	Smith Kline Corporation
Accountant	—	Heathrow Airport	Financial Times Box A.6737



# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## • TEXTILES

### Swiss devise yarn break monitor

IN SPINNING traditional yarns the main factor that influences yarn quality and spinning costs is the number of end-breaks on each spindle. Monitoring each break manually is a massive task and, while creating work for the operative it also tends to distract attention from other matters. Statistically it is essential for several tens of thousands of spindle hours to be monitored if the figures are to be of any real use in judging yarn quality.

A reliable measure of yarn quality can be made by using the frequency of end-breaks on a ring spinning frame. This information also serves to reflect the influence of changes made in processes before spinning.

With a spindle that has end-breaks far above the average, it is possible that the mean end-break figure can seriously be affected, so that with say 1 to 3 per cent of spindles not working properly it may well be that this will affect total end-breaks by 20 to 30 per cent.

Now a new system of constantly monitoring end-break frequency systematically has

been introduced by the Swiss company Zellweger Uster (British agent: G. W. Thornton and Sons, Geether House, Eden Place, Cheadle SK8 1AU Tel. 061 428 2871).

With the Uster Ringdata system it is possible for influences affecting yarn production to be recorded fully and systematically for the first time. For a long while it is now possible either to monitor a single frame, a representative group of machines or an entire plant.

The monitoring takes place round the clock.

Collection equipment is mounted on the ring rail, but this "Patri" sensor does not make any physical contact. A microcomputer receives the running and stopped signals and correlates them to the spindle numbers.

The Swiss company is now actively developing this monitoring system for the Uster Rotordata on rotor spinning machines, the Uster Conedata for cone winding installation and the Uster Loomdata system for weaving sheds. All these new systems should be available later this year.

## • BROADCASTING

### Compact transmitter

OWING A great deal to the successful BT1000 one kilowatt medium frequency transmitter built initially for the BBC, Rediffusion has further developed the unit into the more compact BT1002.

Also available however are a 500 watt version (BT500) and a 250 watt model (BT250), so that most broadcasting power needs can be met in this general area. The largest version BT1002 can be doubled up to 2 kW.

There are several interesting features. For example, modules can be removed from the two-bay configuration for repair or routine servicing without interrupting transmission; there are eight in the BT1002 so that the removal of one results in only a small loss of power. Although failure of subsequent modules will progressively reduce output, it is unlikely that the transmitter will go off the air.

The transmitters also have

outstanding radio frequency power conversion efficiency. Some 60 per cent of the mains power input is converted to broadcast signal, compared with a typical figure of 34 per cent in a valves transmitter.

Apart from the reduction in running costs (about £280 a year in the UK), the high conversion factor also means that there is less heat generated, with resultant savings in cooling and ventilation. There are no fans—indeed no noise at all due to the complete absence of moving parts.

There is also no need for a station voltage stabiliser: the unit has power output stability built in—there is only 0.2 dB variation for a 10 per cent change of mains voltage.

More from the company at Broomhill Road, Wandsworth, London, SW18 4JQ (01-574 7281).



This is the "Dart," remotely-manned submersible, recently designed by International Submarine Engineering of Port Moody, British Columbia, Canada. The company plans to produce the vehicle in the UK and a subsidiary has been set up at Bournemouth Airport in Dorset, which is negotiating with a major UK manufacturer for batch production. The vehicle is 37 inches long, 18 inches wide and 12 inches high, with a

## • DATA PROCESSING

### Produces letters, figures and symbols

THE OLIVETTI NIP18 dot matrix serial printer, which writes at up to 50 characters per second on electro-sensitive paper is available from Impactron, 139 Queen Street, London W3 9LE (01-992 5388).

The seven electrode moving print head produces numerals, letters, commercial and scientific symbols at up to 25 characters per line. The head mechanism is designed for printed circuit board mounting—it weighs only 180 grams and measures 175 x 80 x 45 mm overall.

Character height is 3 mm with variable width, and the average print head life is in excess of 2m operations; the unit will therefore be particularly useful to manufacturers of portable instruments, processing equipment, data loggers and mobile data terminals. So will the fact that the printer will operate in any plane, at temperatures between minus 10 degrees and plus 50 degrees C and in conditions where relative humidity is up to 90 per cent.

Impactron is offering the NIP18 either as the basic printer module or in an "OEM package." This option includes a printed circuit board on which the basic printer is mounted, which contains a pre-tested circuit for BCD/7-S

character generation, all con-

trol and drive circuits necessary to drive the printer and mechanical accessories such as paper holder and tear-off strip. The package offers users the ability to connect up and use the printer without additional components or control circuitry.

A further "package," in which the printer is supplied with a micro-processor controlled drive circuit allows a far more flexible approach to be made. With this option a wide range of alpha-numeric characters and symbols may be printed, with six possible print sequences. Characters may be printed from left to right, right to left, with each sequential line above or below its predecessor, or even upside down.

Impactron is offering the NIP18 either as the basic printer module or in an "OEM package." This option includes a printed circuit board on which the basic printer is mounted, which contains a pre-tested circuit for BCD/7-S character generation, all con-

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Impactron is offering the NIP18 either as the basic printer module or in an "OEM package." This option includes a printed circuit board on which the basic printer is mounted, which contains a pre-tested circuit for BCD/7-S character generation, all con-

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## THE MARKETING SCENE

**TEST MARKETING:** Jon Dutfield of Westward TV and Harold Lind of AGB describe attempts to help manufacturers reduce the cost of new product tests.

## A case of identity

ADVERTISERS, particularly on TV, are naturally anxious to find out all they can about their markets. Lord Leverhulme might have been prepared to waste half his advertising budget, but in today's environment marketing managers want a much better batting average than that. This is why increasing reliance is placed on purchasing data such as that provided by the TCA panel on packaged groceries. Unfortunately, even here the TV advertiser in the past has found difficulties acquiring information exactly tailored to his requirements.

An obvious example can be seen in the crucial area of test marketing. It obviously makes good sense for any producer of a new product to minimise the cost of failure by trying it out on a small scale before he goes in for the expense of national marketing and distribution. But as is so often the case, the logical simplicities of theory become rather more complicated when applied to the real world.

Test marketing is an excellent case in point. All that is required is to find a distinct region, preferably small to keep down costs, but typical in all relevant respects to the country as a whole and at which a separate, not too expensive, advertising campaign can be directed.

To anyone who knows much about marketing, that list of requirements already sounds daunting. Indeed, it is fair to say that before the advent of ITV, it was virtually unattainable. One of the benefits of commercial television is precisely the improved opportunities it has given firms to introduce new products at less than crippling costs because there are a number of relatively small but separate regions within the network.

Although this is a big improvement on the position of 25 years ago, we are still a long way from perfection. It is not enough for an advertiser to be able to concentrate on one particular region of the country.

He must also be able to evaluate the sales results following his advertising campaign and extrapolate them to the country as a whole. He can do this only if he has a thorough knowledge of the structure of the region where his test marketing is taking place.

It is always possible to discover the basic demographics of any TV region (age/sex/class/family size); but although this is extremely helpful, it may still not be sufficient. Purchasing patterns vary enormously from region to region, even if the regions are relatively close neighbours. Unless these differences can be discovered, and allowances made, completely false conclusions may be drawn about the results of a national product launch.

There can be no doubt that such a lack of knowledge exists in the purchasing patterns of the smaller TV regions. In panels such as the TCA, it has been customary to lump a smaller TV region in with a nearby larger one, so that the Westward TV area for instance, is aggregated with HTV. There is an obvious missed opportunity here for advertisers. They can advertise separately on Westward, but find the research figures on purchasing patterns dominated by the larger region with which it has been statistically twinned. In the case of the Westward/HTV tie-up, there is every reason to believe that purchasing patterns will be widely different in Westward alone from those shown by the joint figures, particularly when it is remembered that consumer patterns across the two television regions are dominated by Wales—HTV—since in terms of individuals—HTV accounts for 72.6 per cent of the joint HTV and Westward universe.

To partly rectify this situation WTV has subscribed to the specially boosted Westward TCA panel of 400 homes. This reveals that consumer patterns for groceries in Westward are widely different from those of the joint Westward/HTV region, a conclusion that follows logically from an examination of the demographic nature of WTV

compared with HTV, with Westward's greater preponderance in the more affluent ABC-1 social groupings.

As a natural extension of product information in 30 fields, a source of purchase analysis was commissioned. Since there were, and sadly still are, misconceptions about the sort of people who live in Westward, there now exist erroneous opinions about the structure of the retail trade in the area, considered to be largely characterised by its quaint corner shops, souvenir emporia, and caravan site shops, etc. The reality is very different, with a stronger bias towards multiples than Britain as a whole, and it is they rather than the independent retailers who dominate the retail scene.

As multiple groups are regionally biased, it is difficult to equate the business of multiples with population distribution. However, that Tesco, with only 15 stores in Westward as against two other multiple groups with more than 50 each, should account for 22.4 per cent of all grocery consumption in the 30 fields examined, gives a revealing insight into the way in which the pattern of retailing in small TV regions would be almost impossible to predict from published data alone.

Similarly, Westward, with 3.4 per cent of the population, can claim a greater than expected share of consumption in many product fields—4.5 per cent, for example, in packet soup, 4.3 per cent in flour and 3.7 per cent each in tea and coffee. The differences are even more apparent when individual brands are examined. Westward has already been used extensively for test marketing, but in a field as fraught with potential confusion as this, the availability of better background data must be a major advantage. Any firm planning a test marketing operation is torn between the desire for economy, which would suggest using a small TV area, and the need for a first-rate statistical base, which up to now has required a larger area.

The use of boosted TCA samples in smaller TV regions may well go a long way towards resolving the dilemma. They might also cut down on the number of products which look magnificent in test market but are a disaster when launched nationally—to say nothing of the products killed off because of a disappointing test that might have been successful if launched nationally.

### Multiples gain two points —Nielsen

SPENDING in Britain's groceries totalled £1.26bn last year, according to Nielsen. This was £1.19bn up on the previous year—11.8 per cent.

The multiples' share by two points to 53.3 per cent, says the research company, a sales gain of 16.3 per cent. The independents' lost ground to show a below average sales gain of 5.7 per cent.

Nielsen is introducing a New Product Information service offering subscribers regular low-cost information on new brands and developments in the grocery, chemist, CTN, off-licence and cash and carry trades.

Certain of the code's provisions which have remained unchanged are as mystifying as they have always been. Why on earth should advertisements for medicinal products be forbidden to "contain any offer to refund money to dissatisfied users?" Why are advertise-



Left to right: Collett Dickenson Pearce work for Texaco, Fiat, Heinz and Heineken.

## Collett—determined to stay British

BY MICHAEL THOMPSON-NOEL

IS Collett Dickenson Pearce International, Britain's most award-laden advertising group, about to take the veil? Not at all, says managing director John Salmon, discussing the £3.9m cash bid for CDP (FT, April 14) and the company's planned reversion to private company status.

Hambros, the leading merchant banking group, has a 75 per cent stake in the bidding company; the remaining 25 per cent is owned by two CDP directors, Mr. Salmon and Julian Seymour, and 11 senior CDP executives.

The move makes sense. It will ensure that CDP stays British (apart from Saatchi and Saatchi, it is the only British-owned ad group in the current Top 10). It will silence the siren call of suitors (at one stage last year Saatchi itself made a bold play for Collett). And it should soothe residual worries over CDP's tax problems with the Inland Revenue.

CDP went public in 1969. In the interim, says Mr. Salmon, virtually all the founding fathers had either left the agency or dropped

out of its day-to-day running. In part, the manoeuvre is intended to provide a degree of ownership, control and incentive for those currently running the agency. "It will also guarantee the independence and character of the agency's creative work," says Mr. Salmon. "There is a great advantage in not having to explain what we're doing with our ads to those who are not from this culture"—a reference to the head offices of the U.S. parents of Collett's U.S.-owned rivals.

Shareholders are being offered 115p a share. Collett

raised its pre-tax profits last year from £1.30m to £1.53m. Three directors not participating in the offer are recommending acceptance of the bid. They are John Pearce, the CDP chairman, John Ritchie and Nigel Clarke. If the bid succeeds, Mr. Pearce will retire from the Board but continue his association with the company.

Collett's tax problems could lead to a tiresome court case and adverse publicity," said Sir Ian. "If that had not been in the offering, it is quite likely that the new company would have had to pay more."

that its tax problems may have played a part in holding the bid price to £3.9m. The Revenue has said it intends to launch criminal proceedings against Collett, presumably as a result of inquiries prior to 1975. CDP has made a £600,000 tax provision against such a possibility.

Two Hambros representatives, one of them Sir Ian Morrow, would join the CDP Board, Sir Ian as chairman. He said this week that CDP was a "good, profitable agency," though he agreed

## ADVERTISING STANDARDS

## Life under the Code

BY WINSTON FLETCHER

TO PARAPHRASE an old quip, the Lord's Prayer contains less than 70 words while the just-published sixth edition of the British Code of Advertising Practice notches up around 30,000. Some 20 pages longer than the fifth edition, itself published only five years ago, the new code has been preventively spiral bound, doubtless to facilitate future expansion.

Having been generally re-organised and rewritten, it is difficult to compare the sixth edition with its predecessor.

Additions include an injunction that future advertisements addressed to children should "wherever possible include the price of the product" (not apparently, information which the code feels that adults require); and an innovative regulation insisting that recruitment advertisements should "correspond to genuine vacancies, the existence of which may be fully substantiated." Neither amendment seems unduly onerous or objectionable.

"Will the world be a better place now that the sixth edition of the Code of Advertising Practice has replaced the fifth?" I remain sceptical. On the other hand, the way in which the ASA has gone about its task appears to have removed advertising from the political arena; for this relief, much thanks."

## Faith healing

On the other hand, in several instances the code has allowed its standards of rigorous consumer protection to become horrifyingly lax. There is no longer any prohibition on the sale of lucky charms and mascots by mail order, which is a frightening thought; there is no longer any reference to spiritual and faith healing advertisements, which will inevitably leave faith healers in a quandary as to what they can and cannot say; correspondence courses for remedial gymnasts previously specifically verboten no longer merit even a mention; likewise, advertisements from "unregistered, unqualified practitioners describing themselves as manipulative surgeons," which in the fifth edition were clearly outlawed—and rightly, so you may think—are no longer allowed to sulky the code at all. What does this portend?

Certain of the code's provisions which have remained unchanged are as mystifying as they have always been. Why on earth should advertisements for medicinal products be forbidden to "contain any offer to refund money to dissatisfied users?" Why are advertise-

tighten the fetters which bind advertisements, but to make it clearer, simpler, more relevant and easier to use. The resulting 80-page tome is hardly a fun read, but the ASA's objectives have in general been achieved.

Advertisers, and possibly consumers too, may nevertheless have one major reservation about the sixth edition. It includes an increasing number of regulations which express intentions, the interpretation of which must be left to the ASA and the Code of Advertising Practice Committee's discretion. Some degree of latitude is inevitable, indeed desirable, in any set of rules; questions of legality, honesty and truthfulness, for example, can be resolved reasonably objectively, whereas whether an ad is "decent" will always be nebulous, a matter of taste.

None the less, for the code to work effectively and not raise more arguments than it does, such areas of uncertainty must be strictly minimised. Unfortunately, they seem to be growing. The above reference to including the prices of children's goods "wherever possible" is an example; so are several of the rules concerning financial advertising ("Advertisers inviting direct response should take particular care to ensure thorough comprehension" almost invites legalistic, not to say metaphysical, disputes); and there are more, though admittedly not many, scattered throughout the text.

removed advertising from the political arena. Like remedial gymnasts in the code, aggressive references to advertising have disappeared from the Labour Party's manifesto, and for this relief, much thanks.

Winston Fletcher is managing director of Fletcher Shenton Delaney.

## Dentsu: \$321m

DENTSU INCORPORATED of Japan emerges, top-billing agency in the annual Advertising Age survey of the top international advertising businesses. Its billings are put at \$2.2bn, for a gross income last year of \$321m.

It is followed by J. Walter Thompson, \$222m worth of earnings. Young and Rubicam (\$204m), and McCann-Erickson (\$200m).

According to Ad Age, for the first Ad Age, for the first time the non-U.S. ad spend last year surpassed domestic

U.S. advertising expenditure by American agencies. "A stronger business climate, increased ad budgets to meet soaring media costs as well as to fuel new marketing ventures and the application of foreign currencies against the bedraggled dollar, combined to provoke this bit of chutzpah on behalf of the international ad scene."

• TOTAL NET advertising revenue of the ITV companies in March was £23.77m. This compares with £37.28m

# Southern have some real surprises in stores.

If you think the Southern Television area is full of sleepy high streets, and precious little else, then think again.

Because of the spending power reflected in our audience profile, ours is a thriving and competitive retail area.

Already we have twenty-one grocery superstores from 25,000 square feet upwards, like ASDA at Gosport, the Co-op at Broadstairs and Carrefour at Eastleigh; and there are many new developments on the way.

If you want to move your products, Southern Television can give you the Superstores and the people to fill them. That's the Southern difference.

## SOUTHERN TELEVISION

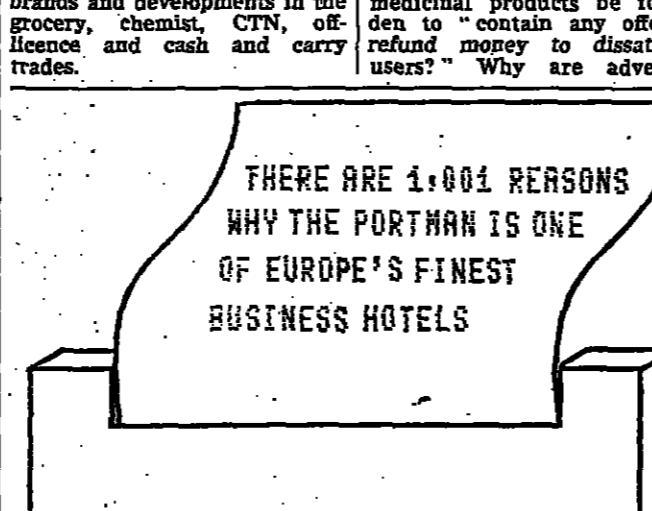
For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

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For instance, you get  
 • Teletext, the TV press-button information service (in nearly all rooms).  
 • Prestel, the even more advanced small-screen service (we're the first hotel in the world to provide it).  
 • Full secretarial services (for the executive who just can't get away from it all).  
 • Telex, cable, telegraph and teleprinter facilities; car hire, airline and theatre bookings (all conveniently in the main reception lounge).  
 • A complex of suites and a versatile 3-in-1 ballroom (for the top-level conference, the key presentation, the grand banquet).  
 • A handy pocket-size radio page (so you can hit the town confident that important messages will be passed to you).

Six good reasons. Then what about the other 995? That's the number of discerning executives, give or take a dozen or two, who every week make The Portman their London base. They keep us on our mettle. And that's why the standards of service and comfort they look for can't be bettered anywhere.

For all you want to know on room bookings, contact Esther Carter on 01-486 5341 (Telex 261526). The Portman Hotel, Portman Square, London W1H 9FL.

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tributors abroad  
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For Marketing Services Division, Export, Dun & Bradstreet Ltd, 260-270 Colmore Row, London EC3P 2LY. Tel: 01-234 4577. Tell me about your Export Support Service, and how you can find the agents or distributorships abroad.

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_



Dun & Bradstreet

14th Floor, 200 Bishopsgate, London EC2M 3AS

LOMBARD

# Facts, forecasts and elections

BY PETER RIDDELL

ELECTIONS are never a time for statistical purity. Indeed,

after only a week of proper campaigning, eyebrows must already have been raised in the Treasury and the Central Statistical Office over the use of economic facts and figures during the election. But it has so far been more a case of confusion and ambiguity than outright distortion.

Starting at the top, Mr. Callaghan told a press conference at the beginning of the campaign that the total cost of the programmes set out in the Labour manifesto was £2.5bn, and that this also happened to be the size of the contingency reserve for 1982-83. This attempt to demonstrate the responsible nature of Labour's promises has a number of flaws, mainly because it is almost impossible to cost many of the manifesto pledges at all precisely. It is not clear how far many of the commitments—for instance on transport and industry subsidies—are intended as extensions or additions to existing programmes. It is also unclear whether Labour proposes to maintain the real value of child benefits, which would be a substantial call on the reserve.

## Misleading

But, even if it is accepted that the total additional cost would be about £2.5bn towards the end of the next Parliament, it is misleading to compare this figure with the contingency reserve in 1982-83. The whole point of having such a reserve is because of the need to cover contingencies and other requirements which cannot be properly quantified well in advance. The experience even in the period of relative stringency of the last three years suggests that there is no shortage of unplanned and unforeseen requirements for extra spending, chiefly industrial aid and job subsidies.

Last January's expenditure White Paper proposed a contingency reserve, rising from £800m in 1979-80 to £2.5bn in 1982-83. Some of this reserve is likely to be allocated in the intervening period. But it would be foolish to commit all of it three years in advance. After all, the Treasury ministers have an annual battle to ensure that as much as £800m is left unallocated only three months

before the start of a financial year.

On the Conservative side, there is no attempt to quantify the size of potential spending cuts or increases. Indeed, the whole language of the manifesto's discussion of public spending is that of the advertising man. There are references to "sayings," "economics," "reduction of waste" and "reviews" of programmes, but hardly any mention of cuts. This may or may not affect voters' attitudes but it is no aid to understanding, though in subsequent statements Sir Geoffrey Howe has talked of the need for cuts in spending.

The best guide to Conservative intentions was provided by Mr. Nigel Lawson during the Commons debate on public spending on March 19. Mr. Lawson pointed out that both he and Sir Geoffrey had said that "it would be appropriate to bring public expenditure back in real terms to the level of 1977-78." This was £58.34bn, though it would probably be add back the once-and-for-all impact of the sale of BP shares. So there is probably a gap of about £4bn between the projected level of £63.2bn in 1979-80 (even after deducting £2bn for likely underspendings).

Both parties have so far been more explicit about their broad tax proposals. Perhaps the most contentious remark has been by Mr. Denis Healey with his claim, on several occasions, that he has managed to cut income-tax by £5bn in the last three years.

## Fiscal drag

This is correct in the sense that the two Budgets of 1977 and the spring Budget of 1978 reduced income-tax by more than £5bn—actually nearer £5.5bn—even before allowing for the cut in the basic rate forced on the Government last year. But at least £2bn of these so-called cuts were adjustments in personal allowances and in higher-rate thresholds to take account of inflation merely in the previous calendar years—to offset the impact of what is known as fiscal drag. These adjustments do not amount to real cuts at all. Indeed, much more of the £5bn would be swallowed if the starting point for comparison was 1974, before the sharp increase in the tax burden in 1974-75.

Ditty to the unbeaten Rarity

## Bananas Foster looks best bet

BOOKMAKERS, who could hardly have enjoyed a more lucrative 1978 season, with even Estone Spark (35-1), Rolnd Gardens (23-1) and Julio Mariner (28-1) taking three of the classics, had they sat down and allocated the major prizes themselves, have made an encouraging start to the new campaign on the Flat through Trossos.

## RACING

BY DOMINIC WIGAN

This afternoon at Newmarket they will be looking to Eliza-Mana-Mou, Devon Ditty and One In A Million to give them further cause for optimism.

I shall be disappointed if Guy Harwood's Pulteney challenger Eliza-Mana-Mou, subject of a £50,000 to £30,000 Derby bet with Ladbrokes, fails to lift the Heine Stakes.

Devon Ditty may go down to One In A Million in the Ladbrokes Nell Gwyn Stakes. Concession of 7 lb by Devon

Ditty to the unbeaten Rarity looks like being the deciding factor.

For the best bet backers may do well to wait until the closing event, the seven-furlong Rowley Maiden Stakes, run over the Dewhurst course. The twice-raced Bananas Foster can prove himself one of Michael Stoute's best prospects in what seems certain to be another profitable campaign for Beechurst.

Second, at a length, to Sebastiano on his debut in a modest maiden event at Yarmouth for which he was made an odds-on chance, Bananas Foster was then sent to Ascot for the Clarence House Stakes.

There is the striking Dewhurst, a £39,000 yearling purchase, could never get in a blow at Trossos, and, tiring inside the final quarter-mile, fell back to finish third, a long way adrift of the uneasy Two Thousand Guineas favourite.

His performance came as a disappointment to many, but I feel that he might well have run a creditable second—and, possibly, given the winner a tossie—had the combination of

NEWMARKET  
2.00—Welcombe  
2.35—Elmanoak  
3.05—Eliza-Mana-Mou\*\*  
3.35—One In A Million  
4.05—Neparrase\*  
4.35—Bananas Foster\*\*

fast ground and greenness not gone against him.

Today we should discover whether Bananas Foster is capable of going on to take his chance in Group races, for the opposition includes Boni To Reason, a once-raced Pitsford colt who showed up well in a Kempton event won by Eliza-Mana-Mou, as well as Biskit's half-brother, Get Stoned and Chronicle runner-up to Martial Arts in a 23-runner maiden race at Newbury.

Scheel's degree

The President of West Germany, Herr Walter Scheel, is to receive an honorary degree from Bristol University at a ceremony on July 10.

OPERA & BALLET  
COLLEGE OF CREDIT, 01-326 3261.  
ENGLISH NATIONAL OPERA, 2400.  
TOMMY, 01-326 3262. *The Marriage of Figaro*. Sat. 7pm.  
7.10. *Mozart*. Sat. 7pm.  
7.11. *Opera*. Seats available from 10.00 on day of perf.

COVENT GARDEN, CC, 240 1065.  
(Gardens). *Elisabeth*. Sat. 7pm.  
7.12. *The Royal Ballet*.  
7.13. *Wise*. 7.30 Concerto. Liebeschuetz.

THE ROYAL OPERA  
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# FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4RY  
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Thursday April 19 1979

## Intervening in industry

THE PRIME MINISTER'S distaste for the way the capitalist system works was apparent earlier this week when he spoke about the problems of Prestcold, the refrigeration company which BL is trying to sell. The suggestion that BL might close two of Prestcold's chronically unprofitable plants in Glasgow is apparently unacceptable to Mr. Callaghan, so the Government may instruct the National Enterprise Board to take over the whole of the company and keep the Scottish plants open. This would be a curious trans-action, since the NEB already owns, through BL, all but a tiny proportion of the Prestcold business. It is hard to see how the change of ownership can improve the prospects of the two Scottish plants. But it will keep everyone busy for the next few weeks and ensure that no real decisions are taken until after May 3.

### Price controls

As an election stunt the "rescue" of Prestcold has its attractions. It is presumably meant to show that the Labour Party is always prepared to put the wider interests of the community (or at least a community) over the narrow considerations of profit and loss which constrain even a state-owned company like BL.

Unlike some of his colleagues, Mr. Callaghan does not want to change the capitalist system in any radical way. He merely wants to be able to intervene at any point in the system where he feels that the interests of some group which he wishes to protect are threatened. It is this philosophy which underlies Mr. Roy Hattersley's remarks yesterday about the proposed strengthening of the Price Commission's powers. Among other things, he said, the Price Commission will be able to require reductions in prices and to conduct investigations into the prices of specific goods and services even when there is no application for a price increase.

### Dismal record

There are some industrial crises which, in practice, no government can ignore. But it is important, first, to recognise the dismal record of government intervention over the past 20 years and, second, to establish and adhere to some clear ground-rules under which the intervention can take place. Arbitrary Ministerial interventions to correct the alleged failings of the capitalist system have no other consequence but to make the system work less well.

Now the only respectable argument for the existence of a Price Commission is as

## Saudi Arabia sets limits

SINCE the era of substantial endemic oil surplus came to an end at the beginning of this decade the industrialised countries, in particular the U.S., have lived with the reassuring assumption that Saudi Arabia would for the indefinite future do its best to satisfy rising demand. It was also taken for granted that it would indefinitely use its weight as a producer to moderate price increases. For this the Kingdom itself has been largely responsible. Seven years ago it was talking in terms of raising its capacity to 20m barrels a day. For some years now, it has been apparent that it would not be prepared to go so far to meet the consumers' needs. Even so Saudi Arabia's continued efforts to restrain extremist pressures within the Organisation of Petroleum Exporting Countries has tended to perpetuate an assumption that over the past year has become an illusion.

### Senate report

Nothing could have emphasised this fact more explicitly and dramatically than the report now officially released by the U.S. Senate Foreign Relations Committee. It concluded that the Kingdom would not be able to restrain other producers in future by any increase in its own production—even if it were willing to. Drawing upon subpoenaed documents from two American oil companies that belong to the consortium operating Saudi Arabia's main fields, it estimated that their effective capacity might not reach 12m b/d until 1987 and perhaps not even then.

That, certainly, is the most pessimistic prospect. It is based on calculations relating to reservoir pressures, about ensuring the longest possible life for the fields and maximum ultimate extraction from them. The Saudi Government has taken issue with previous leaks from the Senate report and suggested that they were inspired by pro-Israeli elements seeking to cast doubt on the Kingdom's ability to accommodate the world's requirements and to undermine its "special

The reactor accident in the U.S. has brought to a head the problems surrounding atomic energy. Besides safety, future economic growth is involved.

# The world nuclear industry after Three Mile Island

By DAVID FISHLOCK, Science Editor

**E**XACTLY ONE month before the nuclear accident on Three Mile Island in the Susquehanna River in Pennsylvania, a Dutch oil industry executive called in by Royal Dutch Shell to sort out its own nuclear industry problems was telling a conference on energy economics in London: "It is a business no one in his right mind should enter."

The nuclear industry, said Mr. Minzinga, executive vice-president of General Atomic, the Shell-Gulf joint venture, "is in serious trouble. After a number of years during which it lost a great deal of money, it has entered an era of stagnation in demand which puts its past investment in jeopardy. It suffers from burdensome government regulation, the zealous pursuit by righteous opponents, a capricious market in raw materials."

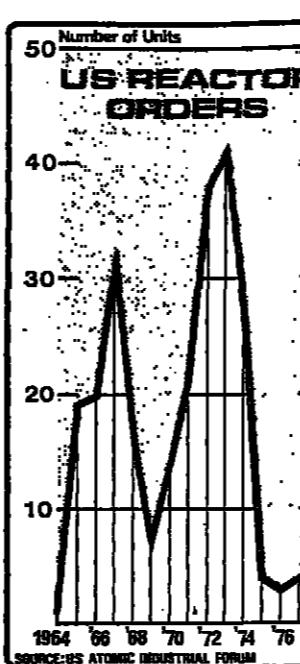
Yet nuclear technology had been an outstanding success, he said. In only 20 years from the first small electricity-producing reactors in Britain and the U.S., world nuclear generating capacity had expanded to about 10,000 megawatts. It was equivalent to 3m barrels of oil a day—some 6 per cent of the non-Communist world's oil consumption.

Would life be any different under the Tories? Mrs. Thatcher seems determined to dismantle much of the apparatus of intervention which has been built up since 1972, but there are influential voices in the Party which argue that the Government cannot sit on the sidelines while British industry sinks without trace. Presumably Mrs. Thatcher regards the Heath Government's attempt to save the motor cycle industry as a mistake. But is she prepared to let market forces prevail and to allow British industry to find its own level, even if this means the demise of sectors which play a major part in the country's export performance?

**Next 10 it secured—lost money for its contractor. The manufacturer had to learn to build a novel and very complex machine for a supply industry which was itself learning fast, and under the eye of a Government watchful of public safety.**

The Oyster Creek order—unquestionably a "loss leader," as were many that followed—was the turning point in the affairs of the embryonic nuclear industry. The following year electrical utilities placed orders for 19 units (reactors) with U.S. industry. The accompanying chart shows how orders rose—and fell again—over the decade that followed.

In the U.S. itself the industry expanded rapidly in response to an economy which itself was growing by about 5 per cent annually. The industry expected the boom in plant orders to continue unabated when OPEC quadrupled oil prices in 1973-74. By then it consisted of five reactor makers: Westinghouse, General Electric (U.S.), Combustion Engineering, Babcock



and General Atomic. What the industry failed to deliver prompted the politicians to order nuclear stations. The state-owned electricity industry had no choice but to build from scratch the infrastructure needed to bring a novel and very demanding source of energy into its system safely and dependably.

In the U.S. the pressure was more obviously commercial, from the heavy electrical industry which had invested heavily in nuclear energy, originally to fulfil a big Government requirement for military submarine reactors. In 1964 General Electric of the U.S. secured the Oyster Creek station, a fixed-price contract for the first big American nuclear plant. This contract—and the

Government in 1955, when fears that the coalminers would fail to deliver prompted the politicians to order nuclear stations. The state-owned electricity industry had no choice but to build from scratch the infrastructure needed to bring a novel and very demanding source of energy into its system safely and dependably.

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Government in 1955, when fears that the coalminers would fail to deliver prompted the politicians to order nuclear stations. The state-owned electricity industry had no choice but to build from scratch the infrastructure needed to bring a novel and very demanding source of energy into its system safely and dependably.

Thus low economic growth and not the activity of opponents of nuclear power was the cause of the cancellations. Many coal-fired plants also were canceled. But the industry failed to anticipate a fast-rising level of government involvement in its activities. This had the effect not only of adding substantially to the unit cost of reactors, through increasing demands for extra layers of safety, often requiring expensive "backfitting" to reactors already operating or under construction. It also had the effect of retaining in government hands potentially lucrative new areas of business connected with the supply of nuclear fuel to utilities; the "blades" business, so to speak, as opposed to the initial sale of the "razor."

Nevertheless the privately owned nuclear industry in the U.S. is still very big business. A nuclear plant of around 1,300 MW costs almost \$2bn. The U.S. utilities are spending about \$1bn a year on nuclear plants. The U.S. has already installed or is installing about half of the 405,000 MW of nuclear electricity in operation, under construction or planned worldwide at the end of last year. It has commissioned three of a total of 12 new nuclear plants on order last year.

At least 22 countries have installed electricity-producing reactors so far. The U.S.—until the accident this month—was expecting to derive about 14 per cent of its generating capacity from nuclear reactors this year.

Britain has been generating 13-14 per cent of its electricity from nuclear reactors for the past year or two, and expects to reach 20 per cent when three big nuclear stations still under construction are finished in the early 1980s.

Other nations lacking the energy resources of Britain and the U.S. have become more heavily dependent on nuclear power. Belgium is generating one-quarter of its electricity from reactors and expects to reach 50 per cent by 1984.

France, where Electricité de France is spending \$3bn a year on nuclear reactors to win independence from oil imports, expects to reach 50-55 per cent by 1985. Among Communist

### WORLD'S LEADING NUCLEAR NATIONS

Country	MW <sup>a</sup> Installed Y/E 1978	MW On Order Y/E 1978	Major Reactor Vendors
U.S.	52,600	137,000	Babcock & Wilcox Combustion Engineering General Electric Westinghouse
JAPAN	11,200	7,300	Hitachi Mitsubishi Heavy Industries Toshiba
W. GERMANY	9,000	17,800	Babcock Brown Boveri Reaktor Kraftwerk Union
FRANCE	8,300	36,000	Framatome
BRITAIN	8,000	6,300	Nuclear Power Company
SWEDEN	5,400	3,900	ASEA-Atom Westinghouse
CANADA	4,700	1,000	Atomic Energy of Canada
SPAIN	2,000	12,200	General Electric Kraftwerk Union Westinghouse
USSR	8,500	12,500	

<sup>a</sup> MWe: Megawatts of Electricity

gases and liquids from a PWR there. Later this week they are to be joined by a team from the Central Electricity Generating Board in Britain.

Uppermost in all minds will be the question whether, under their own national system of nuclear inspection, such an accident sequence could ever have happened. Some say the technical faults lay entirely outside the "nuclear island" — the nuclear portion of the power station. They also want to know whether a new or more serious kind of accident arose, for example in the formation of hydrogen gas inside the pressure vessel, for which they were not prepared. Could hydrogen collect in potentially dangerous quantities and, if so, does it call for modifications to the reactor to allow it to be bled off safely?

Responses from several nations have so far been pretty robust. The French Government has said unequivocally that the accident will not impede its plans for two more power stations of this type. But as Mr. Glyn England, chairman of the CEBG, pointed out last week, the British Government last year approved an investigation of the PWR with the idea of choosing an overseas partner and building a demonstration reactor. Government approval was given on the grounds that the PWR is too attractive in too many respects for Britain to ignore in favour of its own vastly more labour-intensive reactor. The CEBG believes it may need the option of a reactor that can be built much more quickly if electricity growth is strong again in the 1990s.

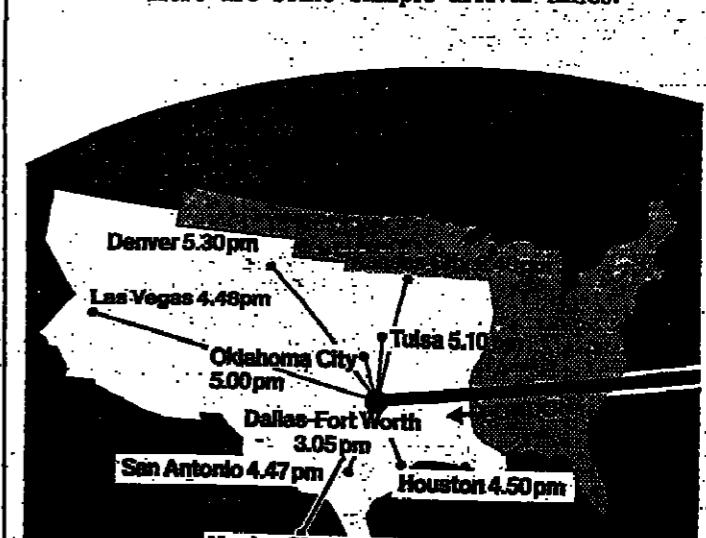
Three Mile Island was clearly a serious accident. Mr. England acknowledged "... but it was not a disaster." Before anyone started construction of a big PWR in Britain—a small one is already being built for the Navy in Scotland—the design would have to satisfy, the Government's own nuclear inspectors, that is, if it would have to match current nuclear standards of safety. And Britain is already considered knowledgeable enough in the safety of PWRs to be engaged to inspect other nations' reactors, for instance, in Iran.

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## MEN AND MATTERS

### Examining the gift-horse

As in Britain, it is hard to find anyone in the U.S. with a harsh word for business sponsorship of the arts, a gift-horse worth about \$250m last year, and likely to be even more in 1979.

This flow of funds into channels as unlikely as Brahm's and Michelangelo (the latter at present courtesy of Philip Morris Inc.) has resulted in a proliferation of courses at business schools all over the country. The Dean of New York University's Graduate School of Public Administration, for instance, is leading a three-week "institute" this summer on the "Economics and financing of the arts" (tuition fee \$480).

The rival institute at Harvard Business School attracts five applicants for every place—not entirely surprising, when one considers that graduates can command salaries of \$40,000 and upwards if they know how to manage the finances of arts organisation, and more importantly, how to attract government and corporate dollars.

Speculation has inevitably been prompted that Saudi policy has been influenced by its dissatisfaction with the Egyptian-Israeli peace treaty signed last month. In its anxiety to preserve its friendship with the U.S., while at the same time aligning itself with the pan-Arab mainstream, the Kingdom would never admit as much. Although it subscribed, with misgivings, to the tough sanctions against Egypt agreed at Baghdad, Saudi Arabia still hopes the U.S. will be able to bring about a comprehensive peace settlement in the Middle East.

In the meantime, however, quite apart from physical constraints on its output capacity, it is clear that political developments in the region have, at the very least, had a negative effect on its willingness and ability to produce, for the consumer's benefit, at a rate beyond that justified by its financial requirements.



"There but for the grace of Maggie, go us."

Everyone knows that Common Market negotiations are often conducted on a you-scratch-my-back basis, but it's not often one can put one's finger on the evidence.

of foreign intervention in the Iranian traffic problem. Nipkay was shot by a firing squad.

### Plastic cards

It seems too much of a coincidence that soon after Thames Television exposed the exotic methods used in the shadier corners of market research, the Market Research Society is to present a new clean face with the announcement of a form of licensing.

So far 23 companies have been investigated by three—I am told—unimpeachable grande seigneurs of market research. Employees of the favoured firms have been issued with plastic identity cards imprinted with a virtuous credo extracted from the MRS code of conduct.

None of this has anything to do with the intentions of Thames Television, insists Valerie Fairbridge, a director of NOP and member of the MRS council who is one of the prime movers.

"The idea has been current in the society for a number of years... researchers started carrying cards in January. If it hadn't been for the snow and strike we would have held the Press conference much earlier."

The police and Consumers' Association has been persuaded to join in launching the MRS scheme against "doorstep manipulators." But Valerie Fairbridge admits the move will do little to calm the nerves of companies—rather than individuals—concerned about who actually wants information about them.

"If they knew beforehand this would bias the answers," she explains, though companies are sometimes told after the interview. "Of course they can always refuse to take part."

### Back pains

Everyone knows that Common Market negotiations are often conducted on a you-scratch-my-back basis, but it's not often one can put one's finger on the evidence.

*Observer*

# What the Dutch do about their disease

THE EXPRESSION "Dutch disease" has come into general usage as a label for the kind of problems which North Sea oil is likely to bring to the UK. It has been used as a shorthand to describe the danger that the development of a valuable non-renewable national resource will crowd out traditional exports, thus piling up trouble for the time when the resource runs out. The label arose because the development of natural gas in the Netherlands is supposed to have highlighted the problem, well before North Sea oil began to come on stream for the UK.

The publication by the Organisation for Economic Co-operation and Development (OECD) of its annual Review of the Netherlands thus provides a welcome opportunity to look at what has really been happening in that country in contrast with the myth.

Up to the early 1960s, the Netherlands was celebrated for something very different: natural gas: a highly centralised system of wage and price controls. Inflation during that period was in fact no lower in the Netherlands than in many other countries without pay policies. Average inflation rates in different countries in those days were kept within a very narrow band by the Bretton Woods system of semi-fixed exchange rates linked to the dollar, at a time when in the U.S. inflation itself was very low.

The Dutch incomes policy did for a time, however, depress wages, raise profits and stimulate exports. This led, as it was bound to do, to a wage explosion—in fact, a 15 per cent earnings rise in 1963-64—and the collapse of the policy, held up to the rest of us as a model. In the later 1960s and the early 1970s, wages rose rapidly, the increase averaging 11½ per

cent per annum in 1966-71. The result was to stimulate labour-saving investment; and productivity in the non-government sector rose by over 5 per cent per annum. Thus there was a combination of rapid growth and some inflation. But inflation in competitor countries, together with the low initial levels of incomes, enabled the Dutch to get by without much trouble with the balance of payments or the exchange rate and yet maintain low unemployment rates.

It was hardly a stable situation. But then North Sea gas came as a partial rescue. Gas production reached a peak of over 97bn cubic metres per annum in 1976-77, since when it has fallen back 90bn cubic metres.

## Exporter

In 1977 about half of all the EEC's natural gas output originated in the Dutch Groningen field. The Netherlands itself became a net exporter not only of gas but of energy as a whole. The gas sector in 1977 accounted for 61 per cent of value added in the enterprise sector, but provided 0.1 per cent total employment. (This high value added per man employed was, on true reckoning, a benefit not a cost.) Taking into account both export earnings and replacement of energy imports, the Dutch Central Plan Bureau estimated that the gross impact of gas on the current balance of payments was equivalent to 5½ per cent of GDP.

The Dutch Government has now switched to a deliberate policy of gradual year by year reduction of gas production to prevent a "brutal adjustment" later in the century. The intention is to reduce production by 5 per cent per annum over the next two decades. By 1985 the Netherlands is expected to be a net importer of energy again

to the tune of 14m tons of oil equivalents—almost the same as the 1977 surplus. As for other countries there are far more alarming forecasts of the "energy gap" by the end of the century. But leaving aside such alarmist projections, the cuts in gas production have already started. The adjustment problems which UK energy experts predict some 10 or 20 years ahead have already begun in the Netherlands.

At the peak gas revenues provided 10 per cent of all central government receipts—a five-fold increase compared with 1973. Unemployment, however, rose from less than 2 per cent in the late 1960s to over 5 per cent in 1976-77. But this was not very different from the general run of OECD experience and difficult to blame on to natural gas per se. Moreover there were many other forces at work arising from economic and social policy.

As the tables show, all the gas revenues together with some tax increases went to finance an increase in public expenditure, including social security. The comparative international table published by the OECD must be treated with caution because it is theoretically possible in the definition used for public expenditure to exceed 100 per cent of the national income. On this particular definition Dutch public expenditure rose from 45 per cent of net national income in 1967-68 to over 50 per cent in 1972 and over 60 per cent in 1977. This last percentage is well ahead of the UK, France, and Germany and exceeded only by Sweden. At the same time income tax became steeply progressive and attempts were made to shift the pre-tax wage structure in favour of the lower paid, notably by increases in the legal minimum wage.

According to the OECD story, profits were squeezed between

## WAGES DEVELOPMENTS IN THE NETHERLANDS

(Percentage changes, annual averages)

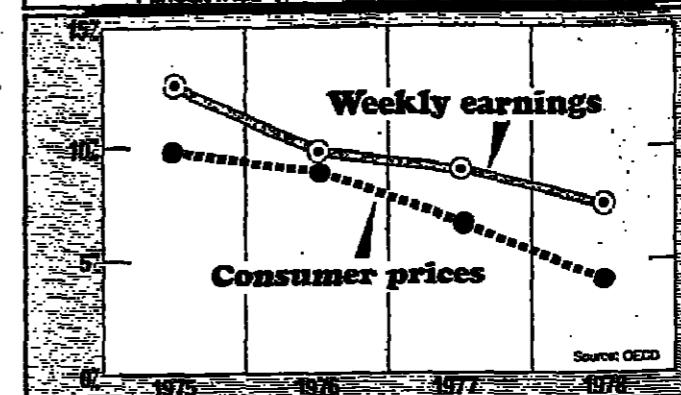
	1961-65	1965-70	1971-75	1975-78
Wage bill increase	9.6	11.1	14.1	9.9
of which:				
Price compensation*	4.1	5.1	8.6	7.6
Real income	5.5	6.0	5.5	2.3
of which:				
Tax burden†	0.6	1.4	3.0	0.3
Disposable income	4.9	4.6	2.5	2.0

\* Married employee with two children.

† That part of the real income going to meet increased taxes, social security contributions and old age pensions.

## Prices and incomes in the Netherlands

PERCENTAGE CHANGES OVER PREVIOUS YEAR



Source: OECD

## PUBLIC EXPENDITURE AS A PERCENTAGE OF NET NATIONAL INCOME

	1967-68	1972	1977
Netherlands	45.0	50.3	60.5
Germany	40.4	41.7	49.4
France	40.6	40.9	48.4
UK	40.2	41.3	47.7
Sweden	42.2	50.1	66.6
U.S.	33.5	35.0	37.0

\* Including social security

Source: OECD

Direct government intervention in wage-fixing is ruled out as a weapon for achieving these goals; and so the government's main contribution will be to stabilise the overall tax burden, and also to stabilise the public sector deficit (which is not exactly the same as the British PSBR) at 4 or 5 per cent of the national product. Public spending will still rise in real terms, although less than previously planned; and there will be more public funds for "job-creation" investment and retraining.

There is no neat or easy way of translating this "strategy" into terms of the British political debate; and the UK has had too many numerically spelt out "strategies" in the past under governments of different political complexion for there to be any credibility left for such exercises. The main moral from the Dutch experience is the more general one that there are self-correcting forces in both the commercial and the political market place; and that both North Sea oil and a strong exchange rate are benefits to be enjoyed by economists looking for a dark lining to every silver cloud.

Samuel Britton

## Letters to the Editor

### Striking back

From Mr. J. Baker White

Sir—One of the effects of "industrial action"—that is, strikes—by civil servants has been to hold up repayments of VAT. This has created a serious situation for small traders, businesses and farmers, who have not got large cash resources to cushion them against delay. It may be necessary for them to obtain temporary accommodation from the bank at, of course, the prevailing high interest rates.

On the other hand, like all other employers, they are expected to make PAYE payments promptly... and the remainder notice arrives very quickly if they are a week late. So far as direct tax is concerned, interest is charged by the Revenue from the date on which payment is due.

It seems sensible that where a VAT repayment is overdue as the result of strike action the sum due should be deducted by the employer from the PAYE payment. Moreover, as the Revenue charges interest on overdue tax payments the firm or individual is surely entitled to charge interest on the overdue VAT payment, at the rate of 9 per cent, and deduct it from the PAYE payment.

Should anyone consider that this is being beastly to the Revenue, and Customs and Excise, who will eventually have to sort out the cross-payments, may I quote a spokesman for the Society of Civil and Public Servants? "The time has come to bring it home to the public what is happening to our pay claim." John Baker White, Street End Farms, Street End Place, Nr Canterbury, Kent.

### Chips from Florida

From the Chairman, The Ulster Weaving Company

Sir—When I visited my local shops over the weekend, I noticed in the greengrocers bags of carrots that came from Florida and at the freezer centre I noticed frozen chip potatoes packed in California.

I know that there are arguments for and against import controls but I must say that it seems completely crazy to me that items like potatoes have to be transported some 7,000 miles when there should be adequate supplies locally. Little wonder the United Kingdom economy is in a mess.

K. T. Sturge, The Ulster Weaving Co., Linfield Road, Belfast, N. Ireland

### Conservatives and the EEC

From the All-Party Anti-Common Market Candidate for Saffron Walden

Sir—It is interesting to read that the Conservative Party's policy for agricultural reform would reduce the burden the Community budget places upon the British taxpayer (but is it the taxpayer? It is the consumer who has to pay the levies) and that national payments into the budget should be more closely related to ability to pay—most admirable sentiments!

Two questions occur to me. Does indicating that the Conservatives will be a softer touch than the ogre John Silkin really advance their prospects of successful negotiations?

It is in the interests of our own farmers, the French and German members of the Council, and the British proposals, what exactly would the Conservative Party do about it?

Developing the Green Pound may help British farmers to make even more money in depreciating sterling but will hardly help to bring food prices down!

Oliver Smedley, Garden Cottage, Duck Street, Wenden Ambo, Saffron Walden, Essex.

### Direct labour organisations

From Mr. C. Chetwood

Sir—The extension of the direct labour organisations of local authorities has appeared in the Labour manifesto despite reasoned advice from the National Federation of Building Trade Employers' and the Federation of Civil Engineering Contractors.

All political parties have accepted the need for DLO's to be made accountable, and the many instances of losses and mismanagement indicate the necessity for this.

The reason put forward for the extension of their powers is to "make them comparable" with private contractors. One has to be comparable with whom, the builder who employs six men or the contractor who employs ten thousand? For the work undertaken for local authorities is carried out by the complete range of private contractors.

The basic fact that has been ignored is that to extend a DLO which you do not know if it is profitable or not is the height of folly. Equally, to think that by enlarging an inefficient DLO you increase its likelihood of being efficient shows a lack of understanding of basic management practice.

I am sure that the ratepayers will not miss the fact that their rates will be put at risk by this proposal in the Labour Party manifesto.

Clifford J. Chetwood, Tree Close, Stoke Road, Cobham, Surrey.

### Keeping Corby alive

From Mrs. E. Buxton

Sir—Your report on Corby (April 4) and subsequent letter from Mr. Jobling (April 9) highlight the problems of Corby, but do not mention the anomalous situation existing in Peterborough, a few miles to the west. In spite of protests of local residents, who feel that further expansion is not needed, the development corporation is busily taking over valuable agricultural land and desecrating beauty spots and sites of archaeological value for factories and new housing. This housing will largely be occupied, to judge by previous experience by immigrants and families moved from London, albeit unnecessarily.

It is a mystery why this is needed when Corby is at first sight rather surprising. Several of the most prestigious

universities in the country are well down the employment league table. Statistics available in the Commonwealth Universities Year Book, however, provide a simple explanation. The first four universities in your league table have over 60 per cent of their students studying either pure or applied science. The last four universities in the table for which statistics are available have 30 per cent or less of their students studying pure or applied science. Those universities about half-way down are fairly evenly balanced between arts and sciences.

It is thus obvious that the determining factor as to whether a new graduate will find it easy to obtain employment or not is the subject in which he has graduated rather than the university from which he has obtained his degree. Engineers and scientists do better than the graduates in the arts and social sciences. Speaking for my own department I find that our physics graduates obtain employment without any difficulty or delay.

All it needs to bring about a revival of non-ferrous mining in the UK is a tax-code to enable such enterprises to get started. The enterprise must be enabled to recover risk money before the taxman bites. There must be depletion allowances. It is all well known and accepted by other Governments. Why does ours persist at what amounts to a fiscal ban?

Sir—The Inland Revenue has

already seen Canadian tax forms (Mr. Ross, April 10). I sent copies of mine when I returned to the UK after a brief spell in Canada. I sent my forms as an example of good communication. Since then there has been a small improvement in the general standard of UK Government forms but we have not yet reached the standard set in Canada 10 years ago.

Sufficient data have been assembled (by researchers working for and at Government expense) to guide would-be form designers through the throes of authorship. More is known about training entire populations than perhaps Mr. Ross suspects. The Post Office has not done a bad job of getting most of us able to use the SID system.

These technical resources provided largely by occupational psychologists—could be harnessed to reform the tax system; all that is needed is the political will to do it.

M. J. Gray, 5, Haven Staines, Hedon, Hull.

### VAT on a tankful

From Mr. O. Goulden

Sir—VAT regulations demand that receipts for purchases over £10 should show the tax separately. Recent rises in prices mean that a fill of petrol now costs over £10. Getting a readable receipt from filling stations is difficult enough; a request for a proper receipt is met by as blank a stare as a request for them to recite the names and dates of the Kings of Israel and Judah. When the VAT people come off strike, and we have a Chancellor of the Exchequer is somebody going to get the regulation amended to £20?

O. A. Goulden, Quarry House, Stoke Hill, Andover, Hants.

It is a mystery why this is needed when Corby is at first sight rather surprising. Several of the most prestigious

GENERAL  
UK: President of State Bank of Czechoslovakia in London at invitation of Governor of the Bank of England (until April 21).

Dunlop Speke plant closes. Postal and proxy votes close for General Election.

Railway workers pay talks resume.

NGA national executive council meets to discuss The Times.

National Union of Teachers conference, The Spa, Scarborough.

National Union of Students

conference, Winter Gardens, Blackpool.

Badminton Horse Trials start.

Sir Kenneth Cork, Lord Mayor of London, at Associated Owners of City Properties lunch.

Guilford.

Sir Charles Forte speaks at SKAL Club (travel trade) lunch, Cafe Royal, London.

Overseas: Financial Times

two-day conference opens on South East Asian banking and finance.

Shangri-La Hotel, Singapore.

Egyptian national referendum to approve treaty with Israel.

Mr. John Smith, Trade Secretary, arrives in Cairo.

President Giscard d'Estaing of France addresses nation on TV.

OFFICIAL STATISTICS</

## Burmah recovery trend continues—no payout yet

RECOVERY CONTINUED at Burmah Oil Company in 1978 with 29.4m second-half growth lifting taxable profit from £3.61m to £17.13m. This was, however, still far short of the peak £57m reached in 1973.

Because of current uncertainties, especially related to the Iranian crisis, the directors do not consider it appropriate to return to dividends yet. The last payment was the 5.36p per share interim for 1974.

First-time contributions from the Thistle oilfield and the liquefied natural gas operations, together with encouraging results from the overseas Castrol and UK automotive companies, helped towards the improvement. At the operating level the surplus, excluding shipping activities, was ahead from £43.39m to £51.76m.

Though the tanker market remains depressed, the tanker fleet losses were also much reduced by prior charter cancellations, and the operating deficit on shipping was down £13.84m in 1978.

A lower tax charge of £8.5m, against £10.23m, enabled a turn-

round after tax from a £6.82m loss to £8.63m profit. Earnings per £1 share are stated at 4.71p (losses 5.5p).

Sales, excluding duties, rose from £856.7m to £934.8m. Profit included investment income of £4.95m (£5.2m) and was after a net interest charge, more than doubled from £8.23m to £16.66m and depreciation, depletion and amortisation of £19.98m (£13.03m).

The increase in interest payable, from £20.54m to £28.22m, was largely accounted for by the cost of the loans for the purchase of the group's two ultra-large crude carriers and post-production interest in respect of Thistle field financing.

Extraordinary debits of £3.42m (£25.61m) comprised cancellation fees and provisions relating to shipping operations of £1.61m (£24.28m) after this time by 1978. After depreciation, depletion and amortisation (£1.71m) Loss.

It includes pre-acquisition profit.

It wants to set up a watching brief during the main Court hearing later this year when Burmah takes the Bank of England to court over the BP shares. It also wants to appoint independent advisers to counsel non-institutional shareholders if there is a settlement. And it wants a reserve to cover administrative costs.

The fund raising appeal is billed as the "final appeal for funds."

See Lex

## HIGHLIGHTS

Burmah Oil has sailed into profits although, for the fifth year in a row it is passing the dividend. Second-half results improved significantly but the Board now warns that uncertainties over the effects of the Iranian oil crisis on the tanker fleet and on the Essemere Port refinery make it inappropriate to declare a payment. Standard Chartered Bank has declared results for a shortened nine-month period and an interesting feature is a £45m charge for general provisions. Delta Metal reports an improvement in UK trading which results in an overall profits rise above most expectations. Slough Estates causes some surprise with a £25m convertible stock rights issue in the middle of an election campaign. Finally Lex looks unexpectedly halved its latest offer.

## C. D. Bramall 25% up and confident

A 25 PER CENT advance in taxable profit from £1.12m to £1.41m was achieved by C. D. Bramall, a Ford main dealer, in 1978—its first full year results since going public in May last year. Sales were up £2.52m at £20.18m.

Had the group been able to satisfy in full the very high demand for vehicles the results for 1978 would undoubtedly have been well in excess of those now reported, says Mr. Tony Bramall, the chairman.

In its prospectus the company had shown an improvement in profit from £28.700 to £36.600 at three months and expressed confidence in the year.

The progress in 1978 was made despite the effects of the Ford strike and the aftermath of the year. Royal Doulton's sales were up 16 per cent to £13.8m, after what Mr. Hare described as a very good year on the glass side, where profits rose by just over one half. The pottery side, too, was up by around an 8 per cent, but Doulton's engineering side reported a sharp decline in profits. This is now the smallest of its main activities.

Profits from the Midhurst Corporation, which takes in Pearson's North American interests, emerged nearly a fifth higher at \$2.17m. Mr. Hare said that the value of its investment in Ashland Oil had risen substantially during the year. In addition, Pearson had recently increased its investment in oil industry equipment and services from 22 per cent to over 60 per cent.

Pearson is recommending a final dividend for the year of 5p per share to take effect on 25th June. The directors have applied for Treasury permission to pay a final dividend of 10p.

A SECOND HALF lift from £25.2m to £27.75m. After lower tax of £190.301 (£539.754), earnings per 25p share are shown to have risen from 17.38p to 17.93p.

The net final dividend is stepped up from 1.91p to 2.51p, making a maximum permitted 3.76p (3.37p). Net asset value is up from 97.37p to 105.11p.

The surplus arising on revaluation of industrial properties in 1978 has been added to general reserves.

Investment income was lower because of lower interest rates

## Profits rise for Pearson and Pearson Longman

### DIVIDENDS ANNOUNCED

	Date	Corre- tive payment	Total payment	Total div. year
C. D. Bramall	2.79	—	—	4.57
Delta Metal	3.78	—	3.2	5.02
I. J. Dewhurst	1.07	June 22	0.87*	1.32*
Francis Inds.	2.51	July 2	1.91	3.76
Gopeng Const. Int.	5	July 2	3.5	3.87
Harris Queensway	1.56	May 25	—	1.8
Norman Hay	2.2	July 4	2.1	3
Helene of London	0.4	—	0.67	0.67
Oris Hydraulics	3rd int.	3	June 22	4.5
Martonair	1.75	May 17	1.698	5.45*
Pearson Longman	3.68	June 1	4.24	6.88
S. Pearson	4.99	June 1	4.81	7.99
Senior Eng.	0.85	June 1	0.58	1.18
Standard Chartered	7.71	June 15	11.6	19.83*
Sun Life	1.91	July 2	1.71	3.48
Waddic	4.22	May 31	3.98	5.88
Alva Inv.	4.19	—	3.3	7.37
W. Baird	5.94	July 3	5.52	10.37

Dividends shown in pence per share net except where otherwise stated.

\*Equivalent after allowing for scrip issue. +On capital increased by rights and/or acquisition issues. #Treasury permission applied for. \$Made public November, 1978. ||For nine months. ||For 12 months.

Longman (publishing) £15.762 (£13.016); Royal Doulton (ceramics, glass, and engineering) £21.945 (£11.928); Whitehall (Lazard Brothers and investment trusts) £8.099 (£8.738); Midhurst Corporation (North American interests) £2.170 (£1.542); Madame Tussauds (family entertainment) £1.885 (£1.711); and other interests £1.885 (£1.711); less head office interest and expenses £4.454 (£3.151).

s. PEARSON AND SON

1978 1977 Date of payment

Turnover £1000 £1000

Profit before Tax £1,757 £1,627

Profit after Tax £1,757 £1,627

Earnings per Share 24.52p 24.52p

Dividend per Share 4.50p 0.125p

£ including banking and investment income.

Over at Pearson Longman, Mr. R. P. West, Pearson's finance director, said yesterday that a large part of the downturn was explained by the "Financial Times" development programme, including publication of the newspaper in Frankfurt, the new U.S. business magazine, and the "Financial Times" project. Costs of the Frankfurt scheme were running according to plan and were expected to be greater in 1979.

In addition, industrial fairs had suffered from a relatively low level of activity, and the business publishing side had been disappointing. The newspaper itself, excluding the Frankfurt project, had made a bigger profit in 1978 than a year earlier.

Pearson is recommending a final dividend for the year of just under 5p per share to take effect on 25th June. At the time of last year's unsuccessful bid for the 38.4 per cent of Pearson Longman which does not already own, Pearson forecast a dividend of 8.5p per share for the year.

Mr. Hare explained that the forecast dividend had been made with Treasury approval specifically in the context of the bid. In the present circumstances, a dividend of just under 8p per share was the maximum allowed under the rules. It represented a rise of 17.4 per cent, an increase which had been made possible by the concession on dividend cover.

Pre-tax profit attributable to the parent company analysed by activity shows in £1000's: Pearson

were expected to be materially permitted under the present legislation.

## HARRIS QUEENSWAY GROUP LIMITED

The Group is one of the leading U.K. retailers of carpets and household furniture operating through over 150 shops and discount stores.

	1978	1977
Turnover	£1000	£1000
Profit before Tax	£2,707	£2,627
Profit after Tax	£2,707	£2,627
Earnings per Share	24.52p	24.52p
Dividend per Share	4.50p	0.125p

\*Profit before taxation for the year to 23rd December 1978 exceeded the forecast of £5.3 million which was made at the time of the Company's Offer for Sale last November.

\*The Group balance sheet has been substantially strengthened during the year, net tangible assets increasing from £2.3 million to £7.3 million. Net cash balances at 23rd December 1978 were in excess of £4 million and liquidity remains high.

\*The current year has started well. Although the effect of the weather tended to depress sales in the first five weeks of 1979, both sales and profits are now at very satisfactory levels and 1979 promises to be another successful year for the Company.

## THE BRITISH LINEN BANK LIMITED

Results for the year ended 31st January, 1979

	1977	1978	1979
Pre-tax profit	£2.0	£3.2	£3.5
Advances and Leased Assets	72	95	107
Total Assets	155	172	219

Mr. T. N. Risk, Governor, commented in his Statement:

"These improved results have been achieved by a notable increase in the volume of business in all our activities."

### Corporate Advisory Services      Commercial Loans

### Acceptances      Leasing      Deposits      Direct Investment

## THE BRITISH LINEN BANK LIMITED

The Merchant Bank of the Bank of Scotland Group.

4 Melville Street, Edinburgh, EH3 7NZ. Tel. No. 031-226 4071 and at 87 St. Vincent Street, Glasgow, G2 5JL. Tel. No. 041-221 6692

# A year of record sales but rising costs



Addressing stockholders at the 52nd Annual General Meeting of Imperial Chemical Industries Limited, held in London on Wednesday, 18th April 1979, the Chairman, Mr. Maurice Hodgson, said:

"In welcoming you to this year's Annual General Meeting I would like to begin by paying tribute to two Directors who retired at the end of March, Alf Spinks, Research and Technology Director, and Fred Hillebrandt, Finance Director. I am pleased to say that both are in the audience this morning and I cannot help wondering how we look as they observe us now from the other side. I am sure you would like to join with me in taking this opportunity to pay tribute to their outstanding contributions to the Company's fortunes. I would also like to welcome three new Directors, Brian Smith, who is responsible for fibres, textiles and dyestuffs, Charles Reece, who is taking responsibility for Research and Technology and pharmaceuticals, and Alan Clements, who becomes Finance Director."

It has been said that a week in politics is a long time. Perhaps events in industry do not have such a short fuse but a year as Chairman of the Company does seem a long time, and, in considering what comments to make this morning, the problem has been one of selection from the many topics that have occupied us since a year ago.

I will start by briefly comparing 1978 with 1977. We sold our shareholding in Imperial Metal Industries Limited in November 1977 and IMI's results were consolidated into the ICI Group results for the first ten months of 1977. This is why there is an apparent small reduction in Group sales in 1978. I think it will be best if I make the comments which follow on an IMI-free basis, and on this basis our sales were up 6 per cent by value and our profits down by 3 per cent.

#### Sales

Sales up, profits down. That requires some explanation. Let me deal with the sales first. They were up 6 per cent by value and 5½ per cent by volume, so prices increased by only one-half per cent on average. I need hardly remind you how far that increase falls short of what we needed to recover the effects of inflation on our costs, to which I will return in a few moments. Why then did prices remain so low, and indeed actually decline in some parts of the business?

The main cause was the continuing highly competitive nature of the chemical industry. The ICI Group has to compete with some of the most efficient companies in the world, especially in Germany and the United States, and I assure you we do not need legislation to keep prices down. The world market place for our products provides a most effective mechanism without any assistance from governments.

Competition continues to be intensified by overcapacity. I said last year that the chemical industry world-wide is growing more slowly now, and this slower growth continued in 1978. In the OECD countries it was at a rate of 6 per cent by volume, so we did not quite retain our world market share. This was primarily because the market in the United Kingdom hardly grew at all, and we were only able to increase our sales here by 3 per cent. Capacity continued to exceed demand in most sectors, and fibres and plastics were once again in difficulty, particularly in Europe. You will see we again lost money on the fibres business in Europe and it is cold comfort, though some comfort nonetheless, that many of our European competitors lost much larger sums. No one company can solve the problem of low prices and we welcomed the initiative of Viscount Davignon, EEC Industrial Commissioner, when he tried last year to find ways of bringing production capacity for fibres into better balance with demand without offending against EEC competition policy. The fibres problem needs this special treatment, but we believe it is the responsibility of the industry to put its own house in order to prevent other sectors getting into such desperate straits.

#### Cost of energy

I mentioned rising costs. There are two major costs which require particular comment. The first is the cost of energy. The slower growth of the chemical industry to which I have referred dates essentially from the quadrupling of the crude oil price by the oil exporting countries in 1973, and this increase has been followed by others. The price of crude oil of average quality has increased from about £8 per ton to nearly £60 per ton in six years, and this has been reflected in the costs of other forms of energy - electricity, coal and natural gas.

The ICI Group is affected in two ways. We use large amounts of energy in the form of steam and electricity for the operation of our plants, and we use oil fractions, especially naphtha, as raw materials for over half of the products we make. You will be aware of the very large increase in naphtha price, which has occurred during the past few months, from about £70 per ton last June to a peak of £150 per ton a month ago, and although there has been a modest decline since then, it is most unlikely that we will see a return to last year's levels. When I joined the Board in 1970 we were paying about £8 per ton.

The size of the effect on our costs becomes clear if you bear in mind that the ICI Group consumes the equivalent of about 15 million tons a year of crude oil and crude oil fractions, costing currently about £750 million. Our bill for naphtha in the United Kingdom alone is likely to be £350 million this year, which is £100 million higher than in 1978.

Our response must be to improve the efficiency with which we use energy and energy related raw materials, and we have been doing this. The 1977 Annual Report showed we had reduced the amount of energy we use per ton of product by 18 per cent between 1971 and 1977. This is equivalent to an average reduction of 3.2 per cent a year, and I am pleased to say we progressed last year at a slightly higher rate. However, we need to do still better, and we will only attain a higher rate of improvement if everyone is committed to it. A major contribution will have to come from improved technology and new plants, hence the continuing need for a substantial level of investment.

#### Currency effects

We have an offsetting investment through our interest in the Nintian oilfield. The first oil is now being pumped ashore at Sullom Voe in the Shetlands and from 1980 onwards our share of it will supply about one-third of our total needs in the United Kingdom. This will provide some compensation for increasing energy costs but we will continue to depend on purchase for the greater part of our requirements.

There is another, more subtle, effect of the escalating price of oil. Through the availability of North Sea oil, it is now raising the value of the pound sterling. As the second largest exporter from this country, we are therefore caught twice because our costs are increased and our exports from the United Kingdom become less profitable. The magnitude of the effect is shown clearly by the fact that a creditable increase of 7 per cent in our export volume last year yielded receipts 1 per cent less in sterling terms. If sterling had remained at its average 1977 value, our receipts from these exports would have been £60-70 million higher, and all of the increase would have been extra profit.

I said at our Press Conference that the harder the pound sterling the harder we have to work to remain competitive. This is a formidable task which will become even more so if sterling continues to harden. Nor is the effect confined to exports. The United Kingdom domestic market is affected also because exporting to the United Kingdom becomes more attractive for our competitors, especially those in the USA, who also start with the substantial advantage of lower energy costs, as well as having a weak dollar to help them.

I have dealt with the energy problem and its relationship to the value of sterling at some length, but I hope you will agree it is of outstanding importance at the present time.

#### Productivity improvement

This brings me to the second of our two major cost factors, that of manpower. The popular image of ICI is of vast petrochemicals plants, largely automatically controlled and with few operators. This is a fair view, but only of the capital intensive part of our business. Other parts are labour intensive, for example fibres, pharmaceuticals, paints and plant protection. Manpower costs are very important to us overall and absorb over 20 per cent of our sales income. This inevitably brings me to the subject of manpower productivity. After visiting all the ICI divisions and some overseas operating units last year, I have to admit that the word "productivity" is now about the biggest turn-off in the English language, because it is associated in many people's minds with sweatshops, speeded up assembly lines and redundancy. I wish I knew another word which would put the concept positively, because improved productivity really means the higher standard of living to which we all aspire, whatever our individual priorities. Productivity increases when people are better trained and motivated; when they are in better health; when they

work in better environments; when they use more efficient equipment; when they develop better technology; when they move from less efficient industries to more efficient industries; and when they manage their affairs more efficiently. They may even find themselves working less hard because they are working more effectively.

I told you last year we have a target of a 10 per cent improvement year on year in the quantity of product we make per employee. Last year the improvement was 7 per cent, largely as a result of investment in new and more efficient plants. This was a good achievement by United Kingdom standards but it is less than we need, so this year we will have to try even harder. Unfortunately, it is more difficult to improve productivity when sales are growing more slowly. Our competitors are continually improving their productivity and we are determined to catch up with the best of them, indeed we must because our wages and salaries are increasing faster than theirs. Recent wage settlements by our major competitors have been at relatively low rates, for example 5 per cent in Germany and 6 per cent in Holland, whereas recent settlements in the United Kingdom have been much higher. The level of industrial output in the United Kingdom last year was only slightly higher than in 1974, but the average levels of wages and salaries in this country are nearly twice what they were at that time.

#### Record capital expenditure

Turning now to our investment programme, you will see that our capital expenditure last year was at the record level of £700 million, over half in the United Kingdom. As expected, we sanctioned new projects at about the same rate as in 1977. Major projects completed include a dyestuffs intermediates plant at Stevenson in Scotland, a PVC plant at Runcorn, ethylene oxide derivatives at Wilton, a herbicide plant at Huddersfield, a bulk drug plant in Germany, soda ash extensions in Australia and polyester film extensions in the USA. This year we expect to start-up the protein, nitric acid and 'Nitram' plants at Billingham, chlorinated solvents at Runcorn, 'Procion' dyestuffs at Grangemouth, ethylene oxide and glycol at Wilton, PVC at Hillhouse and hopefully No. 6 Olefine plant at Wilton. Overseas, we will complete a 'Propathene' plant in Holland and a chlorine plant in Canada. This list, which is only of the major items, illustrates well the broad product and territorial spread of the Group, which continues to stand us in good stead.

I said last year that since there were worthwhile investment opportunities open to us and our liquidity was satisfactory, we were proposing to invest at a rate somewhat greater than our profitability justified. Although profitability improved in the first half of the year, the improvement was not sustained and we therefore drew on our liquid resources to the extent of about £150 million. Capital expenditure this year is, as always, largely pre-determined by sanctions in previous years and, since we began 1979 with £1.1 billion sanctioned but unspent, we will probably spend a little more this year than last, and we will almost certainly draw further on our liquid resources, which stood at about £400 million at the beginning of the year. I believe we need to keep our sanctions this year under careful review and they will be somewhat below the record levels of 1977 and 1978. Our continuing support for the United Kingdom is demonstrated by the fact that we are investing here at a rate of more than £1 million per day in new plants. Our aim must be to enter the 1980's with the most modern and efficient processes and equipment, and it is likely that 40 per cent of our United Kingdom sanctions this year will be for modernisation and cost reduction projects.

#### Dangers in Comecon deals

There is one final subject to which I would like briefly to refer. This is the proliferation of so-called compensation deals with Comecon countries. These provide them with Western technology for the construction of chemical plants, which are subsequently paid for in

kind by exporting product from the plant to Western markets. This is, of course, a very favourable arrangement for the country concerned. It receives Western technology usually for a fraction of its true worth, together with the finance needed to buy equipment and pay for the construction of the plant, often provided at low or negligible rates of interest. We then help them load up the plant quickly, sometimes disrupting our own markets with low priced imports we do not need. We welcome the opportunity to trade with Comecon countries provided this is done on a basis which gives us equal access to their markets, but arrangements of this kind are far from even handed between the two parties. Moreover, when they are entered into by American or Japanese companies, it is the European market which sometimes has to bear the burden of the unwanted imports. These are potentially threatening developments.

#### Resolution

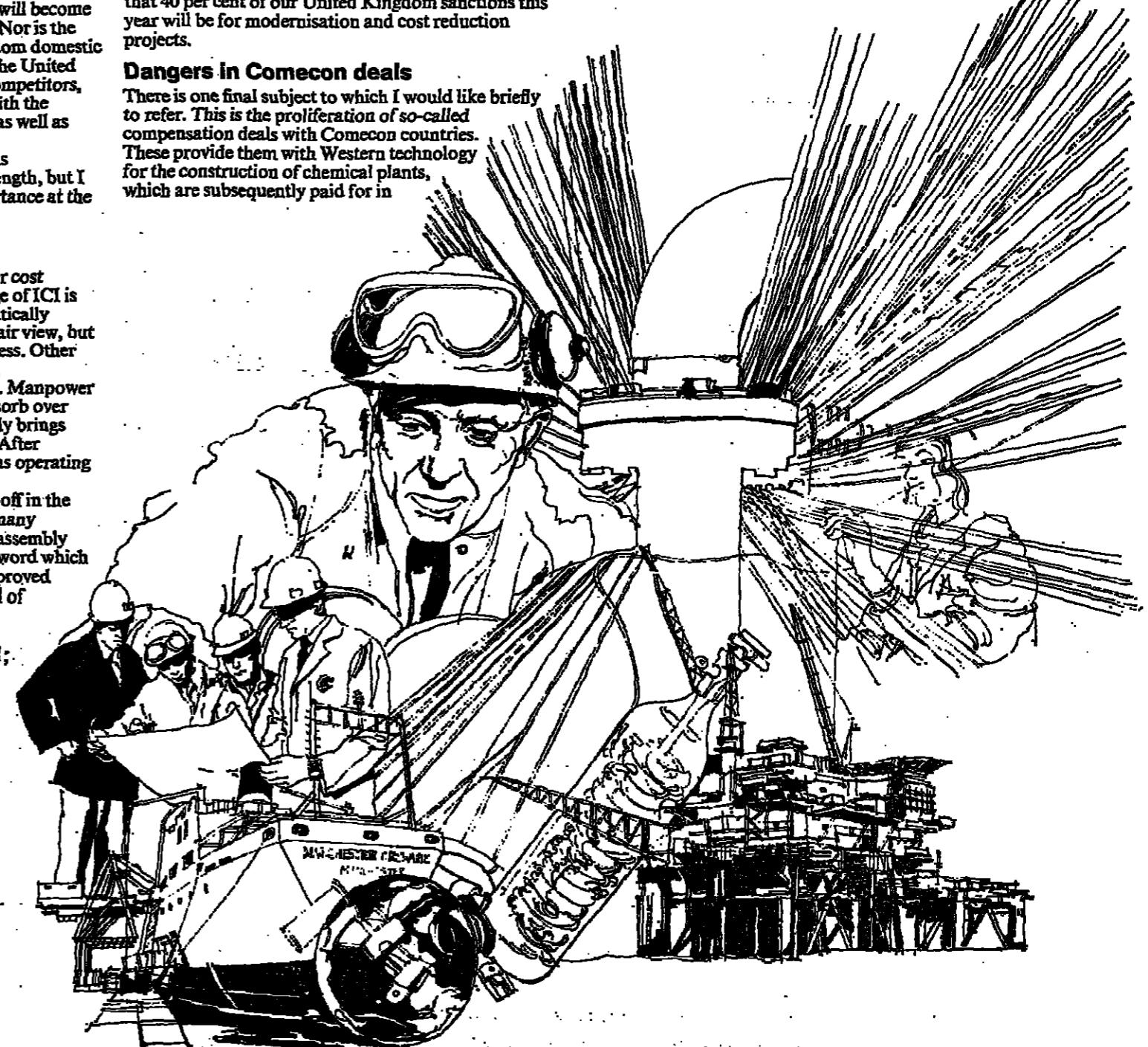
I would like now to refer to the resolution set out in the Notice of the Meeting. This asks for authority to place small amounts of ordinary stock in support of applications for listing on foreign stock exchanges, and for authority to issue, in international markets, foreign currency securities convertible into ordinary shares. This resolution is essentially seeking renewal of the authority given at last year's Annual General Meeting.

#### Prospects for 1979

Turning finally to prospects for the current year, I have to say that we got off to a poor start. The transport strike, which had nothing to do with industrial relations in ICI, lost us nearly £100 million in sales, about half of which seems unlikely to be retrieved. Costs will no doubt increase further this year, but I am pleased to say the urgent need for a general upward movement in prices now seems to be widely recognised, and we have succeeded in achieving part of the necessary increases, for example for our petrochemicals and plastics. Much remains to be done, both to reduce costs and increase prices, if we are to improve our profitability to the level required to finance growth and modernisation. I am optimistic that we have the people and technology to meet these problems and I would like to thank all our employees for the way they are facing up to them. I was particularly grateful for their energy and flexibility during the transport strike in January, without which our sales losses would have been much greater.



Imperial Chemical Industries Limited



# JOHN I. JACOBS & COMPANY LIMITED

## Sound and Profitable Base for Future

The Annual General Meeting of John I. Jacobs & Company Limited will be held on 11th May, 1979 in London. The following is a summary of the circulated statement of the Chairman, Mr. J. H. Jacobs:

Another year has come and gone, our first full year in our own building. I am satisfied that the move from Winchester House has been fully justified and I remain even more confident in our future from such a firm base as is our present address. In this connection I am glad to tell you that all matters relating to our twenty-one year lease of the two floors we used to occupy at Winchester House have now been finalised and resulting from this we have no further responsibilities whatsoever in respect of that building.

During the year we placed a shipbuilding contract. This was with Bideford Shipyard (1973) Limited for a launch at a fixed price of £280,000 which, on delivery next September, will be chartered by George Wheeler Launched Limited on a long term bareboat basis for use in their services on the River Thames. Whilst it is true that compared to some of our earlier ventures our present commitment is a great deal smaller, I feel that provided the builders deliver the vessel on time and in accordance with the contract and specifications, both we and our charterers will benefit from a mutually satisfactory piece of business for a number of years to come.

Since our last annual report we have also looked closely at certain other propositions both for shipowning and matters kindred thereto but for one reason or another we have not found it expedient to bring any to a conclusion. We shall continue to keep a weather eye open. Meantime our money continues to work well for us and the rather large provision for diminution in the value of investments as shown in the accounts, which would be much less if calculated now, is no cause for concern.

**New Venture in South East Asia**  
Towards the end of the year we participated in a new company registered in Singapore. It is self evident that South East Asia is continuing to gain importance in the world community both politically and economically and we feel that the new company will be able to provide services and expertise in offshore oil and shipping matters in that expanding area which will be both useful and profitable. That company is fortunate in having a managing director who likes and knows Singapore and so, whilst expecting no miracles, we are hopeful that Jacobs Teniv & Socomer Pte. Ltd. will find a niche for itself and make steady progress.

For most of the year freight markets have again been poor and brokerages have been both hard to come by and at low levels. Nevertheless, as usual, our staff have worked long hours and diligently to gain for us a reasonable share of what was going. The

outlook is obscure; we must maintain flexibility in an attempt to keep abreast of the level of events as they unfold.

### Need to Encourage Enterprise and Thrift

I do not feel qualified to mention that most vexed question of our time, i.e. labour relations but in another matter also of the greatest importance to the trade and commerce of these islands, namely taxation, I can claim some experience. Until we make a real effort to get our taxation system off the backs of the earners and savers and onto those of the spenders, in other words removed from taxes on earnings and investment and onto indirect taxes on spending of all kinds, this country of ours hasn't much chance of coming out of the economic troubles which have dogged it so long. Governments will have to reduce their requirements for funds, leaving people with more resources but also more financial responsibilities of their own. It is, of course, easy for me to write a few words here, whereas these matters have become extremely complex and big problems would arise in initiating changes. However, if a start could be seen to be made in encouraging enterprise and thrift in some way or another, then I feel that production would be seen to rise and this better feeling would feed on itself until the whole industrial ball might start to roll with more purpose and the cash and perks economy which has grown up with very high taxation might start to be pushed back to the benefit of all.

### Satisfactory Prospects for Current Year

To get back to our own company, I have no doubt that you are mainly interested in what are our prospects for the current year; in my view they are quite satisfactory. We cannot however show any very material increase in profits until shipping freight and sale & purchase markets are a good deal higher and busier than they are today. This, in turn, depends very largely on the volume of world trade. None of those with access to considerably better information than is available to me seems to be able to predict world political and economic events with any degree of accuracy, so I shall not try. Suffice it to say that even as things are, our company remains sound and profitable.

A decision on whether or not we shall be able to recommend an increase in dividends for 1979 will have to wait until nearer the year end but even now, subject only to some unforeseeable calamity, I can confidently say that the present rate will at least be maintained.

PRE-TAX profits of Wadkin rose from £1.76m to £2.05m in 1978 on sales ahead from £19.99m to £23.65m. At the halfway stage when the surplus was up from £80,000 to £101m the directors forecast a year-end improvement.

The increase in sales came from the home market where turnover rose from £10.93m to £14.53m. Overseas sales were virtually static at £9.12m.

A final dividend of 4.29p net per 50p share lifts the total from 5.68p to 6.47p.

After deduction of £304,000 (52,000) attributable profit is well up at £1.66m compared with £1.23m. Stated earnings per share are ahead from 25.62p to 24.48p, and before tax the earnings come out at 42.69p (36.58p).

The group makes woodworking machinery and machine tools.

### Pitney Bowes jumps 36%

Both before and after tax profits of Pitney Bowes, the mailing and paper-handling equipment manufacturer, increased by about 36 per cent in 1978. This was on the basis of figures adjusted to take account of the company's disposal to Pitney-Bowes, Inc. of its Swedish subsidiary, Pitney-Bowes Svenska AB, and other assets to other members of the group.

On the same basis turnover improved 23.9 per cent.

Profit after tax and loan stock interest was £1.01m, an increase of 63.4 per cent over 1977's £619,000.

The UK company's unadjusted turnover was £20.89m against £18.97m.

The Board says a good start has been made to 1979 and given improved economic conditions it expects another excellent year.

## Delta Metal confident after 19% increase to £28.5m

TAXABLE profits of Delta Metal Company jumped 19 per cent on sales up from £19.99m to £23.65m. At the halfway stage when the surplus was up from £80,000 to £101m the directors forecast a further increase in the current year.

Lord Caldecote, the chairman, in his annual statement that 1979 started reasonable well with good demand for most products. But the UK divisions were hit by pay disputes in the road haulage industry and in the group itself.

On the export side it is difficult to achieve orders at acceptable prices, adds Lord Caldecote. However, reports from overseas companies are encouraging.

The adoption of a new accounting policy SSAP 14 has meant that taxable profits have been reduced. This is because the principal South African operation McKechnie Delta Holdings (Pty) (the Madem Group) has been treated as an associate instead of a subsidiary. Profits before implementing the new standard were £31.5m, against £26.7m, confirming the chairman's September forecast of higher profits. The 1977 profits have been restated at £23.85 to comply with the standard which does not affect attributable profits.

But Lord Caldecote says that although last year's results show a considerable improvement, return on capital employed is only 14.1 per cent. With inflation running at about 10 per cent

this is clearly inadequate and they aim to improve it as soon as possible.

The contribution from the UK operations further improved last year with profit before interest up 29 per cent at £23.8m despite disputes which reduced profits by about 2.5m compared with 1977.

Overseas profits fell £1.3m to £8.9m. The South American operations suffered a turnaround from £0.84m profit to a £0.14m loss and the surplus from Western Europe dropped from £0.86m to £0.26m, which included £0.5m due to currency movements.

Lord Caldecote says that in the UK the improved demand for finished products in the first half was sustained in the second, particularly in areas serving the home improvements market.

As a result the building products and cables divisions showed improved results and the electrical side also did better until hit by industrial disputes.

Demand for semi-manufactured products and components did not strengthen until later in the year, but the programme of rationalisation and plant improvement in recent years made a substantial impact. This enabled Rod, ERM and Components divisions to show much better results.

Second-half pre-tax profits were well up—from £12.17m to £15.53m—on the same period the

previous year, and on the first half of 1978, at the end of which the surplus stood at £12.92m.

On the export side the volume was lower, but the value was virtually unchanged at £68.3m after the sharp increases of the two previous years.

There was a small increase in total borrowings to £78.3m at the year-end, compared with £74.2m. Increased copper prices ahead from £368 per tonne to £774 contributed to this as did heavy capital spending on new plant facilities.

Tax, based on SSAP 15, taken £7.76m, against £2.08m, and after outside shareholders' interests and preference dividends attributable profits are well up at £19.83m compared with £14.7m.

There is a turnaround from an after tax loss of £4.12m to a profit of £3.54m on the metal account. The surplus goes into the metal price contingency reserve.

A £6.28m surplus on property revaluation is transferred to the general capital reserves.

The final net dividend of 5.7837p lifts the total from 5.0183p to 5.6037p, and stated earnings per share are well up from 10.6p to 13.9p.

On a current cost basis taxable profits are reduced to £21.2m, which is 54 per cent higher than the previous year.

Meeting, Waldorf Hotel, WC, May 17 at noon.

See Lex

# S. PEARSON & SON

## PEARSON LONGMAN · ROYAL DOULTON LAZARD BROTHERS · MIDHURST (USA) MADAME TUSSAUD'S

### Preliminary Announcement of 1978 Results

#### Group Profit and Loss Account for the year ended 31st December

	1978	1977
Profit of the group before taxation	£1,426	£44,938
Deduct proportion attributable to minority interests	12,254	11,659
Profit before taxation attributable to S. Pearson & Son, Ltd.	39,172	33,279
Taxation thereon	14,584	12,330
Net profit attributable to S. Pearson & Son, Ltd. before extraordinary items	24,588	20,949
Extraordinary items	2,894	2,640
Net surplus including extraordinary items	27,482	23,589
Dividends		
Preference shares 3.5%	18	18
Ordinary shares		
Interim 3.0p (2.0p)	2,053	1,368
Final 4.99557p (4.80927p)	3,419	3,291
	5,490	4,677
Surplus retained and added to reserves	21,992	18,912
Earnings per ordinary share, before extraordinary items	35.90p	30.59p

#### NOTES:

##### 1 Dividend

The directors recommend a final ordinary dividend of 4.99557p per share, payable on 1st June to shareholders on the register at the close of business on 4th May. The total dividends for 1978 of 7.99557p per share are 17.4% higher than for 1977, the maximum possible increase under existing regulations.

##### 1978 1977 £'000 £'000

	1978	1977
Pearson Longman (Publishing)	15,762	13,016
Royal Doulton (Ceramics, Glass and Engineering)	13,845	11,928
Whitehall Trust (Lazard Brothers and Investment Trusts)	8,099	8,738
Midhurst Corporation (North American interests)	2,170	1,842
Madame Tussaud's (Family entertainment)	1,895	—
Other interests	1,885	906
	43,656	36,430
Pearson head office: Interest and expenses	4,484	3,151
	39,172	33,279

##### 3 Turnover (excluding banking and investment income)

	1978	1977
£'000	£'000	£'000
Pearson Longman	174,797	145,637
Royal Doulton	209,705	171,695
Madame Tussaud's	5,571	—
Other	11,236	11,159
	401,309	328,491

##### 4 Taxation

The tax charge has been computed in accordance with Statement of Standard Accounting Practice No. 15 and the comparative figures for 1977 have been re-stated on the same basis.

Total taxation including overseas taxes £4,504,000 (1977 £3,969,000) 20,416 17,610

Deduct proportion attributable to minority interests 5,832 5,280

Attributable to S. Pearson & Son, Ltd. 14,584 12,330



John A. Spens, B.A., LL.B., Chairman

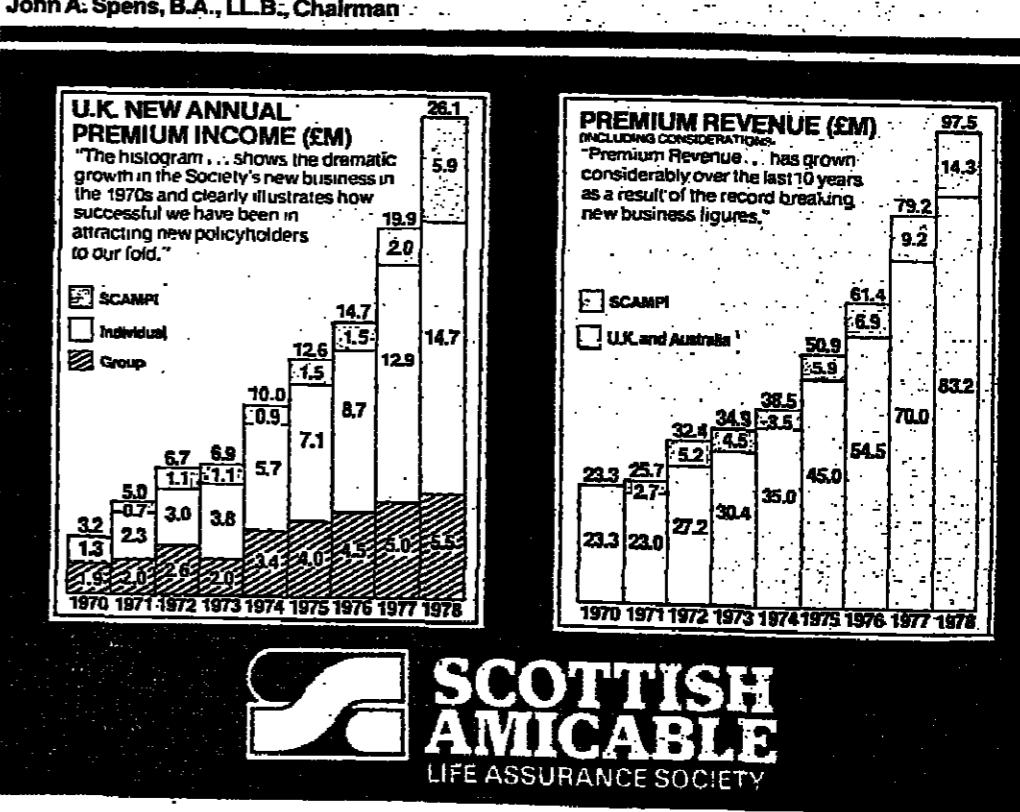
## SCOTTISH AMICABLE CONTINUES OUTSTANDING PERFORMANCE OF THE '70s

Extracts from the statement of John A. Spens, B.A., LL.B., Chairman at the Annual General Meeting held in Glasgow on 19th April 1979.

"In 1978 total new yearly premiums effected with the Society and SCAMPI, our Managed Fund subsidiary, increased by 31% from £19.9 million to £22.1 million."

"Since we commenced this Managed Fund (SCAMPI) in 1971, our investment managers have produced such an outstanding investment performance that in 1978 we decided to make a policy change to encourage other privately invested schemes to take advantage of our investment expertise. Of 23 new contracts effected this year, 16 had no previous connection with the Society."

"Of the Society's new investment in 1978, £41.3 million were invested in Government and other Public Securities, £19.1 million in Ordinary Shares and Convertibles and £10.0 million in Income Properties, included in the Public Securities were £2.5 million of Option Mortgages to various local authorities to match our liabilities under Flexidownload policies."





# William Baird

## Sound foundation for future growth

Highlights from Mr. Stanley Field's preliminary statement

- \* Pre-tax profit up by 29%. Maximum permitted dividend.
- \* Net asset value up by 28% at 207p per stock unit.
- \* Greatly enhanced value of holding in Dawson International realised after year-end for £13.8m.
- \* Substantial capital expenditure by Baird Textile Holdings to ensure future growth. Major rationalisation of factories completed.
- \* Continued progress by Darchem, particularly overseas, and significant advances made in manufacturing techniques.
- \* Good results from William Baird Services and healthy order book for 1979.
- \* Group's investment programmes to continue, laying a solid foundation for the future. Ample resources available for reinforcement of internal growth by strategic acquisitions.

### Summary of Results

	Year-ended 31st December	
	1978 £'000	1977 £'000
Turnover	116,941	105,797
Operating Profit		
Textiles: Baird Textile Holdings	4,017	3,455
Dawson International (29.7% of profit)	4,888	3,575
Industrial: Darchem	8,905	7,030
Services	2,100	1,716
Investments	332	243
	94	174
Interest payable and Central Administration	11,431	9,163
Profit before taxation	(1,451)	(1,411)
Profit after taxation and outside shareholders' interests	9,980	7,732
Issued capital in £1 Ordinary Stock Units	6,337	5,537
Earnings per £1 Ordinary Stock	16,515	16,515
Dividends: net	38.4p	33.5p
with related tax credits	10.3651p	9.3628p
	15,4703p	14,0639p

Note: The dividends received in 1978 in respect of the holding in Dawson amounted to £365,000 gross. Since the end of the year, and prior to the disposal of the holding in Dawson on 11th April 1979, an interim dividend of £575,000 gross has been received.

The 1978 Annual Report and Accounts will be posted to stockholders on Tuesday, 1st May 1979.

The Annual General Meeting will be held in Glasgow on Thursday, 24th May 1979.

### WILLIAM BAIRD & COMPANY LIMITED

Administrative Office: Moorgate Hall, 183 Moorgate, London EC2M 6XH

Registered Office: 168 West George Street, Glasgow G2 2NS

## MINING NEWS

### Inco has a bad first quarter, but . . .

BY KENNETH MARSTON, MINING EDITOR

DESPITE the recovery in the market for nickel, a heavy setback is reported in first quarter earnings of the world's leading producer of the metal, Canada's Inco. They amount to only US\$80.5m, (£50.24m), equal to a loss of 6 cents per share after allowing for preferred dividends.

The latest profit compares with \$101m in the fourth quarter of 1978, or 7 cents per share, when the year's total reached \$77.8m. Inco is declaring an unchanged second quarterly dividend of 10 cents for the current year. Last year there were three payments of 20 cents and one of 10 cents.

During the past quarter Inco increased its sales of nickel and enjoyed higher prices for its precious metals—notably platinum—and for cobalt. Other income to increase included gains on the sales of securities. On the other hand, these advantages were heavily outweighed by \$23m interest charges offsettable against tax on the Guatemalan and Indonesian projects.

Then, too, there was a seasonal down-turn in earnings of Inco's ESB electric battery subsidiary and a currency exchange loss of \$5.3m. In addition there was the cost of the continuing strike at the Sudbury, Ontario, nickel operations, and the consequent loss of the important copper by-product there.

#### ● comment

The probability is that, as far as Inco is concerned, the storm has blown itself out in the past quarter. The company should now be reaping the benefits of the improved market for nickel, notably of the price increases made in February and March which did not affect revenue in the first quarter. Since then prices have increased further to the current levels of between \$2.41 to \$2.55 per lb, depending on the products involved.

Another indication of the improvement in the nickel market is the fact that Inco's metal stocks at March 31 had been reduced to 146m lb compared with 230m lb at December 31, and 341m lb at March 31, 1978. Admittedly, the Sudbury strike has been a major factor in this reduction of stocks, but there are comments on rising demand for the metal.

A sharp improvement in earnings of Inco is thus in prospect for the current and subsequent quarters and it will be helped by the proposed reductions in Ontario's mining tax. But now that the group is no longer

World consumption of uranium oxide is likely to ease slightly next year but should rise substantially in 1981, according to Nuclear Exchange Corporation (Nuexco), a California-based uranium broker. In its latest monthly report Nuexco says that world uranium consumption in 1980 should total a minimum of 77m lb compared with 78m lb this year and should rise to 90m lb in 1981.

The estimates are based on needs of atomic reactors operating under construction or ordered as of January 1979, excluding reactors fuelled by the Soviet Union. Although the figures take into account projected delays, suspensions and cancellations, they assume that there will not be any world-wide moratorium on licensing of new nuclear power plants.

This factor has outweighed lower gold production at Marivale, Winkiebank and Kinross which has resulted in a fall in the grade of ore milled at these mines. The group's latest net profits are compared in the following table.

June 30, 1980 (based on the average amount paid upon the new shares for this period) and thereafter will rank equally in all respects with existing shares. It is not intended that a dividend will be paid in respect of the current financial year ending June 30, 1979.

#### GENERAL MINING & UNION CORPN. QUARTERLY

THE CONTINUING story of the March quarterly reports from South Africa's gold and uranium producers now brings those from the General Mining and Union Corporation groups. As far as the latter is concerned, it is a fairly straightforward case of a higher billion price producing increased profits.

Gold and uranium production fuel in Canadian-designed Candu nuclear reactors rose by 14 per cent to 2.2m lb. Conversion of uranium hexafluoride for ultimate use in foreign light-water reactors fell to 7,066,000 lb from 8,525,000, however, as a result of production difficulties at the Port Hope plant.

The major capital commitment in 1979 was C\$95m for the purchase of a one-sixth equity interest in a joint venture that includes the Key Lake uranium project currently under development in Northern Saskatchewan. The two Key Lake orebodies are estimated to contain at least 100m lb of uranium.

The total investment commitments made by Eldorado in 1978 amounted to C\$135m. This is almost treble the cumulative expenditures between 1973 and 1977.

#### ROUND-UP

For the General Mining group, the picture has been distorted by uranium sales which tend to vary from quarter to quarter. Thus, West Rand Consolidated has suffered a fall in uranium sales which, coupled with a reduction in the marginal gold grade, has resulted in a loss for the quarter after State aid.

Buffelsfontein has earned more thanks to increased uranium sales although the tax charge has risen owing to a payment on uranium sales from which revenue has not yet been received. Stoffelsfontein has made from its gold and will join the ranks of the uranium producers when its R77.25m (\$43.7m) plant is ready to receive slimes in the third quarter of this year.

The group's quarterly net profits are compared below.

	March	Dec.	Sept.
Bracken	1,634	1,650	1,757
Grootvlei	2,001	1,780	1,314
Kinross	3,847	3,672	3,520
Leefie	1,148	937	1,033
St. Helena	7,055	6,452	7,235
Winkiebank	6,462	5,152	5,633

\* Restated.

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## Tilling set to invest heavily during 1979

THOUGH INTERNATIONAL Tilling is expected to get to acquire Summers Electric Company and a sizeable business in quarrying, construction materials and road surfacing and has the financial strength to continue expansion in 1979, says Sir Robert Taylor, the chairman.

The company plans further substantial investment to maintain a high level of operating efficiency following on the £72m it spent last year. It also intends to expand its interests in North America where so far in 1978 it has bought D. L. Selsdon Company, distributor of dental supplies, Hosier-Dorrance Corporation, manufacturer of artificial limbs 'CLECON' in the energy conservation field.

On group sales up from £811m to £1,036m taxable profit last year was ahead to £54.5m (£53.5m) as reported March 22. On a current cost basis along the Hyde guidelines, the surplus is cut to £5.5m (£3.6m) by £1.5m (£1.4m) additional depreciation, £1.5m (£1.4m) extra costs of sales less a £0.1m (£0.3m) net monetary working capital adjustment and a £4.9m (£5.7m) gearing adjustment.

### Comment

Thomas Tilling is looking for respectable rates of growth from its existing assets this year, and

Also in the U.S. it has agreed to acquire Summers Electric Company and a sizeable business in quarrying, construction materials and road surfacing and has the financial strength to continue expansion in 1979. The combined cost of these acquisitions is around £50m.

At the end of 1978 share capital and reserves amounted to £313m and total funds including borrowings totalled £409m. Although borrowings showed a net rise of £30.9m, against a £24.8m decline, net borrowings represented only 25 per cent of total funds less goodwill, Sir Robert points out.

The net dividend is stepped up to 4.81p (4.315p).

Bank overdrafts and short term loans at year-end were more than doubled to £67.2m (£31.2m) and capital spending commitments amounted to £89.4m (£26.7m) of which £20.3m (£21.7m) had been authorised but not contracted.

Meeting CBI council chamber, SW, on May 11, at noon.

There were extraordinary debits of £22,000 (£75,000), comprising £30,000 (£35,000) cost of share issue, partly offset this over 3 times, and the group says cover of around 3 times would not be unacceptable."

### BIDS AND DEALS

## Hambros Bank back into the Italian market

Hambros Bank has returned to the Italian market after a break following its unhappy collaboration some years ago with the controversial Milan financier, Sig. Michele Sindona. Hambros Investment Company, the group's Zurich subsidiary, last month bought an 80 per cent stake in Milano Centrale, a property company, for £10.0m (£8m). Hambros bought most of the stake as a nominee for other undisclosed investors but it retained a minority for itself. The seller was the Cotonificio Cotonificio Textile Company.

Hambros proposes to expand the activities of Milano Centrale into mortgages and other financial activities linked to the property market, according to Hambros' investment company representatives at a shareholders' meeting of the Milan-based property company.

The two men, Sig. Pietro Antonelli, director of Hambros Bank, and Sig. Antonio Tesone, have joined the board of Milano Centrale. Sig. Tesone has become the new chairman.

In London, Mr. John Clay, a director of the Hambros group, said that Milano Centrale would not act as a representative of Hambros but they would be in co-operation between the two. The Italian company might enter the field of corporate finance.

Milano Centrale is now expected to propose a 1-for-2 rights issue next month at 150 pence per share, raising £6m to finance the new ventures. The company reported a profit last year of £3.8m against £2.9m in 1977. It proposes to pay a dividend of 17.5p this year against 16.00 last year.

Hambros announced last week that a 75 per cent owned subsidiary would bid for Collett, Dickenson and Pearce International, the advertising agency.

**TANNOY DEAL**

Blick Group has acquired control of the Tannoy Group's public address rental contracts in the industrial, sporting and recreational fields.

Blick has paid £20,000 for over 120 major contracts producing annual rental income of £10,000. Blick has also taken over maintenance contracts on some 2,000 systems which are on a non-rental basis.

Although Tannoy's name is synonymous with public address systems the company has been

moving away from this area and developing conference equipment, loud speakers and professional hi-fi equipment. The company no longer manufactures public address systems.

### INT. TIMBER BUYS AVONMOUTH SITE

INTERNATIONAL TIMBER CORPORATION is buying offices, a sawmill, a building housing roof truss plant and timber storage sheds from May and Hassell, another major timber company.

The entire purchase represents May and Hassell's premises at Smoke Lane, Avonmouth.

The site leased from Bristol Corporation for a term of 50 years, covers nearly nine acres.

International Timber is making the purchase through its subsidiary Bambers (Timber and Plywood).

This subsidiary will be moving from its premises in Cumberland Road, Bristol, to the Smoke Lane site, becoming the local authority site to build houses on the Cumberland Road site.

After this disposal May and Hassell will be concentrating its West Country operations at its Cardiff premises.

**GOUGH SALE**

Gough Brothers proposes to sell the wholesaling division of Ellis and Co. to two Gough directors for £92,000.

The two directors, Mr. H. C. Ellis and Mr. T. S. M. Cunningham, intend to resign as part of the arrangement. Shareholders' approval is being sought at an EGM on May 9.

Since December 8, Gough has sold off various Ellis properties for £127,000, a surplus over book value of £61,000. Gough merged with Ellis at the beginning of 1978.

**BOOKER McCONNELL**

SPP Group of Reading, a subsidiary of Booker McConnell, has acquired for £1.9m cash the capital of Pelham Lee Holdings, whose main operating subsidiary is Godiva Fire Pumps of Warwick.

In its last financial year to September 30 1978, the PLE group had sales of £3.1m and earned a profit before tax in excess of £420,000. Attributable net tangible assets at the date of acquisition are estimated at £1.5m.

**CLIVE INVESTMENTS LIMITED**  
1 Royal Exchange Ave, London EC3V 3LU. Tel: 01-283 1101.  
Index Guide as at April 3, 1979 (Base 100 on 141.77)  
Clive Fixed Interest Capital ..... 158.00  
Clive Fixed Interest Income ..... 127.93

**ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.**  
45 Cornhill, London, EC3V 3PB. Tel: 01-623 6314.  
Index Guide as at April 12, 1979  
Capital Fixed Interest Portfolio ..... 115.10  
Income Fixed Interest Portfolio ..... 104.90

## Waterford Glass Limited

### Important Notice to Shareholders

The Board of Waterford Glass Limited regrets that the Annual General Meeting of the Company which was planned for May 30th 1979 has to be postponed due to the current postal difficulties in the Republic of Ireland.

Under its Articles of Association, this Company is obliged to send written notice of the meeting to all shareholders and will do so indicating the new date of the meeting when normal postal services are resumed.

## Helene of London up to £1.47m

planning further substantial acquisitions. Bids for U.S. companies announced so far this year amount to about £50m, and a further £35m worth are likely to be completed by the time the year is out. In addition, the group is prepared to pay around £30m (in cash or paper) for acquisitions in the UK. Further research will be required before it moves into a big new area of activity, but Tilling says it is very interested in the capital equipment sector.

From stated earnings of 5.01p (4.31p) per 10p share, the dividend total is lifted from 0.8707p to the maximum permitted 0.7377p net with a 0.4024p final—should present regulations lapse in July, the directors intend to recommend payments totalling 1.3414p for 1978.

Tax took £784,504 (£550,098), of which £20,828 (£21,570) arose overseas, and after preference dividends, available profits advanced from £456,291 to £602,990. Ordinary payments absorb £88,720 (£50,563).

There were extraordinary debits of £22,000 (£75,000), comprising £30,000 (£35,000) cost of share issue, partly offset this over 3 times, and the group says cover of around 3 times would not be unacceptable."

## DOULTON & CO. LIMITED

ROYAL DOULTON TABLEWARE · DOULTON GLASS INDUSTRIES

DOULTON ENGINEERING GROUP · DOULTON AUSTRALIAN HOLDINGS

A wholly owned subsidiary of S. Pearson & Son, Limited

### Preliminary Announcement of 1978 Results

	1978 £'000	1977 £'000
Turnover	35,324	69,789
Royal Doulton Tableware	75,247	58,394
Doulton Glass Industries	40,015	34,055
Doulton Engineering Group	9,126	9,460
Doulton Australian Holdings	209,712	171,698

	1978 £'000	1977 £'000
Profit/(loss) before taxation	8,615	7,623
Royal Doulton Tableware	4,568	3,020
Doulton Glass Industries	1,650	2,848
Doulton Engineering Group	(216)	13
Doulton Australian Holdings	14,617	13,504
Associated companies	343	(37)
Head office	(670)	(710)
Proportion attributable to minority interests	14,290	12,757
445	829	
Profit before taxation attributable to Doulton & Co. Limited	13,845	11,928
Taxation thereon	2,530	2,073
Profit after taxation	11,315	9,855
Extraordinary items	(77)	77
Net surplus including extraordinary items	11,238	9,932
Ordinary dividends paid or proposed	2,685	2,250
Surplus retained and added to reserves	8,553	7,682

## 1978 Results from

# HAWKER SIDDELEY

ELECTRICAL AND MECHANICAL ENGINEERS

## Exports £361 million

### Financial Highlights

	1978 £m	1977 £m	1978 £m	1977 £m
Sales				
Group excluding former UK aerospace subsidiaries	1,007	829	52.3	46.1
Former UK aerospace subsidiaries	—	83	—	4.5
	1,007	912	52.3	50.6
Direct Exports from the UK (included in sales)				
Group excluding former UK aerospace subsidiaries	361	266	2.1047p	1.8848p
Former UK aerospace subsidiaries	—	29	Second interim	0.0334p
	361	295	Recommended final	2.4578p
Profit before Taxation				
Group excluding former UK aerospace subsidiaries	118.0	95.0	1.8098p	1.61907p
Former UK aerospace subsidiaries	—	8.7		
	118.0	103.7		

Including the imputed tax credit, the equivalent total gross dividend paid or recommended for 1978 is 6.8098p (1977: 6.1907p) and represents an increase of 10% compared with 1977. This is the maximum permitted under the Counter-inflation legislation.

The 1978 Annual Report will be posted to Shareholders on 25th May 1979.

### J. H. Fanner & Co. (Holdings) Ltd.

A trade investment of 19.6% of the issued share capital was acquired in July 1978 at a cash cost of £7.7m.

### Halifax Shipyards Division of Hawker Siddeley Canada Ltd.

In August 1978 the Province of Nova Scotia acquired certain assets of the Halifax Shipyards Division of Hawker Siddeley Canada Ltd. at a cash consideration of £5m.

### High Duty Alloys Extrusions Ltd.

High Duty Alloys Extrusions Ltd., a wholly-owned subsidiary, was sold to British Aluminium in March 1979 for a consideration of approximately £6.5m in cash.

### Westinghouse Brake & Signal Co. Ltd.

The whole of the issued share capital of Westinghouse Brake & Signal Co. Ltd. was acquired in March 1979 at a cash cost of £38m and the issue of 994,646 ordinary shares of Hawker Siddeley Group Ltd.

### Nationalisation of Aerospace Companies

The compensation for the shares of Hawker Siddeley Aviation Ltd. and Hawker Siddeley Dynamics Ltd., nationalised in 1977, was agreed in August 1978 at £60m. This was in addition to repayment of loans amounting to £48.7m advised in the 1977 Annual Report.

### Inflation accounting and deferred taxation

Pending development of an acceptable working system of price level accounting for promulgation as an accounting standard, the Accounting Standards Committee issued in November 1977 an interim recommendation which specified certain adjustments which should be made to profit and loss accounts prepared on the historical cost basis in order to show the effect of inflation on such accounts.

An Accounting Standard (SSAP 15) was issued in October 1978 on deferred taxation which recommends that provision should be made in the accounts only for tax which is likely to be payable in the foreseeable future. This standard applies to accounting periods commencing on or after 1st January 1979.

The effect on the 1978 Group profits of implementing the foregoing would be as follows:

	1978 £m	\*1977 £m



</tbl\_r

## Wm. Baird expands to £9.98m at year end

AN INCREASE in taxable profits from £7.75m to £9.83m in 1978 is reported by William Baird and Co. Turnover advanced from £105.8m to £116.94m.

The directors say both main operating divisions made substantial investments in equipment and production facilities. These will continue through 1979.

The balance sheet is strong and ample resources are available to reinforce internal growth with strategic acquisitions in related industries.

During the first quarter of the current year, the directors say, all operating divisions have been affected by the disturbed labour scene and bad weather. The lost ground is being recovered, but the rate of internal progress is bound to be reduced.

After tax for the year of £3.86m (£2.24m), stated earnings per £1 share are up from 33.5p to 38.4p. The net total dividend is stepped up from 9.3625p to a maximum permitted 10.3651p, with a 5.9432p final.

The tax charge for 1977 benefited from substantial non-recurring prior-year adjustments, the directors explain.

William Baird Services' dividends received in 1978 for the holding in Dawson Interna-

tional were £365,000 gross. Since the year-end, and before the disposal of the Dawson holding, an interim dividend of 5.375,000 gross has been received.

For Baird Textile Holdings,

1978 was a year of consolidation, and it is now trading satisfactorily.

On the industrial side, Darchem's results over several years reflect impressive growth which will enable it to adapt to radical changes in some of its major markets.

Turnover ... £105.8m £116.94m

Operating profit ... 14.21 16.05

Textiles ... 10.3651 10.3651

Industrial ... 2.100 2.176

Services ... 3.322 2.246

Central administration ... 34 74

Interest payable ... 1,133 1,116

Profit before tax ... 3,663 2,236

Net profit ... 6,317 5,517

Outside holders' int ... 20 20

Attributable ... 6,337 5,517

Dividends ... 1,725 1,832

Extrad. credit ... 11 113

Retained ... 2,084 2,366

Retained, including ... Dawson ... 1,116 1,116

£4,856 (13.85m) 1 After charging £67,000 depreciation on properties

revalued in 1978 but not depreciated in

1977 result revised to reflect a

prior-year adjustment reducing the

operating profit of textiles by £12,000

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## NORTH AMERICAN NEWS

## INTERNATIONAL COMPANIES and FINANCE

## Chrysler sees first-quarter loss

BY JOHN WYLES IN NEW YORK

CHRYSLER CORPORATION is expected shortly to report a first quarter loss because of its failure to meet sales targets, despite generous price-cutting and dealer incentive campaigns. In February, Chrysler executives had raised hopes of a profitable first quarter, based on achieving sales targets which they believed reasonable. However, passenger car sales were only marginally higher than in the same period last year—264,413 versus 264,288. Losses in the first quarter will not help the company's enormous financing problems, which have been further complicated by Moody's Investors Service reducing its ratings on debt issues by Chrysler and its subsidiary, Chrysler Financial Corporation.

Pointing to the company's 204,616 loss last year and its uncertain prospects, Moody's reduced to Ba from Baa its rating on debentures due in 1995 and 1998. At the same time, Chrysler Financial's commercial paper rating was reduced from Prime-2 to Prime 3.

The new bond rating is below the "investment grade" required by many institutions for their portfolios, while the commercial paper rating is the lowest at which this form of short term debt can be sold. The overall impact of Moody's revisions remains to be seen, but if Chrysler goes ahead with a new bond issue which has been under discussion, it will certainly have to pay more for its money, as it will for funds

generated by the sale of its commercial paper.

Mr. John J. Riccardo, Chrysler's chairman, claimed recently that the company was on target for its financing needs, which stem from a \$7.5bn five-year capital expenditure programme. The company and Chrysler Financial raised \$1.48bn last year, including the proceeds from the sale of the European car business to Peugeot-Citroen.

A further \$100m has been pulled in from the disposal of all or part of a number of Latin American subsidiaries. Early this week the burden of the company's loss-making Australian subsidiary was lifted slightly by the sale of a one-third interest to the Mitsubishi Group of Japan for \$30.2m.

Proceeds from this sale will provide additional working capital for the Australian company.

The withdrawal from overseas enables Chrysler to concentrate on its most important priority—survival in the U.S. A further attack on its marketing problem has been launched this month with a limited offer of a five-year or 50,000 miles mechanical insurance programme. A comparable warranty has not been on offer by a U.S. car company for several years, and Chrysler's move has raised fears of a "warranty war" if General Motors and Ford find it eating into their sales.

## Sharp upturn in earnings at Republic Steel

BY ROBERT GIBBONS IN MONTREAL

NEW YORK — Net earnings of Republic Steel Corporation amounted to \$41.78m, equal to \$2.58 a share, in the first quarter of 1979, compared with \$29.77m or 60 cents a share in the corresponding period last year. Sales totalled \$1.03bn, against \$981.2m previously.

Any comparison between the latest results and last year's first quarter, however, is distorted by the severe weather, electric power cuts and the coal strike which hit Republic's performance in 1978.

AP-DJ

## Thomson succeeds with Bay bid

BY ROBERT GIBBONS IN MONTREAL

THE THOMSON family has had an overwhelming response to its offer of \$87 a share for 75 per cent of the 23m shares of the Hudson's Bay Company.

The two Thomson private companies based in Toronto, through which the bid was made, announced yesterday that 89 per cent of the outstanding Bay shares were deposited under the offer.

Because the bid is for a maximum of 75 per cent of the Bay shares, the Thomson companies will take up a total of

17.3m Bay shares on a pro rata basis and they will be paid for on May 1 next.

The bid, made by Woodbridge Company and Thomson Equitable (International) Ltd., expired in all financial centres on Tuesday evening. On Monday, the George Weston food processing and distribution giant finally bowed out, saying it would look for further acquisitions but not of the size of the Bay.

It is expected that under the Thomson family control, the

present Bay management headed by the president Mr. Don McGivern will continue to direct the Bay and its recent acquisitions, Zeller's and Simons Ltd.

The Federal Government had indicated that it might seek an injunction to halt any takeover of the Bay on the ground that it might be against the public interest, but no actual move in the courts has yet been in evidence.

## Nabisco set for record year

BY OUR FINANCIAL STAFF

RECORD sales and earnings for this year are forecast by Nabisco, the world's biggest biscuit company, following an upturn in the first quarter of 1979.

Net earnings in the opening three months have moved up by 8 per cent to \$22.5m with a broadly similar movement showing at the per share level, where net profits moved up from 65 cents to 70 cents.

In 1978, Nabisco's per share earnings declined modestly on a sales rise of 6 per cent, mostly because of the absence of non-recurring gains, which in 1977

amounted to 36 cents a share or close on an eighth of that year's total earnings.

In 1978 the company's domestic food operations accounted for 64 per cent of total sales and 77 per cent of earnings. The international food division chipped in 26 per cent of sales and 15 per cent of earnings, while the non-food operations accounted for 10 per cent and 8 per cent respectively of turnover and profits.

Nearly 30 per cent of Nabisco's sales last year arose outside the U.S.—notably in about two weeks.

## ACQUISITIONS BY UK BANKS

## Lessons on public disclosure

BY STEWART FLEMING IN NEW YORK

THE WAVE of foreign banking acquisitions in the United States have inevitably prompted questions about whether or not the purchasers are getting value for money. With National Westminster Bank, for example, paying 23 times 1978 earnings for National Bank of North America at a time when the 30 largest U.S. banks can be bought at somewhere between five and six times 1978 earnings, the critics who say that the foreign banks are following a fashion not a strategy can muster some persuasive, but not conclusive, arguments.

Whether their scepticism is correct or not will remain an open question for several years unless some of the acquisitions hit unexpected problems. But at least shareholders in corporations such as Natwest, Hong Kong and Shanghai Banking Corporation and Standard Chartered Group, will find it hard to argue that they did not know what their directors were letting them in for.

Indeed, even a long-term shareholder in, say, National Westminster Bank can learn more about the internal operations of the company—National Bank of North America—which NatWest has just acquired, in one hour spent studying its annual report, than he already knows about the bank of which he has been a shareholder for several years.

He might, for example, want to know how the bank is coping with the rising cost of doing business in an inflationary era.

One way shareholders, particularly of UK banks, could benefit from the flurry of buying into the American banking scene is by the new owners following the U.S. custom of making much more information available about their own internal operations

National Westminster now provides a percentage breakdown of its earnings so that the shareholder at least knows that about 25 per cent of NatWest's net income came from "international" business last year.

But whether this international business is in Timbuktu or China is a mystery. NBNA breaks down its assets and gross revenue by geographical area—Latin America, U.S. and Canada, Europe, Asia, Pacific and Middle East and Africa. It provides, too, a breakdown of its lending business so that the public and its customers know what its commitment to the real estate market was in 1978, which segments of the real estate market—construction

doing in this market.

What about the profitability of the various lending activities? National Bank of North America earned 12.30 per cent on its \$209m of personal loans last year and 9.39 per cent on its average of \$644m on its national loans.

On the other hand, fuller disclosure at least allows shareholders to be more than passive observers and ensures that management finds it harder to escape the responsibility for decisions it takes.

It is against managers subject to these competitive pressures that foreign banks moving into the U.S. and expanding their international operations are competing.

NBNA also discloses the average rate of interest it has

had to pay for each category of deposit.

Natwest gives no breakdown of the liability side of its balance-sheet beyond a crude total for current, deposit and other accounts.

One could go on. Suffice it to say that the data which National Bank of North America reveals is by no means as exhaustive as that provided by some of the major international banks in the U.S. Citicorp and its principal competitors, for example, disclose their foreign exchange earnings—\$105m last year for Citicorp after deducting \$67m of translation losses, out of total net income of \$482m.

Nowhere else in the world are the pressures for public disclosure greater than in the U.S. The British clearing bankers can retort that they are increasing the flow of information they provide to their shareholders and that they already give more than many of their rivals, the Swiss for example. Some argue that the danger in fuller disclosure is that it makes an institution more vulnerable in a crisis.

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## WEST GERMAN TYRE INDUSTRY

## Battling for market shares

BY GUY HAWTHORN IN FRANKFURT

THE LAST few years have run the tread of the West German tyre industry. Profits have fallen heavily as foreign competition has made sharp inroads into the Federal Republic's tyre-maker domestic market.

While a car maintains its machismo, tyres do not. To their owners, Mercedes, BMWs, Porsches—ever humble Volkswagens, Opels and Ford's—are superb engineering products. But they run just as sweet on foreign tyres as their West German-produced counterparts.

Today every second replacement tyre sold in the Federal Republic is imported. The importers are even taking over a growing proportion of the West German tyremakers prime market—the motor manufacturers themselves.

Against this background it is not surprising that the West German tyremakers have been seeking to develop new business policies. Without exception they have been trying to cut back their reliance on the

traditional tyre business. At Continental Gummi-Werke, which is to acquire the European tyre operations of Uniroyal of the U.S., the impact on earnings of this bleak trading background has been predictable. For seven years in a row the company has passed its dividend. Its competitors, Phoenix-Gummiwerke and Metzeler have failed to do any better in real terms.

An attempt was made to rationalise the industry when Conti-Gummi and Phoenix Gummi started merger talks in 1977. A merger had been mooted many times during the previous 15 years but had never reached fruition. However, never had the need for it been so great.

Although the merger talks had all the elements of a shotgun marriage rather than a love match, they again fell through. No doubt cartel problems between Conti-Gummi and Phoenix Gummi are the Federal Republic's largest tyre manufacturers

—played a role in the failure, but there were also serious divisions between the two managements.

From then on it was a process of attrition and it was scarcely surprising that Phoenix, the weaker of the two in the mass tyre industry, decided this year that enough was enough. It announced two months ago that it was withdrawing from mass tyre production to concentrate on technical products and such things as tyres for commercial vehicles—fields where it has considerable expertise.

Phoenix's withdrawal from the market has undoubtedly left a gap to be fought over by both the domestic manufacturers and the importers. Within this gap it seems unlikely that Conti-Gummi would have felt confident enough to buy the Uniroyal operation at any price. The competition in West Germany is coming from low-wage cost countries rather than from producers in the

European Economic Community or the United States.

However, Uniroyal's share of the European market was not showing much growth or it would not have sold in the first place. And, while Conti-Gummi, through the Uniroyal purchase, has obtained a far larger European market share, it is by no means certain that it can develop the Uniroyal European business better than its original owners.

For Conti-Gummi, the

acquisition represents a 180

degree change in policy. During

the past few years its management has espoused the view that Conti-Gummi's future lay in cutting back its reliance on tyre-making in favour of stepping up its technical products side.

Although the cash price—as yet unannounced—it will pay for its Uniroyal acquisition may be attractive, analysts in West Germany are by no means agreed that the policy decision is right. The tyre market is still vulnerable to foreign competition and, besides, in the 1980s the car market could well be stagnating.

## Krupp order books expand sharply

HANNOVER—New orders received by the Fried. Krupp GmbH group totalled DM 3.3bn (\$1.74bn) in the first quarter of 1979, up by 30 per cent on the same period of last year, according to Herr Helmut Metzger, management Board member in charge of world group development.

Speaking at the Hanover Fair, Herr Metzger said that orders to the industrial plant sector of the Krupp group amounted to DM 900m in the first quarter. With the exception of Krupp's shipbuilding operations, all sectors of the world group experienced "a positive development" in new orders.

The Krupp Board member noted, however, that the high rate of new orders did not guarantee that Krupp's German plant capacity would be fully utilised.

AP-DJ

## Swedish Match improves

BY VICTOR KAYFETZ IN STOCKHOLM

SWEDISH MATCH has broken the downward trend in its ratio of equity to debt and has strengthened its liquidity, but problems on the European chipboard market in the next few years could pull down earnings. Mr Gunnar Dahlsten, the group's managing director, says in the 1978 annual report. Otherwise, he expected continued improvement in group operating profit, which was Skr 194m (\$44m) last year, up by Skr 15m.

Mr Dahlsten said substantial disposal, including the 1977 sale of Swedish Match's 29 per cent share in the UK company Wilkinson Match to Allegheny Ludlum, had allowed early repayment of Swiss Franc and West German Mark loans. This, along with improved management of working capital had resulted in an unchanged 30 per cent equity-debt ratio.

To reach 35 per cent solvency by 1983 the group needs an

average annual return on capital employed of 14 per cent, Mr. Dahlsten wrote last April. But 1978 yield was only 6 per cent, up from 5 per cent the preceding year. Net extraordinary income failed to improve as he predicted last year, but was Skr 90m down on 1977.

But Swedish Match has exceeded Mr. Dahlsten's liquidity target of 10 per cent of sales. Liquidity at year-end 1978 stood

## Agache reorganises holding structure

BY DAVID WHITE IN PARIS

AGACHE-WILLOT, the group which last year took over the bankrupt textile empire of M. Marcel Boussac, has completed a complete reorganisation of its holding structure which brings all its manufacturing

activities under one company. The company, kept separate from Agache-Willot's large retail interests, will employ 28,000 and have a turnover of about FFr 4.5bn (over \$1bn) this year. Called Boussac-Saint Freres, it is being formed by the merger of the Agache-Willot industrial holding subsidiary, Consortium General Textile (CGT), with Saint Freres, a former jute business controlled by Agache-Willot and used as intermediary in the Boussac takeover.

Shareholders of the two companies approved the merger plans this week. CGT shares are exchanged for Saint Freres shares on a one-for-one basis. At the same time, 31 other industrial companies belonging to the Agache-Willot group are being brought into the merged unit, by means of their shares being exchanged for CGT shares, the majority on a one-for-seven CGT, which disappears under the reorganisation plan, showed a FFr 163m loss in its last, 1977-78 financial year, weighing down the group's results, which after special provisions for the CGT side of the business, also finished with a loss, totalling FFr 35m.

The assets of the Boussac group will be integrated into the new company following a decision by the Paris Commercial Tribunal earlier this month cutting short an interim arrangement under which Agache-Willot managed Boussac on the court's behalf.

Boussac-Saint Freres will have a registered capital of FFr 270m. Just under 61 per cent will be directly owned by the group holding company and another 7 per cent held by one of its department store subsidiaries, Belle Jardiniere.

This leaves just under 32 per cent in public hands. Boussac-Saint Freres in turn has 9 per cent of Belle Jardiniere.

Besides textiles, it will be active in paper, fashion, engineering and other sectors. The Christian Dior fashion business, the gem of the Boussac empire, will be managed separately as a 100 per cent subsidiary (not to be confused with the perfume business).

**Sharp rise in Nixdorf profit**  
By Our Financial Staff  
THE West German computer group—Nixdorf—more than doubled net earnings in 1978 to DM 33m (\$17.4m), up from DM 14m in 1977.

Herr Helm Nixdorf, managing board chairman, said yesterday at the Hanover industrial fair that new orders in the first quarter of 1979 were up 23 per cent over the same period a year ago. Herr Nixdorf said the flow of new orders in the last few weeks was spectacular.

He predicted a rise in turnover of 20 per cent for 1979, after a 21 per cent increase in 1978 which lifted sales to more than DM 1bn (\$526m) for the first time.

Herr Nixdorf said that there had been a significant increase in the company's sales in the U.S., which were up from the 1977 figure of DM 90m to DM 165m. Japanese sales totalled DM 60m.

Towards the end of last year, Deutsche Bank, West Germany's largest commercial bank, took a 25 per cent stake in Nixdorf. • Bayer, the West German chemical company, is proposing to pay an unchanged dividend of DM 6 per share for 1978.

## LEADERS AND LAGGARDS

The following table shows the percentage changes which have taken place since December 29, 1978, in the principal sectors of the FT Actuaries Share Indices. It also contains the Gold Miners Index.

Shares	+36.82	Capital Goods Group	+18.02
Entertainment and Catering	+34.51	Hire Purchase	+17.50
Retailing	+22.65	Wines and Spirits	+17.45
Mls	+32.25	Contracting and Construction	+17.44
Property	+30.20	Investment Trusts	+16.77
Electronics, Radio and TV	+28.70	Tobaccos	+16.77
Automobiles	+28.64	Office Groups	+15.26
Insurance (Life)	+23.57	Hire Equipment	+15.13
Building Materials	+27.10	Engineering Contractors	+14.52
Newspapers and Publishing	+28.90	Packaging and Paper	+14.27
Automobiles	+28.58	Metal and Metal Forming	+13.49
Automobiles	+28.52	Chemicals	+12.40
Automobiles	+26.05	Food Manufacturing	+12.50
Automobiles	+25.85	Mechanical Engineering	+12.37
Automobiles	+25.30	Shipping	+8.82
Automobiles	+24.24	Pharmaceutical Products	+7.93
Automobiles	+22.32	Motors and Distributors	+7.52
Automobiles	+22.13	Household Goods	+5.45
Automobiles	+22.32	Toys and Games	+5.67
Automobiles	+22.30	Insurance Brokers	+5.08
Automobiles	+20.84	Textiles	+6.67
Automobiles	+20.48	Gold Mines F.T.	+8.20
Automobiles (Composite)	+22.41	1% Percentage changes based on Tuesday, April 17, 1979 figures.	

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## UNITED ARAB SHIPPING CO.,(S.A.G.)

US \$ 50,000,000

and

KD 14,000,000

## Medium Term Loan

Co-ordinated by:

Gulf International • Kuwait International • Union de Banques Arabes Bank B.S.C. Investment Co. s.a.k. et Francaises—U.B.A.F.

Managed by:

Abu Dhabi Investment Company • Arab African International Bank - Cairo The Arab Investment Company S.A.A. (Riyadh)

The Arab and Morgan Grenfell Finance Company Limited

Gulf International Bank B.S.C.

Kuwait Foreign Trading Contracting &amp; Investment Co.(S.A.K.) Kuwait International Investment Co.s.a.k. • The National Bank of Kuwait S.A.K.

The Philadelphia National Bank • Scandinavian Bank Limited

Al-UBAF Group

Co-managed by:

The Bank of New York • Burgan Bank S.A.K. • Gulf Riyad Bank EC Kuwait Libyan Arab Foreign Bank

Provided by:

The National Bank of Kuwait S.A.K. • Kuwait Foreign Trading Contracting &amp; Investment Co.(S.A.K.)

Kuwait International Investment Co.s.a.k. • Gulf Riyad Bank EC • The Arab Investment Company S.A.A.(Riyadh)

The Bank of New York • Gulf International Bank B.S.C. • Libyan Arab Foreign Bank

Union de Banques Arabes et Francaises—U.B.A.F. • Burgan Bank S.A.K. • UBAF Arab American Bank Bahrain Branch

UBAF Bank Limited • Arab Bank Limited • Banque Nationale de Paris • Arab-Malaysian Development Bank Bahrain Branch

The Chartered Bank • The Gulf Bank K.S.C. (Kuwait) • Abu Dhabi Investment Company Offshore Banking Unit-Bahrain

Arab African International Bank - Cairo • Morgan Grenfell &amp; Co. Limited • The Philadelphia National Bank

Scandinavian Bank Limited • National Bank of Bahrain • UBAN • Arab Japanese Finance Limited Bahrain Branch

Agent:

Union de Banques Arabes et Francaises—U.B.A.F.

This announcement appears as a matter of record only.

ennia nv

Private Placement

125,000,000 Luxembourg Francs 1979-1982 Notes

125,000,000 Luxembourg Francs 1979-1984 Notes

Arranged by

Kredietbank S.A. Luxembourgeoise

Amsterdam-Rotterdam Bank N.V.

Algemene Bank Nederland N.V.

Underwritten and placed by

Kredietbank S.A. Luxembourgeoise



March 1979

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TIQSA

Tarragona Quimica, S.A.

U.S.\$25,000,000

Medium Term Loan

Greece

Union Explosivos Rio Tinto,S.A.

Hoechst AG

Arranged by

Continental Illinois Limited

Portugal

Continental Illinois National Bank

and Trust Company of Chicago

Midland Bank Limited

Societe Generale de Banque S.A.

Die Erste Oesterreichische Spar-Casse

Kredietbank N.V.

Asia

CONTINENTAL ILLINOIS LIMITED

U.S. \$15,000,000

Floating Rate U.S. Dollar Negotiable

Certificates of Deposit

Due 19th October, 1981

The Taiyo Kobe Bank, Ltd.

LONDON



# HK banks put up rates again

BY PHILIP BOWRING IN HONG KONG

INTERESTS RATES in Hong Kong have been raised for the second time in 10 days and the seventh time since November in an effort to shore up the Hong Kong Dollar. The Hong Kong Exchange Banks Association, the rate fixing cartel of leading banks, yesterday announced an increase in deposit rates across the board by 1.5 percentage points. Time deposit rates now range from 7.75 per cent for seven days to 10 per cent for one year. Meanwhile, the Hongkong and Shanghai and Chartered banks best lending rate is raised by a similar amount to a record 13 per cent—exceeding the 12 per cent reached in 1974.

The latest move seems to have come at least partly at the prompting of the Government, which believes that the local currency is seriously oversold but is worried about the inflationary impact of its rapid decline. As from May 1, the Government will have a new weapon to influence the banks' interest rate policies—as it will be able to regulate the liquidity cover required for its own

HK\$6bn deposits with local banks.

In light, but highly nervous trading the local currency yesterday fluctuated widely on the foreign exchange market. Opening at HK\$5.24 to the U.S. dollar, it sank at one point to HK\$5.30, before staging a recovery later in the day on rumours of a rescue operation to close at HK\$5.19. The trade-weighted exchange rate index rose from an all-time low of 89.9 on Tuesday to 90.0.

The very high interest rates now prevailing in Hong Kong—which traditionally has a low interest rate structure—should at last cause a significant reduction in increases in bank lending, which has been growing at more than 40 per cent on an annual basis, fuelling the demand which has caused the serious trade deficit, which has in turn resulted in the weakness of the currency. But the money squeeze could have a serious impact on an over-committed property sector, which had a euphoric year in 1978 on the back of the China boom.

## Frasers awaits upturn

BY JIM JONES IN JOHANNESBURG

FRASERS, THE Southern African retail chain with an annual turnover of R140m (\$165m) has yet to reap any benefit from the region's incipient economic upturn.

No details of turnover are given in the interim report for the six months to March 31, 1979, but pre-tax profit of R3.33m (\$3.93m) is marginally lower than the R3.44m for the same period of 1978. It compares with R8.96m pre-tax profit on R138.2m turnover for the year to September 30, 1978.

Management is almost entirely lacking in optimism as far as growth in the short-term is concerned. Frasers traditionally aims its marketing at the non-white population group, and, according to the interim report, unemployment in those rural

areas which are important to the company remains acute.

In consequence, the incidence of bad debts has increased while buying patterns tend to concentrate increasingly on low-margin staples such as food and cigarettes. This necessitated price mark-downs on such items as clothing and soft goods in an effort to maintain turnover.

While the company's considerable expansion of the past few years leaves it in a sound position to take advantage of an upturn in consumer spending, this is unlikely to be translated into substantially better dividends in the short term according to Mr. Donald Campbell, the chairman. In 1978 dividends totalling 18.5 cents were paid from earnings of 54 cents.

## SELANGOR TIN MINING

# Confidence grows

BY GEORGIE LEE

THE SERIES of agreements over mining leases in one of Malaysia's two most important states, Selangor, concluded last month between some of Malaysia's major mining companies and the Selangor State Government-owned company, Kumpulan Peranggang Selangor (KPS), has brought relief at least to some quarters of the tin industry in Malaysia.

The agreements have also removed much of the uneasiness over the state's policy on involvement in the tin industry—which for the past year or two has perturbed many mining companies anxious over the future of their operations in the state, and also brought the state into what some observers felt was friction with the Federal Government.

The most important agreement concerns Berjuntai Tin Dredging Berhad, a mining company in which the Federal Government-owned Malaysia Mining Corporation (MMC) has a substantial stake.

The agreements reinstated Berjuntai's mining leases covering 4,000 acres of land in Selangor which were earlier given to KPS on their expiry. In addition, they call for the appointment of Berjuntai by KPS to undertake prospecting over an area of 2,000 acres of land adjacent to Berjuntai's own mining operations as well as the formation of a joint company—with KPS owning 70 per cent and Berjuntai 30 per cent of the equity—to expand tin mining activities in the state.

Much to the industry's surprise, the State Government in November last year rejected the application of Berjuntai for the renewal of its mining leases on the 400 acres and instead awarded the leases to KPS which was then to sub-lease the land to Berjuntai in return for a 10 per cent tribute on tin ore production.

Observers had expected Berjuntai, as a partly Federal Government-owned company, to have little difficulty in securing renewal of its mining leases. The State Government's decision then precipitated a long-standing issue—the dissatisfaction of the company's shareholders, particularly in the

tin industry in its state through KPS, and this is made easier by the fact that mining leases come within the jurisdiction of State Governments.

Besides ensuring a more equitable share of its mineral wealth, the other stated objective of the State Government's move into the tin industry is to increase local ownership of tin mines, particularly those which are foreign-owned. The move is thus in line with the national objective of striving towards majority shareholding by Malaysians, particularly in the extractive industries.

This reasoning, undoubtedly is politically acceptable, but the problem arises in that many of the country's major tin mining companies have already undergone the expensive process of transferring their domicile to Malaysia and control to local hands, to conform with the requirements of the country's New Economic Policy, which among other things requires 30 per cent of its wealth to be in the hands of the local indigenous people, or Bumiputras, by 1980.

This is essentially the rationale behind Malaysia's purchase of London Tin and the consequent building up of Malaysia Mining Corporation into the world's largest tin mining corporation.

Several major tin companies, particularly those with MMC involvement have, therefore, broadly satisfied the Federal Government's objectives and policies on tin mining.

Thus, when companies like Berjuntai, where the MMC already has a substantial stake have their application for renewal of leases rejected, it is not surprising that ripples of uneasiness flow through the industry.

KPS's group managing director, Mr. Dato Zulkifi Bin Kamarrudin, said in Singapore that the description of the issue by the Press as a conflict between the State and Federal Governments was a misnomer. "In the past, because there were no contenders for the mining leases, the state government usually renewed the leases on application by mining companies."

"Mining companies have therefore come to expect automatic renewal of their leases. However, now we have KPS which is also interested in tin mining in the state."

For existing mining land on which the leases have expired, the Selangor Government makes a distinction between mining companies which are locally-owned and those which are foreign-owned. Locally-owned tin mines would have a better chance at having their leases renewed.

In the case of foreign-owned mining companies, it is possible that their leases will not be renewed but given to KPS which would then sub-lease the land back to the company in return for a tribute and equity participation. This is exemplified in one of last month's agreements—that between the KPS and the U.S.-based company, Pacific Tin.

Under the agreement, KPS will sub-lease to its joint venture with Pacific Tin—Paranggang Pacific—1,500 acres of mining land in Batang Berjuntai in Selangor. The 1,500 acres includes land formerly held by Pacific Tin, although it also includes some further land held by KPS.

For this, KPS will receive 10 per cent of the equity of Paranggang Pacific plus a 10 per cent tribute on tin ore production, with an option of increasing its equity participation up to 30 per cent plus a tribute of 5 per cent.

For the prospecting and exploitation of tin reserves in new mining land, the only way that mining companies can participate is through the establishment of joint ventures with KPS, with the state company owning 70 per cent of the equity, such as the one formed with Berjuntai.

Reinforcing the KPS part in Malaysian tin mining has been the discovery of reserves of tin deposits in the Kuala Langat area in the southern part of Selangor. The Kuala Langat tin find, which is Malaysia's, and possibly one of the world's largest tin finds in recent years, covers an area of approximately 40,000 acres—bigger than the famed Kinta Valley in the State of Perak which is the traditional site of tin mining in Malaysia.

In the case of tin, all that the State Governments receive from the Federal Treasury from tin is 10 per cent of export duty and surcharge collected on tin mined in their states, although they have been pressing for an increase to 20 per cent.

To derive greater benefits for the state from its mineral wealth, the Selangor Government has thus decided to participate more actively in the

A series of agreements struck last month between major mining companies and Kumpulan Peranggang Selangor come at a time when the state-owned company's role in Malaysian tin mining has been strengthened by Malaysia's largest tin find of recent years—in the Kuala Langat area

mining industry in its state through KPS, and this is made easier by the fact that mining leases come within the jurisdiction of State Governments.

Under the terms of the agreement, the Selangor Government will withdraw its gazetting order on the Brooklands Estate and, instead, will acquire from Brooklands up to 4,200 acres at a fixed price of 4,000 ringgit per acre as and when the land is required for mining purposes.

The development of mining activities in the Brooklands Estate is estimated to cost over 200m ringgit and will involve the construction of three giant dredges. The first dredge is expected to commence production in about three years.

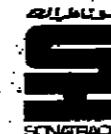
Besides new joint ventures arising from the agreements, KPS has two other existing tin mining subsidiaries, Timah Langat Berhad and Peranggang Rio Tinto (M), which is a joint venture with Cominco Rio Tinto Sendirai Berhad.

Timah Langat currently has one dredge mining 2,000 acres of land in Dengkil, Selangor, while Peranggang Rio Tinto, whose dredge is currently under construction, is expected to commence mining over an area of 1,400 acres in August this year.

KPS's activities, however, are not confined to the tin industry, said its assistant managing director, Encik Jamaruddin Bin Mahmud.

The company, which was formed in 1975 with an issued capital of 57m ringgit is also involved in property development and the hotel industry. It owns 76 per cent of the Kuala Lumpur Holiday Inn.

This advertisement appears as a matter of record only.



SONATRACH

Société Nationale pour la Recherche, la Production, le Transport, la Transformation et la Commercialisation des Hydrocarbures

US \$7,000,000

Medium term loan

Guaranteed by

BANQUE EXTERIEURE D'ALGERIE

arranged by

FIRST NATIONAL BOSTON LIMITED

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THE FIRST NATIONAL BANK OF BOSTON

DECEMBER 1978



Kingsnorth Marine Drilling Ltd.

£4,160,000 and US\$12,000,000

Medium Term Finance for Drilling Rigs  
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Agent

Nordic Bank Limited

This advertisement complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland.

Kingdom of Sweden

U.S. \$100,000,000

9 1/4% Bonds Due 1st May, 1989

Issue Price 99 1/4 per cent.

The following have agreed to subscribe for U.S. \$65,000,000 principal amount of the Bonds:—

The Nomura Securities Co., Ltd.

Daiwa Securities Co. Ltd. The Nikko Securities Co., Ltd. Yamaichi Securities Company, Limited

The following have agreed to subscribe for U.S. \$35,000,000 principal amount of the Bonds:—

S. G. Warburg &amp; Co. Ltd.

Nomura Europe N.V.

Skandinaviska Enskilda  
BankenPost- och Kreditbanken,  
PKBANKEN

Svenska Handelsbanken

Credit Suisse First Boston  
Limited

Amsterdam-Rotterdam Bank N.V.

Crédit Lyonnais

Salomon Brothers International

Westdeutsche Landesbank Girozentrale

The 20,000 Bonds of \$5,000 each constituting the above issue have been admitted to the Official List of The Stock Exchange of the United Kingdom and the Republic of Ireland, subject only to the issue of the Bonds. Interest is payable annually on 1st May, the first such payment being due on 1st May, 1980.

Particulars of the Bonds are available from Exel Statistical Services Limited and may be obtained during normal business hours up to and including 11th May, 1979 from:—

Rowe & Pitman,  
1st Floor, City-Gate House,  
39-45 Finsbury Square,  
London EC2A 1JAStrauss Turnbull & Co.,  
3 Moorgate Place,  
London EC2R 5HR

19th April, 1979.

**Rolinco**  
Interim Report  
March 1979

Copies of the Interim Report and  
an explanatory booklet  
are available from  
the Company:—

Rolinco

DEPT. 2820, P.O. BOX 973 ROTTERDAM HOLLAND.

# Pound and dollar lose ground

Sterling and the U.S. dollar both lost ground in yesterday's foreign exchange market in fairly active trading. The pound started to weaken quite early in the morning, with selling out of Switzerland contributing considerably to the decline. By noon its trade weighted index had fallen from an unchanged opening level of 67.5 to 67.3 and continued to fall to a closing level of 67.0. Against the dollar, sterling opened at \$2.0855-\$0.0865, probably its best level for the day, and eased to \$2.0800 quite quickly. It steadied around this level until further selling developed in the U.S., which saw the rate decline to \$2.0716. Around this point the Bank of England intervened and the pound finished slightly above its lowest level at \$2.0724-\$0.0838, a loss of 10 pence from Tuesday.

The dollar continued to ease mainly in reaction to the dimishing prospect of any immediate rise in U.S. interest rates. During the afternoon however, it made a sharp turnaround on news of a reduction in the amount of gold on offer at U.S. auctions. Nevertheless closing quotations were generally lower than Tuesday's levels and the dollar eased to DM 1.3960 from DM 1.9030 against the D-mark and SWF 1.7170 from SWF 1.7200 in terms of the Swiss franc. The Japanese yen, however, gained earlier in the day with the dollar, finishing at ¥215.15 compared with ¥217.45 previously. On Bank of England figures, the dollar's trade weighted index fell to 85.8 from 85.5.

The Italian lira lost ground against its EMS partners, but still remained the most improved currency in terms of its performance against ECU central rates set on March 13. The Belgian franc continued as the weakest currency but showed signs of improvement, except against the Danish krone, where it remained on or around its lowest permitted level.

The Irish punt improved against the dollar to \$2.0175 from \$2.0075, but lost ground against other members of the EMS. Against the D-mark it fell to DM 3.3060 from DM 3.8210, the French franc to FF 8.7575 from FF 8.7805, the guilder to FL 4.1335 from FL 4.1355, the Belgian franc to 60.43 from BEF 60.55, the lira to L16839 from L16900 and the Danish krone to Dkr 10.68 from Dkr 10.65.

Frankfurt—There was no intervention by the Bundesbank when the dollar was fixed at DM 1.9070 (DM 1.9081) in active trading. The U.S. unit came on offer as speculation on higher U.S. interest rates subsided.

Milan—the lira lost ground against other EMS currencies but improved against the dollar and sterling. The dollar was fixed at L843.45 down from L845.45 on Tuesday while sterling eased from L1.763.9 to L1.754.0. The D-mark was quoted at L444.45, up from L443.45 previously.

Tokyo—The dollar closed slightly easier against the yen at ¥217.575 compared with ¥217.925 on Tuesday. After opening at ¥215.550, the U.S. unit fell to ¥215.350 before falling back partly as a result of intervention by the Bank of Japan. The dollar was also affected by the general feeling that any tightening of U.S. credit policy now seemed less likely.

## THE POUND SPOT AND FORWARD

April 18	Day's spread	Close	One month	% p.a.	Three months	% p.a.
U.S.	2.0715-2.0665	2.0725-2.0735	2.0725-2.0735	2.14-2.32	2.14-2.37	2.14-2.37
Canada	2.3650-2.3800	2.3638-2.3845	2.3638-2.3845	3.35-5.60	3.35-5.60	3.35-5.60
W. Germany	4.255-4.30	4.26-4.27	4.26-4.27	4.57-5.41	4.57-5.41	4.57-5.41
Belgium	1.025-1.030	1.025-1.030	1.025-1.030	4.41-5.21	4.41-5.21	4.41-5.21
Ireland	1.0285-1.0290	1.0285-1.0290	1.0285-1.0290	5.12-6.05	5.12-6.05	5.12-6.05
W. Ger.	3.91-3.97	3.921-3.937	3.921-3.937	5.25-7.6	5.25-7.6	5.25-7.6
Denmark	10.51-10.52	10.51-10.52	10.51-10.52	5.9-7.5	5.9-7.5	5.9-7.5
Spain	141.80-142.00	141.80-142.00	141.80-142.00	7.9-12	7.9-12	7.9-12
Italy	1.785-1.795	1.7875-1.7985	1.7875-1.7985	0.07-1.14	0.07-1.14	0.07-1.14
Norway	16.53-17.00	16.54-17.00	16.54-17.00	3.11-5.04	3.11-5.04	3.11-5.04
Portugal	5.03-5.12	5.04-5.12	5.04-5.12	4.81-5.81	4.81-5.81	4.81-5.81
Japan	445-455	446-457	446-457	4.2-5.5	4.2-5.5	4.2-5.5
Austria	28.77-29.15	28.82-29.87	28.82-29.87	6.32-10.40	6.32-10.40	6.32-10.40
Switz.	3.54-3.60	3.55-3.58	3.55-3.58	10.95-10.98	10.95-10.98	10.95-10.98

Belgium rate is for convertible francs. Financial franc 62.40-62.50

Six-month forward dollar 1.33-1.38 pm; 12-month 1.90-1.90 pm.

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# Early Dow gain as interest rate fears fade

**INVESTMENT DOLLAR PREMIUM**  
\$2.60 to £1.53 (53.1%)  
Effective \$2.0730 22% (23%)

A FIRMER trend prevailed on Wall Street yesterday morning in another fairly active trade as concern about interest rates faded.

The Dow Jones Industrial Average picked up 4.51 to 862.44 at 1 pm, while the NYSE All Common Index improved 22 cents to 575.27 and advancing issues outpaced declines by

Closing prices and market reports were not available for this edition.

nearly a two-to-one margin. Trading volume amounted to 20.12m shares, not far short of Tuesday's 1 pm figures of 20.85m.

Federal Reserve chairman Miller said in a published interview that he has no intention of tightening credit at the moment.

The stock market has pulled back in recent sessions on fears that apparent strength in the economy would prompt further Fed tightening. Miller, however,

stated that the economy is already slowing.

The Commerce Department reported yesterday morning that U.S. personal income rose \$19.2bn in March, after a \$13bn February rise.

Take over news or speculation aided some stocks. Charter added \$1 at \$13 and the Warrants rose 1 to \$71, both in active trading.

Revo D.S. picked up 1 to \$30.5. The company is engaged in talks on a possible bid from Woolworth, which hardened 1 to \$29.

Brascan, which is to proceed with its attempt to take over Woolworth, rose 1 to \$201 on the American Stock Exchange.

A number of Banks have reported higher profits. Chase Manhattan rose 1 to \$361 in active trading.

Gaming shares advanced, as did some Steel, Drug and Computer shares. Active Honeywell put on 1 to \$691. Smithkline advanced 1 to \$661 and Johnson and Johnson 1 to \$70.

Terminated talks with Openheimer on the purchase of its assets, lost \$1 to \$89.

Active Texas International retreated 1 to \$134. Gold Crown Resources has extended by two

weeks its offer to buy Texas International's Common stock at \$18 a share.

THE AMERICAN SE Market Value Index moved ahead 0.97 to 179.82 at 1 pm on volume of 2.06m shares (2.37m).

Resorts International "A" topped the Ameriex list and rose \$1 to \$45. Golden Nugget added \$1 at \$13 and the Warrants rose 1 to \$71, both in active trading.

Houston Oil gained 1 to \$19. McCulloch Oil also 1 to \$61.

Dome Petroleum 21 to \$121, Canadian Superior Oil 21 to \$99 and Ranger Oil 1 to \$17.

Amabair, on improved profits,

advanced 1 to \$38.

## Canada

After the recent reactionary trend, shares displayed a bias to higher levels at mid-day yesterday following increased activity.

The Toronto Composite Index was only 0.6 firmer at 1,455.9 at noon, but Golds scored an advance of 45.9 at 1,496.0, while Oils and Gas rose 9.1 to 1,255.9 and Utilities 0.43 to 221.29. In contract, Banks lost 1.00 to 306.15 and Papers 0.50 to 157.56.

Annals Gold Mines

Rose \$1 to \$2100 and Campbell Red Lake \$1 to \$361.

Inco, which reported a first-quarter loss, declined 1 to \$23.4, but Alberta Energy, which declared an initial dividend, put up 3 to \$22.7.

Hudson's Bay were down 21 to \$261. Thomson interests said 89 per cent of Hudson's shares were tendered under its offer and it will buy 75 per cent pro rata.

## Tokyo

Shares mainly lost further ground in an active trading session as investors remained cautious over a sharp increase in margin debts on the three major stock markets last week.

The Nikkei-Dow Jones Average, declined 19.90 more to 6,058.63 and the Tokyo SE Index was 1.94 weaker at 442.15. Turnover further increased to 430m shares from Tuesday's 390m.

Ritachii receded 1 to \$241. House Food Y10 to Y111. Nippon Steel Y3 to Y110. Pioneer Electric Y50 to Y228 and Komatsu Y7 to Y328.

Oils, which have been strong of late, reacted on profit-taking.

Nippon Oil shed Y10 to Y1,290

Arabian Oil Y230 to Y2,920 and Mitsubishi Oil Y5 to Y240.

Foreign investors continued to buy Chemical and Bank Shares.

Among Chemicals, Bayer gained 70 pfennigs. The company's 1978 profit figures and an unchanged dividend were announced after the session closed. Hoechst put on 50 pfennigs and Degussa rebounded DM 3.

Deutsche Bank climbed

DM 1.30 and Bayerische Vereinsbank DM 2.

Machine Manufacturers had 3 cents apiece, while Volkswagen, in

Automotive, Mining, and

Metals, A.S.33, were each 8 cents cheaper.

Western Mining slipped 4 cents to AS2.32, but Peko-Walsend provided a bright exception in Uranium, rising 8 cents to AS5.08.

Costs made a mixed showing, with Utah down 10 cents at AS3.60, but Bellambi 10 cents firmer at AS3.50.

Woodside Petroleum eased 3 cents after the latest report on the Pueblo One well on the

North West Shelf, which said

there had been no further hydrocarbon shows.

A few export-orientated issues, however, improved against the trend, with Soar adding Y10 at Y2,270, TDK Electronic Y40 at Y1,350, Honda Motors Y4 at Y600 and Canon Y3 at Y573.

## Germany

Stocks tended to harden as dealers reported active trading in some sectors, notably Stores and Chemicals. The Commerzbank index gained 1.4 to stand at 784.4.

Among Stores, heavy buying of Neckermann drove the stock up DM 3.50 to DM 184.00. One said the largest buyer of Neckermann appeared to be a mutual fund. The lively trading in Neckermann shares aided Karstadt, which rose DM 2 to DM 323. The department store chain holds 81 per cent of Neckermann's equity.

News that Continental Gummi

was acquiring Uniroyal's European tyre production and distribution facilities left Continental DM 1.70 higher at DM 66.70.

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Brokers said Tuesday's optimistic industry survey issued

notes: Overseas prices shown below exclude S premium. Belgian dividends are after withholding tax. 1 Francs, 2 Gross div. - 2 Assumed dividend after scrip or rights issue. DM 50 denom. unless otherwise stated, yields based on net dividend plus tax. 3 P.M. 4 P.M. 5 Share split. 6 Div. and yield exclude special payment. 7 Indicated div. 8 DKR 100 denom. unless otherwise stated. 9 DKR 500 denom. and Bearshans unless otherwise stated. 10 Y50 denom. unless otherwise stated. 11 Price at time of suspension. 12 Price at time of suspension. 13 Florins. 14 Schillings.

15 Cents. 16 Dividend after pending rights issue. 17 P.M. 18 P.M. 19 P.M. 20 P.M. 21 P.M. 22 P.M. 23 P.M. 24 P.M. 25 P.M. 26 P.M. 27 P.M. 28 P.M. 29 P.M. 30 P.M. 31 P.M. 32 P.M. 33 P.M. 34 P.M. 35 P.M. 36 P.M. 37 P.M. 38 P.M. 39 P.M. 40 P.M. 41 P.M. 42 P.M. 43 P.M. 44 P.M. 45 P.M. 46 P.M. 47 P.M. 48 P.M. 49 P.M. 50 P.M. 51 P.M. 52 P.M. 53 P.M. 54 P.M. 55 P.M. 56 P.M. 57 P.M. 58 P.M. 59 P.M. 60 P.M. 61 P.M. 62 P.M. 63 P.M. 64 P.M. 65 P.M. 66 P.M. 67 P.M. 68 P.M. 69 P.M. 70 P.M. 71 P.M. 72 P.M. 73 P.M. 74 P.M. 75 P.M. 76 P.M. 77 P.M. 78 P.M. 79 P.M. 80 P.M. 81 P.M. 82 P.M. 83 P.M. 84 P.M. 85 P.M. 86 P.M. 87 P.M. 88 P.M. 89 P.M. 90 P.M. 91 P.M. 92 P.M. 93 P.M. 94 P.M. 95 P.M. 96 P.M. 97 P.M. 98 P.M. 99 P.M. 100 P.M. 101 P.M. 102 P.M. 103 P.M. 104 P.M. 105 P.M. 106 P.M. 107 P.M. 108 P.M. 109 P.M. 110 P.M. 111 P.M. 112 P.M. 113 P.M. 114 P.M. 115 P.M. 116 P.M. 117 P.M. 118 P.M. 119 P.M. 120 P.M. 121 P.M. 122 P.M. 123 P.M. 124 P.M. 125 P.M. 126 P.M. 127 P.M. 128 P.M. 129 P.M. 130 P.M. 131 P.M. 132 P.M. 133 P.M. 134 P.M. 135 P.M. 136 P.M. 137 P.M. 138 P.M. 139 P.M. 140 P.M. 141 P.M. 142 P.M. 143 P.M. 144 P.M. 145 P.M. 146 P.M. 147 P.M. 148 P.M. 149 P.M. 150 P.M. 151 P.M. 152 P.M. 153 P.M. 154 P.M. 155 P.M. 156 P.M. 157 P.M. 158 P.M. 159 P.M. 160 P.M. 161 P.M. 162 P.M. 163 P.M. 164 P.M. 165 P.M. 166 P.M. 167 P.M. 168 P.M. 169 P.M. 170 P.M. 171 P.M. 172 P.M. 173 P.M. 174 P.M. 175 P.M. 176 P.M. 177 P.M. 178 P.M. 179 P.M. 180 P.M. 181 P.M. 182 P.M. 183 P.M. 184 P.M. 185 P.M. 186 P.M. 187 P.M. 188 P.M. 189 P.M. 190 P.M. 191 P.M. 192 P.M. 193 P.M. 194 P.M. 195 P.M. 196 P.M. 197 P.M. 198 P.M. 199 P.M. 200 P.M. 201 P.M. 202 P.M. 203 P.M. 204 P.M. 205 P.M. 206 P.M. 207 P.M. 208 P.M. 209 P.M. 210 P.M. 211 P.M. 212 P.M. 213 P.M. 214 P.M. 215 P.M. 216 P.M. 217 P.M. 218 P.M. 219 P.M. 220 P.M. 221 P.M. 222 P.M. 223 P.M. 224 P.M. 225 P.M. 226 P.M. 227 P.M. 228 P.M. 229 P.M. 230 P.M. 231 P.M. 232 P.M. 233 P.M. 234 P.M. 235 P.M. 236 P.M. 237 P.M. 238 P.M. 239 P.M. 240 P.M. 241 P.M. 242 P.M. 243 P.M. 244 P.M. 245 P.M. 246 P.M. 247 P.M. 248 P.M. 249 P.M. 250 P.M. 251 P.M. 252 P.M. 253 P.M. 254 P.M. 255 P.M. 256 P.M. 257 P.M. 258 P.M. 259 P.M. 260 P.M. 261 P.M. 262 P.M. 263 P.M. 264 P.M. 265 P.M. 266 P.M. 267 P.M. 268 P.M. 269 P.M. 270 P.M. 271 P.M. 272 P.M. 273 P.M. 274 P.M. 275 P.M. 276 P.M. 277 P.M. 278 P.M. 279 P.M. 280 P.M. 281 P.M. 282 P.M. 283 P.M. 284 P.M. 285 P.M. 286 P.M. 287 P.M. 288 P.M. 289 P.M. 290 P.M. 291 P.M. 292 P.M. 293 P.M. 294 P.M. 295 P.M. 296 P.M. 297 P.M. 298 P.M. 299 P.M. 300 P.M. 301 P.M. 302 P.M. 303 P.M. 304 P.M. 305 P.M. 306 P.M. 307 P.M. 308 P.M. 309 P.M. 310 P.M. 311 P.M. 312 P.M. 313 P.M. 314 P.M. 315 P.M. 316 P.M. 317 P.M. 318 P.M. 319 P.M. 320 P.M. 321 P.M. 322 P.M. 323 P.M. 324 P.M. 325 P.M. 326 P.M. 327 P.M. 328 P.M. 329 P.M. 330 P.M. 331 P.M. 332 P.M. 333 P.M. 334 P.M. 335 P.M. 336 P.M. 337 P.M. 338 P.M. 339 P.M. 340 P.M. 341 P.M. 342 P.M. 343 P.M. 344 P.M. 345 P.M. 346 P.M. 347 P.M. 348 P.M. 349 P.M. 350 P.M. 351 P.M. 352 P.M. 353 P.M. 354 P.M. 355 P.M. 356 P.M. 357 P.M. 358 P.M. 359 P.M. 360 P.M. 361 P.M. 362 P.M. 363 P.M. 364 P.M. 365 P.M. 366 P.M. 367 P.M. 368 P.M. 369 P.M. 370 P.M. 371 P.M. 372 P.M. 373 P.M. 374 P.M. 375 P.M. 376 P.M. 377 P.M. 378 P.M. 379 P.M. 380 P.M. 381 P.M. 382 P.M. 383 P.M. 384 P.M. 385 P.M. 386 P.M. 387 P.M. 388 P.M. 389 P.M. 390 P.M. 391 P.M. 392 P.M. 393 P.M. 394 P.M. 395 P.M. 396 P.M. 397 P.M. 398 P.M. 399 P.M. 400 P.M. 401 P.M. 402 P.M. 403 P.M. 404 P.M. 405 P.M. 406 P.M. 407 P.M. 408 P.M. 409 P.M. 410 P.M. 411 P.M. 412 P.M. 413 P.M. 414 P.M. 415 P.M. 416 P.M. 417 P.M. 418 P.M. 419 P.M. 420 P.M. 421 P.M. 422 P.M. 423 P.M. 424 P.M. 425 P.M. 426 P.M. 427 P.M. 428 P.M. 429 P.M. 430 P.M. 431 P.M. 432 P.M. 433 P.M. 434 P.M. 435 P.M. 436 P.M. 437 P.M. 438 P.M. 439 P.M. 440 P.M. 441 P.M. 442 P.M. 443 P.M. 444 P.M. 445 P.M. 446 P.M. 447 P.M. 448 P.M. 449 P.M. 450 P.M. 451 P.M. 452 P.M. 453 P.M. 454 P.M. 455 P.M. 456 P.M. 457 P.M. 458 P.M. 459 P.M. 460 P.M. 461 P.M. 462 P.M. 463 P.M. 464 P.M. 465 P.M. 466 P.M. 467 P.M. 468 P.M. 469 P.M. 470 P.M. 471 P.M. 472 P.M. 473 P.M. 474 P.M. 475 P.M. 476 P.M. 477 P.M. 478 P.M. 479 P.M. 480 P.M. 481 P.M. 482 P.M. 483 P.M. 484 P.M. 485 P.M. 486 P.M. 487 P.M. 488 P.M. 489 P.M. 490 P.M. 491 P.M. 492 P.M. 493 P.M. 494 P.M. 495 P.M. 496 P.M. 497 P.M. 498 P.M. 499 P.M. 500 P.M. 501 P.M. 502 P.M. 503 P.M. 504 P.M. 505 P.M. 506 P.M. 507 P.M. 5

## Australian wool exports rise

By Our Commodities Staff

AUSTRALIAN WOOL exports in the first seven months of the 1978-79 season (July/January) were 16.6 per cent higher than in the same period in 1977-78, according to the latest issue of the Australian Wool Corporation's "Monthly Perspective" magazine.

Japan remained the major importer with 110,500 kilos, 9.1 per cent up on a year earlier. In second place, the Soviet Union imported 5.5 per cent more at 41,260 kilos.

But the most significant rise was in Italian imports, which were 50.9 per cent higher at 33,830 kilos.

Heavy selling from stocks has continued in recent months. At the end of March the AWC was holding about 605,000 kilos compared with 750,444 at the end of February. At the end of March, 1978, AWC stocks stood at 112,000 kilos.

About 70 per cent of the March sales came from stocks held in Australia reducing the proportion of domestically held stocks to a little over 50 per cent compared with historical levels of around 60 per cent.

## EEC sugar exports authorised

BRUSSELS — The EEC Commission authorised exports of 41,000 tonnes of white sugar compared with 52,450 last week at its weekly export tender yesterday.

It also authorised exports of 5,000 tonnes of raw sugar, 10,000 last week.

Maximum export rebates were 27,500 European currency units for raws and 31,372 ECU for whites.

In Mexico City meanwhile the Group of Latin American and Caribbean Sugar Exporting Countries (Glacepas) said it will hold its 10th plenary session in Buenos Aires from April 23 to 27.

The meeting will discuss the International Sugar Agreement which came into force January 1, 1978 and co-ordinate policy in preparation for the International Sugar Organisation conference in London in June.

• Mauritius' 1978 sugar crop is estimated at 700,000 tonnes in 1978, the Mauritius Chamber of Agriculture's sugar news bulletin shows.

## Cocoa market decline halted

By RICHARD MOONEY

THE RECENT fall in world cocoa prices was halted yesterday following the publication of a West German January/March demand figure which was not as low as many traders had forecast.

Cocoa bean grindings in West Germany in the first quarter of this year totalled 37,922 tonnes, 5.5 per cent less than in the corresponding period of 1978. This figure was close to the most optimistic of trade forecasts and much better than the 15 per cent fall predicted by some dealers.

The grind had been generally estimated at 5 to 10 per cent lower compared with last year but disappointment at U.S. and UK consumption levels, published recently, prompted a gloomier view in some quarters.

Two weeks ago the U.S. grind, which had been forecast to rise by up to 15 per cent, was published at 44,722 tonnes, 3.5 per cent down on last year. And a week later the UK figure, forecast 5 to 10 per cent lower, showed a fall of 16.7 per cent to 17,500 tonnes.

The aggregate first quarter total for the three countries was

## New nickel contract attacked

By Our Commodities Editor

THE NEW nickel futures contract, due to be launched by the London Metal Exchange on Monday, will almost certainly be a misleading indicator of the true state of the nickel market, according to Dr. Ivor Kirman, general marketing manager of Inco Europe.

Speaking in London yesterday, Dr. Kirman claimed that LME nickel prices would be distorted by a range of extraneous influence with a single price oversimplifying a complex product valuation.

He said that the benefits of LME trading were dubious to the consumer, and for the producer offered even less—little more than the service of opening drums and repacking them with a cost of several cents a pound for the privilege.

There was a risk that the "very visible" LME price would be used by consumers to persuade producers to follow every downward trend during periods of over-supply, thus accelerating any price collapse.

Inevitably there would be pressure by producers' shareholders to follow any price rises with equal speed. As a result the gross fluctuation of the LME could eventually dominate the whole industry.

In the long term widely fluctuating prices would make the return from nickel mining highly unpredictable and discourage investment.

## Shortages hit palm oil plans

KUALA LUMPUR — The Malaysian Government has frozen all fresh applications to set up palm oil refineries in view of the shortage of oil palm, Len Sip Hon, Deputy Trade and Industry Minister, said yesterday.

The decision was also taken because out of the 50 applications approved recently only 30 applicants succeeded in setting up refineries, he told a conference.

Lew said the only way Malaysia can increase its foreign exchange earnings is by increased processing of its raw materials into finished or semi-finished products for export. Reuter

## RAW MATERIALS SUPPLIES

# W. German stockpile plans

By ADRIAN DICKS IN BONN

SOME TIME in May, the West German Cabinet is likely to accept a recommendation from a group of top officials from half a dozen ministries that it should give the go-ahead to a plan for building up the country's reserves of scarce raw materials.

The officials, known as the State Secretaries' Committee, have had the question under discussion for several years, starting from the general concern in the early 1970s that the success of OPEC in raising crude oil prices might encourage similar cartels among producers of other raw materials.

It is also likely to give the nod to a Parliamentary back-bencher's initiative to enact the world's first national legislation seeking to control and protect deep sea bed mining and prospecting.

For the short-term, the assumption is that stocks need to be built up to the equivalent of about a year's needs of each of a dozen raw materials judged to be vital to the smooth running of the economy.

Opinions vary as to the effects a sustained supply shortfall of any of these might have on the economy. A study of raw materials usage throughout the industrial sector prepared for the State Secretaries last year, however, concluded that under static conditions and without allowing for emergency substitution or recycling, a 30 per cent shortfall of chrome imports over one year could bring about a drop of as much as 25 per cent of the entire gross national product.

Specifically, that means South Africa. West German business men may remain convinced that UN sanctions, if they are ever enacted, could never be effective, but the Bonn Government does not want to take chances. Nor does it want to prejudice the outcome of patient efforts to improve its relations with the Third World, which have already suffered from Germany's deeply sceptical (although ultimately flexible) attitude towards the United Common Fund.

In a preliminary report last autumn, the State Secretaries' Committee distinguished between long and short-term policies to secure West Germany's access to raw materials.

Germany's access to raw materials. For the longer term, the Government already supports such efforts as substitution and recycling research, as well as helping towards the costs of exploration by West German mining companies.

The tenor of official German discussions underlines the traditional reluctance in Bonn to impose solutions on specialised branches of industry. The premise of the raw materials plan is that user companies themselves should have primary responsibility for building up and physically holding stocks, and that they should also carry the financial burden themselves for a volume equal to around four months' requirements.

The State Secretaries' report quotes current stock levels as varying from 22 days for manganese up to 97 days for chrome — figures that correspond roughly to the estimated of such major users as the steel producers, although there is some suspicion that the industry tends in public to underestimate the position.

There now appears to be agreement within the German Government that the private sector cannot be expected to build up stocks much higher on its own resources, unless it is subjected to an additional consecutive disadvantage at a moment when such industries as special steels are already fighting hard to keep up their share of the world market.

The details of Bonn's intervention remain to be fixed, with the autonomous Bundesbank, in particular, reserving its position on how exactly it might indirectly guarantee lines of credit in foreign exchange to companies holding stocks. However, it seems likely that the cabinet will opt for a system of contracts with individual companies in return for their agreement to keep stocks up to agreed levels.

Assistance would probably be channelled through the Kreditanstalt für Wiederaufbau, the post-war reconstruction agency now transformed into an economic aid administrator, and would probably take the form of loan guarantees and interest rate subsidies. If the Bundesbank provides some DM 700m in loan guarantees, the Federal Finance Ministry would then take on the risk element inherent in price fluctuations of the commodities themselves, sharing in profits and losses and deciding when an emergency justified drawing down the strategic stocks.

German officials believe an arrangement of this sort would leave maximum flexibility in the hands of those who understand the market best — importers and users of raw materials — while protecting the general economic goals of output and employment in a crisis.

There is little enthusiasm in Bonn for such precedents as the U.S. stockpile, with its colossal current value of \$90bn, its frequently overbearing influence on market prices, its bureaucratic structure and its (to Germans, at least) mystifying accumulation of such items as duck feathers.

## EEC stocks almost doubled

COMMON MARKET stocks of butter held in intervention stores and stockpiled privately with the aid of EEC subsidies are almost twice as high as a year ago.

Stocks at the end of March totalled 313,441 tonnes compared with 168,135 tonnes a year earlier.

Stocks of dried milk powder, however, have fallen 300,000 tonnes over the past 12 months and stood at 503,131 tonnes at the end of March.

West German stores hold the bulk of both "mountains". There are 166,000 tonnes of butter stocked in the Federal Republic and 372,000 tonnes of powder.

## NZ butter supplies 'to continue'

By CHRISTOPHER PARKES

NEW ZEALAND'S foothold in the British market is strong enough to ensure that it will be allowed to send annual shipments of 70,000 to 80,000 tonnes of butter "well in to the next decade" according to Lovell and Christmas, a leading dairy trading and distributing company.

Negotiations for renewed quotas are planned for this year to keep supplies coming after the present arrangements end in December next year.

British butter production will increase from 189,000 tonnes last year to 200,000 tonnes in 1980, the company said.

Consumption will stabilise and even increase a little, climbing back to a forecast 400,000 tonnes next year from 397,000 tonnes in 1978.

The progressive reduction in the import quotas allowed to New Zealand will make room in the market for some of the extra UK output, but the rest may have to be taken up by intervention support buying or sold outside the EEC to keep supplies in balance with demand.

A review of the market just published by Lovell and Christmas shows that next year imports and home production

will total 475,000 tonnes, leaving a surplus of some 75,000 tonnes.

Danish, Irish and West German shippers are expected to increase their exports marginally while the Dutch will lose ground yet again.

In 1977 Britain imported 53,000 tonnes of butter from Holland. Last year this fell to 38,000 tonnes and the company foresees a further reduction to only 25,000 tonnes in 1980.

The company also expects some increase in supplies of margarine with imports of 100,000 tonnes and home production totalling 398,000 tonnes compared with 381,000 in 1978.

## AMERICAN MARKETS

NEW YORK, April 19. — Cacao — May 132.75 (132.40). July 140.00 (140.80). Sept. 142.50 (142.25). Oct. 145.00 (145.25). Dec. 147.00 (147.85). Jan. 149.00 (149.25). Feb. 151.00 (151.25). Mar. 153.00 (153.25). April 155.00 (155.25). May 157.00 (157.25). June 159.00 (159.25). July 161.00 (161.25). Aug. 163.00 (163.25). Sept. 165.00 (165.25). Oct. 167.00 (167.25). Nov. 169.00 (169.25). Dec. 171.00 (171.25). Jan. 173.00 (173.25). Feb. 175.00 (175.25). Mar. 177.00 (177.25). April 179.00 (179.25). May 181.00 (181.25). June 183.00 (183.25). July 185.00 (185.25). Aug. 187.00 (187.25). Sept. 189.00 (189.25). Oct. 191.00 (191.25). Nov. 193.00 (193.25). Dec. 195.00 (195.25). Jan. 197.00 (197.25). Feb. 199.00 (199.25). Mar. 201.00 (201.25). April 203.00 (203.25). May 205.00 (205.25). June 207.00 (207.25). July 209.00 (209.25). Aug. 211.00 (211.25). Sept. 213.00 (213.25). Oct. 215.00 (215.25). Nov. 217.00 (217.25). Dec. 219.00 (219.25). Jan. 221.00 (221.25). Feb. 223.00 (223.25). Mar. 225.00 (225.25). April 227.00 (227.25). May 229.00 (229.25). June 231.00 (231.25). July 233.00 (233.25). Aug. 235.00 (235.25). Sept. 237.00 (237.25). Oct. 239.00 (239.25). Nov. 241.00 (241.25). Dec. 243.00 (243.25). Jan. 245.00 (245.25). Feb. 247.00 (247.25). Mar. 249.00 (249.25). April 251.00 (251.25). May 253.00 (253.25). June 255.00 (255.25). July 257.00 (257.25). Aug. 259.00 (259.25). Sept. 261.00 (261.25). Oct. 263.00 (263.25). Nov. 265.00 (265.25). Dec. 267.00 (267.25). Jan. 269.00 (269.25). Feb. 271.00 (271.25). Mar. 273.00 (273.25). April 275.00 (275.25). May 277.00 (277.25). June 279.00 (279.25). July 281.00 (281.25). Aug. 283.00 (283.25). Sept. 285.00 (285.25). Oct. 287.00 (287.25). Nov. 289.00 (289.25). Dec. 291.00 (291.25). Jan. 293.00 (293.25). Feb. 295.00 (295.25). Mar. 297.00 (297.25). April 299.00 (299.25). May 301.00 (301.25). June 303.00 (303.25). July 305.00 (305.25). Aug. 307.00 (307.25). Sept. 309.00 (309.25). Oct. 311.00 (311.25). Nov. 313.00 (313.25). Dec. 315.00 (315.25). Jan. 317.00 (317.25). Feb. 319.00 (319.25). Mar. 321.00 (321.25). April 323.00 (323.25). May 325.00 (325.25). June 327.00 (327.25). July 329.00 (329.25). Aug. 331.00 (331.25). Sept. 333.00 (333.25). Oct. 335.00 (335.25). Nov. 337.00 (337.25). Dec. 339.00 (339.25). Jan. 341.00 (341.25). Feb. 343.00 (343.25). Mar. 345.00 (345.25). April 347.00 (347.25). May 349.00 (349.25). June 351.00 (351.25). July 353.00 (353.25). Aug. 355.00 (355.25). Sept. 357.00 (357.25). Oct. 359.00 (359.25). Nov. 361.00 (361.25). Dec. 363.00 (363.25). Jan. 365.00 (365.25). Feb. 367.00 (367.25). Mar. 369.00 (369.25). April 371.00 (371.25). May 373.00 (373.25). June 375.00 (375.25). July 377.00 (377.25). Aug. 379.00 (379.25). Sept. 381.00 (381.25). Oct. 383.00 (383.25). Nov. 385.00 (385.25). Dec. 387.00 (387.25). Jan. 389.00 (389.25). Feb. 391.00 (391.25). Mar. 393.00 (393.25). April 395.00 (395.25). May 397.00 (397.25). June 399.00 (399.25). July 401.00 (401.25). Aug. 403.00 (403.25). Sept. 405.00 (405.25). Oct. 407.00 (407.25). Nov. 409.00 (409.25). Dec. 411.00 (411.25). Jan. 413.00 (413.25). Feb. 415.00 (415.25). Mar. 417.00 (417.25). April 419.00 (419.25). May 421.00 (421.25). June 423.00 (423.25). July 425.00 (425.25). Aug. 427.00 (427.25). Sept. 429.00 (429.25). Oct. 431.00 (431.25). Nov. 433.00 (433.25). Dec. 435.00 (435.25). Jan. 437.00 (437.25). Feb. 439.00 (439.25). Mar. 441.00 (441.25). April 443.00 (443.25). May 445.00 (445.25). June 447.00 (447.25). July 449.00 (449.25). Aug. 451.00 (451.25). Sept. 453.00 (453.25). Oct. 455.00 (455.25). Nov. 457.00 (457.25). Dec. 459.00 (459.25). Jan. 461.00 (461.25).









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## FINANCIAL TIMES

Thursday, April 19 1979

LEASING CARS MEANS

AVIS

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show signs  
of recovery

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

RETAIL SALES so far this year have been lower than in the second half of 1978, but there are signs of an improvement in trade over the last fortnight.

The sluggish level of consumer spending has been matched by sharp fluctuations in industrial production, partly caused by the winter strikes.

It seems that, apart from the continued strong growth of North Sea oil production, there has been little growth in total output in the UK economy since the end of last summer.

The index for retail sales volume last month was 110.5 (1971 = 100, seasonally adjusted), according to the provisional estimate published yesterday by the Department of Trade. This is roughly the same as in February.

Over the first three months of this year spending in the shops was nearly 1% per cent lower than in the October-December period of 1978. Some of this decline reflected the very depressed level of sales in January, which in turn was

partly the result of the lorry drivers' dispute.

Even after the end of the strike, however, sales in February and March were lower in real terms than last summer and autumn. The poor winter weather seems to have been a major influence, especially on non-food shops. For instance, the delayed spring depressed sales of clothing and personal care products.

But the improved weather so far this month appears to have boosted sales. Turnover in the department stores and food shops of the John Lewis Partnership was 25 per cent higher in value in the first week of April than 12 months before, and this implies a substantial volume gain.

The exact pattern of sales is likely to be affected by the extent of a possible pre-Budget spending spree next month. If the Conservatives win the election, there may be speculation about an early increase in VAT or in the duties on alcohol, tobacco and petrol. Prospects for the rest of 1979

RETAIL SALES		
	Volume Index (1971=100, seasonally adjusted)	Value— percentage change compared with year earlier, not adjusted
1977 1st	103.3	+14
2nd	102.4	+13
3rd	104.2	+15
4th	104.7	+13
1978 1st	106.4	+13
2nd	107.9	+15
3rd	110.7	+14
4th	111.7	+14
1979 1st*	110.2	+12
Jan.	109.6	+13
Feb.	110.4	+12
Mar.*	110.5	+12

\* provisional.  
Source: Department of Trade.

will also depend on the balance between the temporary boost to disposable income from current pay settlements and any rise in personal savings as a result of a slightly faster rate of inflation.

The volume of spending in the first three months of the year was 3.6 per cent higher than in the same period of last year. The value of sales in the same period was 12 per cent higher than a year ago.

The Retail Consortium, which represents a wide range of store groups, said the first quarter figures were disappointing. It had expected trade to be reasonably good in the first half of the year. Nevertheless, the volume of sales should be higher overall this year than in 1978, though the percentage rise is unlikely to be as large as the 5.4 per cent gain last year.

## ICI bill for naphtha will be £100m higher this year

BY SUE CAMERON, CHEMICALS CORRESPONDENT

ICI EXPECTS its bill for naphtha, a basic petrochemical feedstock, to be £100m higher this year than in 1978.

Mr. Maurice Hodgson, chairman, told the group's annual meeting in London yesterday that the company was likely to have to pay £250m for its naphtha for the UK alone, despite recent falls in price. In 1978 the cost was £25m.

The price on the spot market had risen from about £70 a tonne last June to a peak of roughly £150 at the beginning of March. While the price had since declined to about £125, it was most unlikely that there would be a return to the levels of 1978.

ICI said yesterday that about 40 per cent of the naphtha it took up was sensitive to spot market prices. The rest of the group's

naphtha is obtained at contract prices which are lower than those on the spot market. Mr. Hodgson attacked the "potentially threatening" proliferation of chemical compensation deals with Eastern bloc countries. Under compensation deals Eastern bloc countries pay for Western technology to build new plants with product from those plants.

Deals of this type could hit Western Europe's chemical markets, Mr. Hodgson said. The arrangement was "very favourable" for the Eastern bloc country.

It receives Western technology, usually for a fraction of its true worth, together with the financial need to buy equipment and pay for the construction of the plant, often provided at low or negligible rates of interest.

## Shell warns of oil decline by 1985

BY SUE CAMERON

SHELL WARNED yesterday that the UK will stop being self-sufficient in oil by 1985 unless governments make it more financially attractive for the oil companies to develop some of the North Sea's smaller oil fields.

Mr. Peter Baxendell, a Shell managing director, said that Britain was capable of maintaining self-sufficiency in oil until 2000. But this would only be possible if there was greater tax stability for the oil industry.

About 3.5bn barrels of oil were locked in small, marginal oilfields in the North Sea, but it would "not be economic to develop them under the present tax system."

The oil industry had "no way of knowing that North Sea taxes will not be changed again in a year's time." This made it impossible for companies to foresee their cash flows or "make any sort of economic analysis" of their planned operations.

He said that the North Sea UK fields should be producing well over 2m barrels a day by

the early 1980s and 2m barrels a day was the amount the UK required to be self-sufficient. But production would decline after 1985 below 2m barrels a day unless some of the marginal fields were developed and brought on stream.

Mr. Baxendell also attacked the preferential treatment given to the British National Oil Corporation on farm-in deals—under which an outside company is given a stake in a field in return for carrying the exploration costs of a certain part of it. Because BNOC had to be given first option on any farm-in deal, all the acreage round and oil discovery could be taken by BNOC.

Mr. Michael Peacock, chairman of Shell Transport and Trading, said that Gulf Oil had agreed to pay Shell £30m for its interest in the nuclear fuel side of the General Atomic Company's business. General Atomic is jointly owned by Shell and Gulf on a 50-50 basis but the company has run into difficulties.

## One-day strikes halve French steel output

BY TERRY DODSWORTH IN PARIS

THE INTENSE pressure on French steel companies to change their controversial plans for reorganising the industry was increased yesterday in a day of strikes which saw output reduced to about half normal.

But, despite this apparent success in the union campaign against restructuring, the effectiveness of the inter-union plan to cripple steel production was being questioned last night.

For a very large proportion of the production cuts resulted from strikes over wages in the industry's two modern plants at Dunkirk on the Channel coast and at Fos on the Mediterranean.

These two plants are unaffected by the restructuring proposals and account for some 35 per cent of France's production although they employ fewer than 20,000 men out of the total 130,000 in the industry.

The rest of yesterday's production loss came mainly at Longwy, in Lorraine, and Demail, in the north of France, both decaying steel-making towns which will be hard hit by the reorganisation. But support for yesterday's industrial action in these two plants, the centre of much of the unrest in the industry over the past few weeks, was less than total, according to some reports.

## BL shop stewards disrupt parity plan

By Alan Pike  
Labour Correspondent

BL SHOP STEWARDS yesterday decided to withdraw from plant negotiations with the company until a dispute over proposals to introduce parity pay on a factory-by-factory basis is resolved.

The move means shop stewards will refuse to take part in job evaluation exercises at five factories which already qualify for parity payments, laying any payment to the more than 20,000 workers involved.

As the 350 shop stewards met in Birmingham yesterday, leaders of the unofficial crafts' men's strike decided to continue their action on pay parity and separate negotiating rights. The strike leader, Mr. Roy Fraser, is to address a meeting of skilled workers at Longbridge, BL's biggest car factory—and urge them to join in. The date has yet to be fixed.

BL said last week that the productivity levels of some plants did not justify parity payments, but that they would be introduced at once in factories where they had been resolved.

But, Mr. Grenville Hawley, national automotive secretary of the Transport and General Workers' Union, said after yesterday's stewards' meeting that the unions were "not going to accept a company-imposed solution in any shape or form."

The decision not to negotiate with BL at plant level would remain in force until leaders of the Confederation of Shipbuilding and Engineering Unions had met the company to seek a solution to the problem.

BL said yesterday that, in addition to the five plants now qualifying for parity payments, Longbridge itself had, in the week before Easter, met the productivity target which, if sustained, triggered parity payments. But the plant still has to meet that target for up to another seven weeks before the payments could be made.

## Experts call for redesign of 42 U.S. reactors

BY DAVID BUCHAN IN WASHINGTON

A TOP U.S. advisory panel on reactor safety has called for design and operating changes in America's 42 pressurised water reactors similar to the crippled Three Mile Island plant in Pennsylvania.

The Advisory Committee on Reactor Safety recommended to the Nuclear Regulatory Commission that steps be taken to improve systems for taking samples from reactors under accident conditions, to provide better instrumentation, and to adjust temperature sensors to give readings at higher levels.

A crucial temperature gauge at the Three Mile Island reactor

was allowed to read 100 degrees

when it should have been at 300 degrees, causing a partial shutdown of the plant.

The recommendations by the panel, made up of 14 reactor safety experts, are not binding on the commission, whose staff, along with officials of Babcock and Wilcox, of the U.S. company which built the Pennsylvania reactor, had suggested earlier that improved training and operating procedures were all that were required.

But the recommendations, which would inevitably involve nuclear power companies in considerable extra cost, may win the backing of those critics, in

The news from Burmah Oil is good—pre-tax profits are up from £3.6m to £17.1m, and there is an after-tax surplus for the first time since 1973—but Iran

has cast a shadow over the immediate prospects for further recovery. It has proved expensive to replace the Iranian crude supplies formerly used to feed the Ellesmere Port refinery, and tanker rates could prove vulnerable to the cutback in overall volume, though so far charterers have been willing to pay for availability.

A lawyer told the State commission on Tuesday that the company needed to borrow as much as £87m in the next three months to buy replacement electricity, to pay salaries, and to meet some of the immediate costs of cleaning up the plant.

"If this commission does nothing, I don't know if we could borrow a single dime," he declared.

Metropolitan-Edison's insurer has already paid out nearly \$1m in claims to people who left the area temporarily, although no general evacuation was ordered. No claims for damage to the plant have been paid, because the cost has not been assessed and will not be for some time, according to company officials.

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## THE LEX COLUMN

## Iranian shadow over Burmah

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